VOGUE

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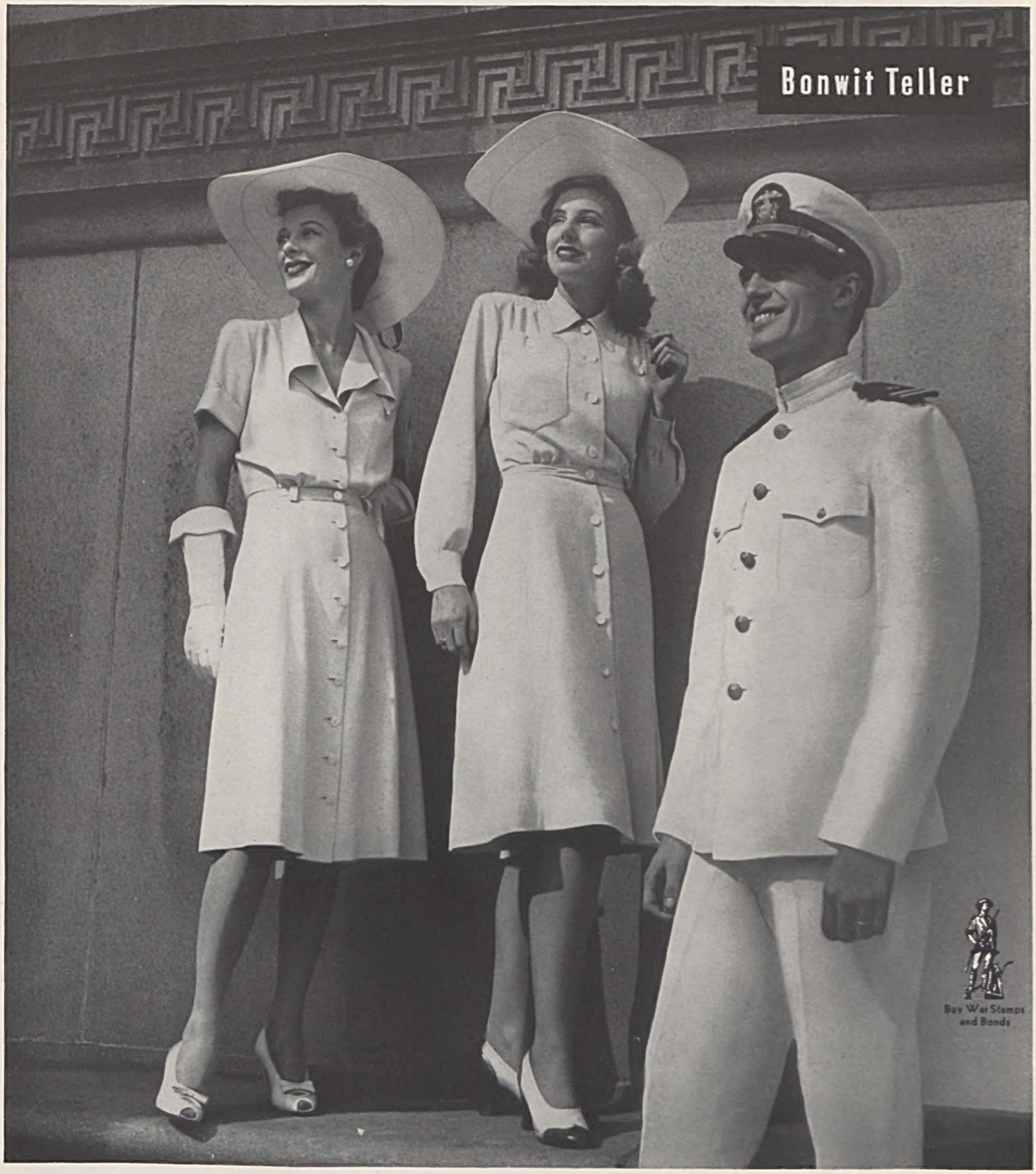

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Forbath & Rojane

RENAISSANCE IN FASHION, 1942

Modern wedding gown designed for the exhibition at the Metropolitan Museum of Art

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Coming next...June 1 Vogue...on sale May 22

101 Ideas for a Well Spent Summer

Summer On-and-Off-Duty

Vogue takes you from Job to Beau in a skirt with two blouses, one bristling with efficiency, the other of eye-catching loveliness . . . In a dress with two dickies, one office-right at 9 A.M., the other utterly bewitching for 9 P.M.

Report on Women's Services

Vogue brings up to deadline date the latest information on war jobs (reported in previous issues) and catalogues new services for you who have not yet found your niche. In this synopsis of war activities, every able-bodied, able-minded woman will find inspiration toward expediting the Victory. . . . A Lucille Corcos landscape illustrates a cross section of American women at work.

Shirts and Skirts

Vogue takes the shirt-waist dress dancing in the Navy clubs—bicycling or strolling down country paths — working at a 9 to 5 job. It's an any time, and an all time favourite that has reached its majority, one for which you'll find a dozen uses. Look for six versions of Vogue - selected Shirt-waists and Skirts.

Dinner at Home

Vogue says: Important meals deserve clothes that make you look the way you'd *like* to look . . . beguiling and gracious, an undistracted woman. Look for a collection of worldly dinner gowns as well as casual clothes for supper with your children.

Whirlwind Weddings

Vogue cuts the corners off time and precious energy by providing an Organized Plan for hurried furlough brides. You'll see a trousseau of charming, summer clothes to choose for your wedding, military or civilian.

June 1 *Vogue* **on sale at your newsstand May 22**

A CONDÉ NAST PUBLICATION

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gateway to
summer smartness
in RED CROSS SHOES
A
B
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Enter summer looking your prettiest,
coolest, smartest . . . in lovely Red Cross Shoes.
Every pair designed to keep your feet
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America's unchallenged shoe value $6.95 Most styles, Denver West, $7.45
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A BEAUTY TREATMENT FOR YOUR FEET

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with a future!

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REG. U. S. PAT. OFF.

of BUR-MIL* Rayon Crepe

The "Barbara Lee" silhouette slip you've praised and praised—figure-defining and subtly flared at hem—fashioned of BUR-MIL Rayon Crepe!

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Vogue's ADDRESS BOOK *of shops, services, and restaurants*

If you don't find what you are looking for in these columns, write to Vogue's Address Book, at 420 Lexington Avenue, New York City, and we will try to find it for you.

HOUSE WITCHERY. If war work is keeping you in town this spring, and if you're pining for the sweet fragrance of country gardens, we know of a way to fool yourself into semi-solace. You don't need to have masses of flowers to keep your flat perfumed. The Fragrantaire people, at 381 Fourth Avenue, solve this via a process all their own. You buy from them an inconspicuous clay container and a two-ounce bottle of their special perfume, for a total cost of $1. Pour the perfume into the container; it is immediately absorbed by the porous clay, and a heavenly smell is diffused throughout the room. One "pour" will last for a week or two.

We can promise that this gadget is all it's cracked up to be, for we bought one for ourselves. We filled it with Fragrantaire "Carnation" early one morning, and on our return in the evening we were loath to believe that the house wasn't massed with bunches of our favourite white variety. There are any number of other wonderful scents on the Fragrantaire counters. A few of the new ones you might like are "Herbs and Spice," wonderfully fresh and clear, and "Trefle," sweet and delicious.

BEHIND PINK ORGANDIE CURTAINS. If you live in the Gramercy Park area, you've probably heard of this "little woman." Her name is Minna Mann; her address, 134 East Twenty-Second Street; and she makes hats. In her tiny shop, she turns out good, straightforward models that almost anyone could wear. And for a price.

For instance, particularly good to wear with your summer shantung suits is a Milan sailor, in navy-blue. It's trimmed with rickrack, costs $10.75. You'd go far to find a more wearable hat.

P.S. If you're interested in picking up less expensive ready-made models, Minna Mann also has these, for which she charges from $7.75 to $8.75. (Continued on page 10)

ALL OCCASION PACKAGES

ALICE H. MARKS thoughtfully packed parcels of luscious goodies for service men . . . grand new ideas too, for hostess and weekend giving. $3.50 up. 6 E. 52nd St., New York. PL 3-7282, & Syosset, Southampton, Detroit

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NINA FAY Foundations pictured as "priorities" corset by N. Y. press. Designed 10 yrs. ago to use finest cloth cut bias for all figure control & correction. Little elastic: retains firm control. 16 E. 50 St., N. Y. EL 5-8019

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THESE TIPS ARE TOPS. The shopping suggestions found on these pages of Vogue's Address Book are worthy of your attention and action. They'll eliminate much of the fuss in helping you decide where and what to buy

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DRESSMAKING—(Cont'd)

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MULTIPLE ELECTROLYSIS—Mary Elizabeth Scollan. Personal Service only. Write for Free booklet. Address 1 West 34th St., near 5th Avenue, Room 709, New York City. Telephone WIsconsin 7-7889 for appointment

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YOU'LL FIND IT PAYS IN MANY WAYS . . . Use these pages of Vogue's Address Book as your guide to wiser, more interesting and more satisfactory shopping. No matter where you live, you'll find it a time-and money-saver

YOU WILL FIND OTHER INTERESTING SHOPS AND SERVICES ON THE FOLLOWING PAGES

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EMILE ROCKEFELLER CENTER —Hairdressers, authorities on Permanents and Color Corrections. Perfect service in restful surroundings. Pleasantly Air Conditioned. 30 Rockefeller Plaza. Tel. CIrcle 7-1995-6-7

FRED The Hairstylist, creator of Hair Styles in vogue. Your hair & scalp meticulously supervised. Flattering Permanents. Hair coloring. 18 East 49th St., EL 5-2220. Washington, D.C., at Philipsborn; Kansas City, Mo., at Berkson

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PIERRE TRANSFORMATIONS, of artistry and unexcelled workmanship, have become a tradition of quality maintained for over 30 years. Made of finest naturally wavy hair. Absolutely undetectable. 37 W. 57th St., N. Y.

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FRAGRANTAIRE—any one of 18 delightful scents (Apple Blossom, Gardenia, Spice & Herbs, Trefle, etc.) with Wall Vase $1 postpaid. Folder "Art of Interior Perfuming" free. Fragrantaire Company, 381 Fourth Ave., N.Y.C.

JEWELRY

ANTIQUE JEWELRY sold, restored, copied. Also specialize in remodeling old-fashioned pieces into modern jewelry. Work done on premises with distinct craftsmanship. PL 5-3885. A. Desteian, 46 West 58th St., N. Y.

JEWELRY BOUGHT

THE BEST PLACE TO SELL. Diamonds, Jewelry, Silverware, Estates (entire) purchased for immediate cash. Certified appraiser established 1925. Bank reference. Inquiries welcomed. Charles Preiser, 20 W. 47th, N. Y. BR 9-5280

KNITWEAR & YARNS

KNITTED DRESSES, SUITS AND COATS are in keeping with the times. Smartly fashioned, exclusively styled and hand loomed. Custom-made and ready to wear, from $29.75. Elsye, Inc., 4 W. 57th St., N. Y. CO 5-4910

LEATHER CLEANING

SUEDE, LEATHER CLOTHING, HANDBAGS, accessories look new again when cleaned, retinted by our exclusive, dependable process. Inexpensive. Parcel Post. Leathercraft Process, 1052 First Ave. (57th St.), N. Y. PL 3-0470

LINGERIE & LINENS

BOURNEFIELD, 660 Fifth Ave. (2nd Floor), New York. Tel. Plaza 3-4443. Budget trousseaux. Unusual values for the bride of today, in lovely lingerie and linens . . . everything from a kitchen towel to a banquet cloth

MASSAGE

SLENDERIZE in a club-like atmosphere— Ulrich Massage Studio, 31 East 60th Street, New York. Ladies' Special! 10 treatments—$20. Vapor Cabinet, Vibrator, Roller, Shower. Residence Service. Telephone REgent 4-3688

SLIM DOWN FOR SUMMER. Edith Kennedy licensed visiting masseuse, guaranteed to remove surplus flesh and beautify the figure. Uses Swedish vibrator. Kennedy's Skin Lotion on sale at Bloomingdale's. EDgecombe 4-3779

MENDING—REPAIRING

DAMAGES IN ANY FABRIC rewoven like new. Specializing in woolens, linens, silks, & laces. Needlepoint repaired, overcoats renapped, & shine removed. Mail orders. Circular. French American Reweaving Co., 100 W. 57, N.Y.

MOTH HOLES, TEARS, BURNS REWOVEN! On woolens, silks, linens, laces. Process defies detection! Costs less! Mail orders. Request folder. Little Mending Shop, 63 W. 42nd St., N. Y. C., near 6th Ave. Phone PE 6-2126

MILLINERY

A LOVELY HAT—A CHARMING HAT, a hat of good taste. Find it at Dorothy Berger's where a fashion-wise milliner creates the kind of hat you have always wanted. From $16.50. 22 East 55th St., N. Y. PL 9-4353

HATTIE OSTER has the huge summer picture straws you want plus gay tie-silk turbans & bags to match! $12 up. Clever hats & turbans from your material, $8 up. Hattie Oster, Suite 1415, 515 Madison Ave. (53rd), N. Y.

OFF THE BEATEN PATH, but on the right track for smart millinery . . . at lower prices due to our downtown location. Unusual, distinctive designs. From $10.75. Bags to match. Minna Mann, 134 E. 22nd St., N. Y. GR 5-4487

MOURNING APPAREL

SPECIALISTS IN MOURNING gowns, hats, veils, gloves, stockings, bags, scarfs, & jewelry. Sent on approval. M. C. Schoonmaker (formerly with Arthur Mullen), 700 Madison Ave., N. Y. Bet. 62nd & 63rd St. RE 7-4279

Vogue's ADDRESS

of shops, services,

If you don't find what you are looking for in these columns, write to Vogue's Address Book, at 420 Lexington Avenue, New York City, and we will try to find it for you.

BATHING-SUIT MAGIC. Jeanne Steele, at 640 Madison Avenue, understands only too well the figure problems of even the sleekest of us. And she has brought all her knowledge, plus a definite flair for designing, into making made-to-order bathing-suits. Miss Steele loves to use hand-blocked linens and piqués, and her suits look like super-abbreviated dresses. There's one in turquoise-and-black printed on a white ground that is a beauty. With it, order a kitchen apron to match, to button on and cover-you-up for cabaña luncheons. The Steele bathing-suit prices begin at $25. She also makes reversible beach dresses and reversible coats of bright-printed piqué, lined in terry cloth.

SHOES TO ORDER. If you have problem feet and must have your shoes made to order, the Columbia Shoe Shop, at 175 East Eighty-Third Street, is a place to know about. The Columbia people have two specialties. The first is working with problem feet. The second is copying any shoe you have become attached to. All the work here is done by hand, right on the place, and is extremely detailed and accurate. Prices begin at $12 for a simple pump, and vary according to material and the model you might have in mind.

NAME TAPES

CASH'S WOVEN NAMES cost so little and insure your belongings against loss or misuse. Attach them with Cash's No-So Cement. Write Cash's, 22 Chestnut St., So. Norwalk, Conn., or 6203 So. Gramercy Place, Los Angeles, Cal.

PERFUMES

MAURICE BABANI presents at leading N. Y. stores, his new perfume Princesse Nefertiti. A lasting & fascinating essence, used & made famous by the Egyptian Beauty. Perfume 1 oz. size $15. Toilet Water 8 oz. $4.75

RENAISSANCE CREAM COLOGNE, the new, delightful after-bath freshener that soothes and smoothes and leaves you delicately perfumed. $1.10 wherever Renaissance perfume & toilet water is sold. Scherk Corp., N. Y.

PERSONAL SERVICE

ARE YOU WARDROBE WEARY? Discover The Dressing Room Re-Sale Service. Slightly used apparel of the better sort resold. 41 West 51st Street, New York City, Telephone ELdorado 5-1344. Hours from 12 to 6:30

SHOES

SHOECRAFT, 603 Fifth Ave., New York City. Nationally recognized, foremost specialist fitting the narrow foot and heel. Sizes 2½-12, AAAAA-C. "Tall gal" models at $8.95. Send for Booklet VS. Prompt Mail Service. Charges

I. MILLER specializes in small size shoes. Our Summer collection, featuring sizes 1 to 3½, widths AA to D, is ready at 1552 Broadway corner 46th Street, New York. Write for Spring Catalog. New charge accounts invited.

WIEDHOPF LTD., 730 5th Ave., New York. In the arcade. Showing Spring and Summer shoes on individual lasts. All hand made. Comfortable prices. Style card. Sizes 2½ to 13, AAAAAA to C. Charge accounts. CI 5-9714

AIR STEP—The Shoe With The Magic Sole. Distinctive Summer Styles plus Cushiony Comfort. Sizes 3 to 11, AAAA to C. Fitting the narrow heel. $6.50 add $1 for 10½ & 11. Booklet. Air Step Shoe Shop, 4 E. 34 St., N. Y.

SHOES REBUILT

LIVERPOOL SHOE REBUILDING CO. Shoes rebuilt, restyled, corrected to fit. Made longer, shorter, wider, narrower. Orthopedic experts. Dyed any color. Custom-made. World's largest. Mail orders. 138 W. 34 St., N. Y. (opp. Macy's)

SWEATERS

REAL SHETLAND Sweaters Hand-loomed, hand-finished, style-perfect classic cardigan $6.75, slip-on $5.75. Save money by mail—20 shades. Write for color card. Village Yarn & Tweed Shop, Framingham Center, Mass.

JAEGER Sweaters of Fine British Wools. Cashmere Coat Sweaters $12.95, Scotch Shetlands $6.95. Hand-finished. Newest Pastel Colors. Chiffon-weight Twin Sets $10.95. Booklet write Jaeger, Inc., Saranac Lake, N. Y.

TAILORS

P. BASILE & SON creates for discriminating women, individual custom-made suits, coats of finest imported and domestic fabrics, or your own materials; newest fashions; modest prices; remodeling. 17 E. 53rd St. VO 5-7584

ANDRE BALOD—TAILOR—Perfect tailoring of coats, suits, furs & gowns in the newest fashions. Faultless fitting & finest workmanship & materials at minimum prices. Remodeling also. 38 West 56 St., N. Y. CI 7-8179

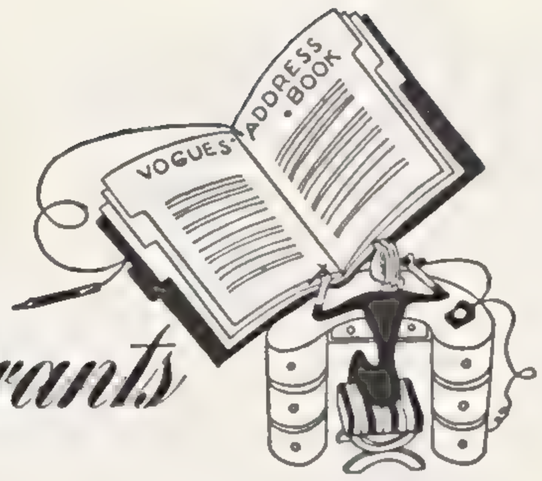
JOSEPH FRAM formerly of Fortnum & Mason. Creator of fine custom-made clothes and fur styles. Imported fabrics or your own material. Also suits & coats from the Jaeger House of London. Expert remodeling. 15 E. 47 St., N. Y.

LUXENBERG "ANDREWS SHOP"—distinctive custom tailored sports clothes for cruises, resorts. Women's suits and coats individually tailored; moderately priced. Slacks to measure, $14.50 up. 485 Madison (52 St.), N. Y.

WATCH REPAIRING

YOUR WATCH IS NOW PRICELESS. Repairing of small, intricate watches, clocks. Fine workmanship. Moderate prices. Mail orders. Auguste Braun (former head of Cartier Watch Dept.), 665 5th Ave., N. Y. PL 3-6288

BOOK *and restaurants*



COIFFURES PLUS. Whether it's long or short hair for you, this is surely the time of year when you will be thinking of a radical change—one way or the other. Here are listed a trio of hair-dressers, each with a definite personality. Each offering an added fillip to hair-dressing.

Viola Carpenter, at 100 West Fifty-Eighth Street, claims to have no specialty. She insists that she does everything equally well. We know that she gives as thorough a shampoo as we've ever had. We also know that she gives a wonderfully firm massage. A favourite with theatrical people, she likes to bully her customers into doing what she *knows* is good for them.

Louis Parme, on the other hand, is a suave Frenchman. Mr. Parme has a real feeling for shaping hair. After one of his cuts you will find your hair infinitely easier to handle, easier to wave, easier to keep in place. He is all out for short hair, and *has* been all through the long-bob era. Another Parme forte is transformations. With these, too, he manages to retain a soft, natural look. His address—7 East Fifty-Fifth Street.

Down at 220 Madison Avenue, there's an immaculate shop which should be on the list of Murray Hill inhabitants. The name of this shop is Renda and François. Whether you want just a manicure or the whole gamut of hair-doing, these people can do the job for you. There's a quiet charm to the place which is partly attributable to its spick-and-spanness and also, we feel certain, to the cup of tea which is always offered you while you're under the electric dryer.

WEDDING STATIONERY

ENGRAVED WEDDING Invitations and Announcements. Everett Waddey Co. has for generations insured highest quality at reasonable prices prepaid. Book Wedding Etiquette Free. 5 South 11th St., Richmond, Virginia

WEDDING INVITATIONS—Exquisitely engraved. An authoritative service, prices reasonable. Discriminating comparison requested. Samples mailed. Book of correct forms free. Harcourt & Co., Louisville, Kentucky

ENGRAVED WEDDING INVITATIONS. Announcements, Visiting Cards, Monogrammed Stationery. Quality engraving for three generations. Write for samples. J. P. Stevens Engraving Co., 112 Peachtree St., Atlanta, Ga.

WEDDING INVITATIONS—Announcements distinctively engraved on first-quality papers. Very reasonable. First 100 for $12.00. Each additional 25 for $1.25. Write for samples. J. K. Tippett Engraving Co., Charlotte, N. C.

WEIGHT REDUCING

ROSE-DOR FARMS—Magnificent reducing and beauty haven. Dieticians, beauticians, all facilities for healthful weight reduction. Fine accommodations. Booklet. 30 min. from N.Y.C. Irvington-on-Hudson, N.Y. Tel. Irvington 1280

SLENDER LEGS! Marguerite Benson's Successful Scientific Methods; Reduce, Strengthen Ankles, Calves, Knees, Thighs. Scientific, reducing massages. Indiv. exercises. 10 Treatments $20 up. 330 W. 72. EN 2-0333

LOSE POUNDS AND INCHES—definite results. Successful reducing specialist, 17 yrs. experience. Individual attention. Expert in high colonics. Registered physiotherapist. Margaret Deuster, 160 E. 48th St., EL 5-8118

IT IS EASY TO KEEP FIT, fashionable, economically in your own home with the Biker-Hiker, America's outstanding exerciser. $7.20. Free literature. Write The Biker-Hiker Company, Box 407, Montgomery, Alabama.

YOU'LL FIND IT PAYS IN MANY WAYS... Use these pages of Vogue's Address Book as your guide to wiser, more interesting and more satisfactory shopping. No matter where you live, you'll find it a time- and money-saver.

GOURMET'S GUIDE

SELECTED RESTAURANTS IN AND OUT OF TOWN

NEW YORK CITY

RESTAURANTS—DINING

DIVAN PARISIEN—17 East 45th St. Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad. Luncheon and Dinner. Finest vintage wines, liquors. Air Conditioning. MU 2-9223.

JANE DAVIES'—145 West 55th Street. Good food and excellent service is yours amid attractive surroundings. Luncheon—55c, 65c, 75c. Dinner—$1 and $1.25. Fine vintage wines and beer only. Closed all day Sunday.

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner $1.25 & $1.50. Daily 5 to 8:30 P.M. Sunday dinners —noon to 8:30 P.M. Fine American food. The most talked about dining place in New York.

CRILLON—277 Park Ave. (116 E. 48th St.) Famous for cuisine and cellar. Luncheon $1.25—Dinner from $1.75—Main Dining Room. In Cafe, Luncheon 95c—Dinner $1.25. Sunday Dinner $2.00. Telephone WI 2-3727.

THE CAVIAR—18 East 49th Street. "Where the best Continental Cuisine is served most reasonably!" Carefully selected wine cellar. Luncheon from 85c. Dinner from $1.25. Cocktail Hour. Telephone ELdorado 5-8998.

CAFE TROUVILLE—112 East 52nd St. Host to New York's smartest clientele. Open for luncheon ($1.25), cocktail hour, dinner ($2). Entertainment every evening after 9:30. Completely air-conditioned. Closed Sunday.

CAFE ST. DENIS, 11 East 53rd Street. For menus that are different and a real French Cuisine that adds zest to appetites—try our Dinner Supreme from $1.50; Luncheon from 90c. Closed on Sundays. ELdorado 5-8032.

RESTAURANTS—DINING

RESTAURANT MAYAN—16 West 51 Street, Rockefeller Center. The popular rendezvous for luncheon, cocktails, and dinner. Unusual atmosphere. Luncheon entrées from 65c. Dinner from $1.75; also à la carte specialties.

GRAND CENTRAL TERMINAL Restaurant and Oyster Bar. Lower Level, The Grand Central Terminal. Nationally famous for all sea food. Steaks and chops a specialty. Lunch from 70c. Dinner from $1.00, also à la carte.

HOLLAND HOUSE TAVERNE—10 Rockefeller Plaza. 'Round the crescent bar for cocktails; in front of old tiled fireplaces for luncheon; dinner in the nooks. Luncheon dishes from 60c, dinner from $1.75. Authentic decorations.

CAFE LOUIS XIV—15 West 49th St., Rockefeller Center. Cuisine Classique, Fine Wines, American Bar. Period setting. Prix-Fixe Luncheon $1.50. Dinner from $2.00, also à la carte. Wm. Adler and his Violin.

CHAMPS-ELYSEES. Le Restaurant Par Excellence, Cuisine Française. Famous for the special Champs-Elysees Dinner. Finest wines, and liquors. Lunch à la carte. Colossal bar. Closed Sundays. 25 E. 40th St. MU 4-8833.

CORTILE RESTAURANT—37 W. 43rd St. Delicious luncheon 45c up—dinner 75c up. Featuring cocktail dinner at $1.10. Open 8 A.M. —9 P.M. Closed Sundays. Rosella will read your character. Air cooled for your comfort.

LA BELLE MEUNIERE. 12 East 52nd Street. Le Restaurant du Connaisseur. Quiet atmosphere. Catering to the metropolitan smart set. Luncheon. Cocktails. Dinner. Serving only the best wines. Tel. WIckersham 2-9437.

RESTAURANTS—DANCING

VERSAILLES—151 E. 50 St., PLaza 8-0310. New York's most glamourous French cuisine. Cocktail Hour, Dinner & After Theatre. Presenting B'way's Brightest Stars, Maximillian Bergere and Orch. Panchito & his Rhumba.

LARUE—45 East 58th Street. VO 5-6374. New York's smart rendezvous. Cocktails, dinner and supper. Entertainment featuring Eddie Davis' and Joseph C. Smith's orchestras. Continuous dancing until four o'clock.

LE COQ ROUGE—65 East 56th St., N. Y. C. Famous cuisine. Luncheon, dinner, and after theatre. Dancing—Entertainment. Cocktails in our Skyline Bar. Minimum $1.50 after 10 P.M. Reservations—Telephone PLaza 3-8887.

NIGHT CLUB

LEON & EDDIE'S, 33 W. 52 St. World Famous café-restaurant. America's amazing entertainment value, "Sly" & subtle Eddie Davis heads show. 4 shows nightly. Dancing. "Should be visited once in every lifetime."

OUT-OF-TOWN

NEW JERSEY

HANS CHRISTIAN ANDERSEN—Paramus. Dine out in the country. Only fifteen minutes from the George Washington Bridge, on Route #4. Luncheon, dinner. Superb food, ingenious cocktails. Closed every Monday.

NOW OPEN IN DANBURY, CONN.

The WHITE TURKEY INN

Traditionally fine cuisine served in distinctive Early American atmosphere. Cocktails. *Also at Madison Ave. at 37 St. • 1 University Pl. at Wash. Sq.*

VOGUE'S TRAVELOG

a directory of fine hotels and resorts

If you want further information about the hotels or resorts listed in these columns, write Vogue's Travelog, 420 Lexington Ave., New York City.

GOLF'S GREATEST SHOW

WORSHIPPERS of the mashie and niblick will find a golfers' Valhalla over Memorial Day at Atlantic City, for here will be gathered, for ten hard playing days, one hundred and twenty of the nation's best professional golfers. They will come together to match their mightiest drives and subtlest putts in their National Championship Tournament—the only one of this year. And challenging them are fairways and greens specially planned to bring out real skill and spectacular play. The first nine holes, overlooking the bay, are continually wind-swept—the second nine from another course run through pine forests with narrow fairways and deep brush. Practice rounds on this champion-testing course will run on May 23, 24, medal play on May 25, 26, semi-finals on May 30, and finals on May 31. Focus for events will be the Seaview Country Club.

For the sun-worshippers, Atlantic City's famous beaches will be officially opened Memorial Day weekend, with the opening of the summer vacation season.

ARIZONA

TUCSON

Santa Rita Hotel. 250 rms. Tucson's Social center; Western hospitality & atmosphere. Excellent cuisine; Famous dance bands. Polo. Golf. Nick Hall, Mgr.

ARKANSAS

HOT SPRINGS NATIONAL PARK

Arlington Hotel and Baths

A resort establishment of distinction at America's most popular Spa. Complete bathhouse facilities. Curative hot waters, owned and recommended by U. S. Gov't for arthritis, high blood pressure, heart disorders, etc. Golf, Riding horses. Scenic highways. Zestful climate of the pine clad Ozark foothills. Cuisine for epicures. For folder & tariffs, write W. E. Chester, Gen. Mgr.

CALIFORNIA

LAKE TAHOE

Tahoe Tavern. High Sierras. 216 miles inland. All sports. Grass golf course. 225 rooms. Fine food. Amer. Plan. Opens June. Address Box D for folder.

LOS ANGELES

Chapman Park Hotel & Bungalows. Resort-living in Center of City—Hospitality—Entertainment—Swimming—Sports. Information. Harry Ward, Mgr.

COLORADO

COLORADO SPRINGS

Broadmoor Hotel, in shadow of Pike's Peak, sports and social center of the Rockies. Metropolitan luxury, restful relaxation. Write for brochure.

EVERGREEN

Troutdale-in-the-Pines. Luxurious 140-room hotel, in heart of cool Rockies. 30 miles from Denver. Finest cuisine. All sports amid unsurpassed mountain beauty.

ROCKY MT. NATIONAL PARK—ESTES PARK

Stanley Hotel—Luxurious resort in heart of Rockies. Riding, fishing, golf, swimming, dancing. Bus daily from Denver. Write for illustrated booklet.

CONNECTICUT

INDIAN NECK—BRANFORD

The Montowese. On the Sound. Secluded, protected location. All sports. Attractive rates. Restricted. 79 mi. from N. Y. Write for Bklt. C.N.

NEW LONDON

Lighthouse Inn, On L. I. Sound. Private Beach. Gardens. Attractive Rooms. Excellent Food. Amer. & Euro. Plan. Open all year. Maye Campbell, Mgr.

OLD LYME

Boxwood Manor. Secluded location. Sports, private beach. 3 hrs. from N. Y. or Boston, auto or R.R. Moderate rates. Restricted. May 15-Oct. 15. Folder CN.

MARYLAND

BALTIMORE

The Belvedere. A fine hotel, justly celebrated for its spacious, modern rooms, famous cuisine, and superb service. Ideally located. $3.85 up.

SHERWOOD FOREST

Sherwood Forest Hotel & Cottages. Near Washington and Baltimore. Restricted clientele. Salt water bathing, two golf courses, activities. W. E. Murray, Mgr.

MASSACHUSETTS

BOSTON

The Copley-Plaza

Nearest of all hotels to Back Bay Station. Handy to finer shops, theatres and cultural sights. A palatial hotel, beautifully appointed—superb in its service and cuisine. Dorothy Lewis and her Ice Revue now featured on the ice-platform of the lovely Oval Room. Single rooms, $4.25 and up. "So little more for the best." Chauncey Depew Steele, General Manager.

CAPE COD—OSTERVILLE

Oyster Harbors Club. Boston 2 hours. Donald Ross Golf Course, tennis, riding, sailing. 70° salt water—sheltered beaches. C. W. Wannop, Manager.

MASSACHUSETTS

NANTUCKET ISLAND

Have you been to Nantucket recently? It's quaint, picturesque, tranquil. For Free Booklet, write Nantucket Publicity Bureau, Dept. V, Nantucket Island.

NANTUCKET ISLAND—SIASCONSET

Beach House. In rose-covered Siasconset. Modernly equipped 100 room hotel. Direct ocean view. Wide stretch of moors. Outdoor sports. Private Beach.

SWAMPSCOTT

New Ocean House on the picturesque North Shore. Seaside and country environment. Open May to October. Booklet. Clement Kennedy, President.

MISSISSIPPI

PASS CHRISTIAN

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Quiet, exclusive. Near New Orleans.

MISSOURI

KANSAS CITY

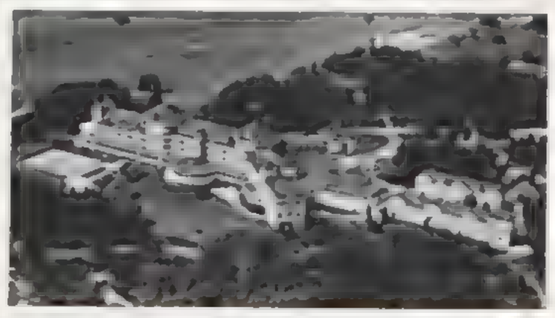
Bellerive Hotel, Armour Blvd. at Warwick. Refined atmosphere. Zephyr Lounge. French Cuisine. Garage. Trans. or Perm. Endorsed by Duncan Hines.

HOTEL INFORMATION

If you wish more information about any of the hotels listed on these pages, drop us a card and perhaps we can help you. Vogue Travel Service.

NEW HAMPSHIRE

WHITE MOUNTAINS—BRETTON WOODS



The Mount Washington

Located inland away from defense areas in the heart of the White Mountains. Elevation 1600 feet. No hay fever. Golf . . . tennis . . . fishing. Outdoor pool. Terrace luncheons. The Moon Room, smart night club. Famous American Plan cuisine. Social hostess and sports director. Owner-management, R. Foster Reynolds Restricted clientele. Open July to mid-September.

NEW HAMPSHIRE

HANOVER

The Hanover Inn on Dartmouth College Campus. Open All Year. American & European Plans. Outdoor Dining Terrace; Entertainment. Booklet.

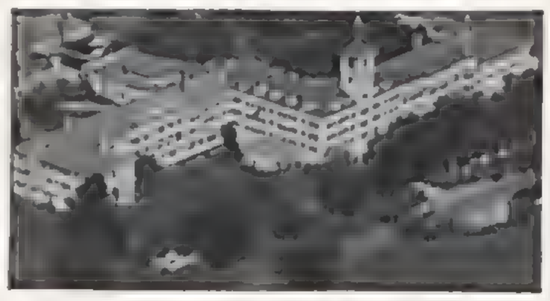
WHITE MOUNTAINS—CRAWFORD NOTCH

Crawford House. All Sports, Entertainment & Comforts of a First Class New England Establishment. No Hay Fever. Restricted Clientele. Booklet.

WHITE MOUNTAINS—SUGAR HILL

Sunset Hill House. Amid mountain grandeur. A delightful resort hotel, typically New England. Free golf & tennis. Riding, orchestra. Restricted. Bklt.

WHITE MOUNTAINS—WHITEFIELD



The Mountain View House

Try a complete change to a higher altitude, where strength and peace can be gained in the quiet and beauty of the mountains. A complete resort with the privacy of a large estate, where the equipment, service and charming atmosphere have always attracted a distinguished clientele. All outdoor sports. Through Pullman Service. W. F. Dodge & Son.

NEW JERSEY

ATLANTIC CITY

Marlborough Blenheim. Enjoy the famous Spring season in a perfect Boardwalk location. Ownership management, Josiah White & Sons Co.

The Traymore. "Excellence without Extravagance". Directly on boardwalk. 600 outside rooms. Select Clientele. N. Y. Office, 630 5th Ave. CIrcle 6-5158.

SPRING LAKE BEACH

The Essex & Sussex. A complete and restricted resort hotel. Away from the crowd. Private Beach. 90 minutes from New York or Phila. C. S. Krom, Mgr.

NEW YORK

FISHERS ISLAND

Mansion House Cottages—On island 40 min. from N. London, Ct. Ocean bathing, boating, golf, tennis. Cars unnecessary. Restricted—250 Pk. Ave., N. Y.

NEW YORK

LONG ISLAND—MONTAUK

Gurney's Inn. On brink of the beach. Surf bathing, golf, deep-sea fishing. Comfort, simplicity, fine food. Select clientele. Meet trains by appointment. Booklet.

NEW YORK CITY

Allerton House for Women, 57th St. & Lexington Ave. New York's most select hotel for women. Friendly atmosphere. Rates: wkly. $10.50 up, daily $2.

The Barbizon, Lexington Ave. 63rd St. New York's most exclusive hotel for young women. Cultural environment. Weekly $12. up. Daily $2. Bklt. "V".

The Beekman, Park Ave. at 63rd. Infinite care for your comfort, quiet dignity for your background, a convenient and smart location.

Beekman Tower—49th St. at East River Drive. Overlooking River. Smart location. 400 outside rooms. Near shops, theatres, business. From $2.50. Booklet "V".

Beverly Hotel. 125 East 50th. Just East of Radio City. Large rooms and closets. Serving pantries. Single $4, double $6, suites from $8. PLaza 3-2700.

Gramercy Park—Famed hotel at legendary private park. Rendezvous of nation's great. $3. single, $5. double, $7. suites. Weekly, monthly. Booklet "V".

The Grosvenor—On quiet and convenient Fifth Avenue at Tenth Street. 300 Rooms from $3.50 and $5.00. Monthly or Seasonal with serving pantry.

Henry Hudson Hotel, 353 W. 57th St. American Woman's Club. Special floors for women. Daily $2.50 up. Weekly $12.75 up. John Paul Stack, Manager.

Hotel Seymour, 50 W. 45th St. Near Fifth Ave., theatres, shops, art galleries, Radio City. Refined surroundings. $4. single; $5.50 double; Suites $7.

WATKINS GLEN

Glen Springs Hotel, a Famous Spa in America. Good Railroad Service. New York Office, 500 Fifth Avenue, Phone PE 6-9557.

PENNSYLVANIA

EAGLES MERE

Crestmont Inn. Superbly situated on Lake of Eagles (2200 ft. alt.). Golf, Tennis, water sports. Distinguished clientele. Folder. Wm. Woods, Prop.

HERSHEY

Hotel Hershey. One of America's finest. Magnificent setting. Open year around. European and American plans. Four Golf Courses. All outdoor sports.

VERMONT

GREEN MOUNTAINS

Official illustrated vacation book. "Unspoiled Vermont" free; also describes other State publications. Publicity Service, 42 State House, Montpelier, Vt.

AVERILL LAKES

Quimby's Cold Spring Club. Distinctive summer home. Salmon & trout. Excellent stable. Main lodge; 20 cottages; restricted; acc. 70. Hortense Quimby.

BASIN HARBOR

Basin Harbor Hotels & Cottages. Riding. Golf. Sailing. Social & Sports program. Reached by plane, bus or train. Restricted. Bklt. A. P. Beach, Host.

DORSET

Dorset Inn. Charm of 1796—Comforts of Today. Golf—Tennis at door. Swimming—Trails. May 29-Oct. 15. Steam Heat. Fred Whittemore, Owner-Mgr.

LAKE MOREY—FAIRLEE

Bonnie Oaks Inn and Bungalows. Sports. 75 rooms with baths, fireplaces. Baby Oaks, supervised play. May-Dec. Folders. Dr. and Mrs. E. H. Page.

Lake Morey Inn, 100 rooms. 75 with bath. Our own 18-hole golf course, all sports. Selective clientele. Fine R. R. service. Booklet. W. P. Lyle.

VIRGINIA

VIRGINIA BEACH

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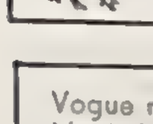

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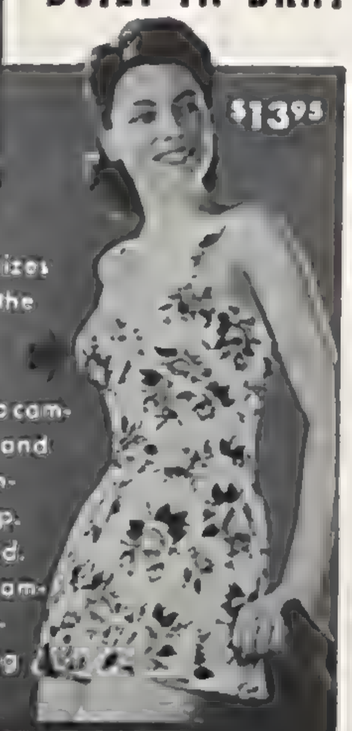

Regular Built-in uplift bra minimizes and separates the bust . . . molds it into young, firm lines. Designed to camouflage bulges and curves . . . Custom-made, $13.95 up. Mail orders filled. Send for fabric samples and instructions for selecting right size.

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CORSETIERE

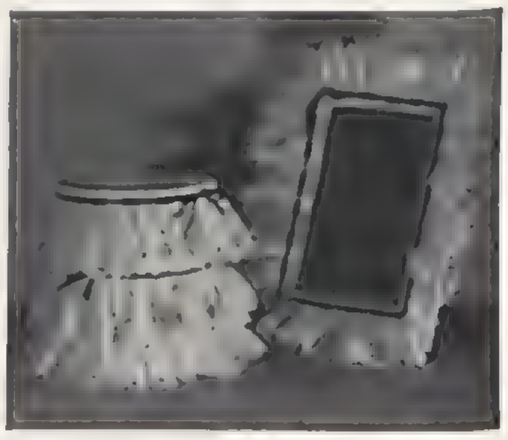
Shop

Super-Coolie hat to wear on the beach or even on a penthouse terrace. This one, authentically Chinese, is made of rattan woven over a base of wadded palm leaves. (In case you didn't know it, the reason for the knob atop these hats is to furnish space for the coolie's queue.)

Gunn and Latchford (323 Fifth Avenue), specialists in the China field, have imported a quantity of these. They sell for $2.50, are fun to wear.

Belaced and Beruffled. This pair from Bergdorf Goodman's Gift Shop may at first glance seem impractical, but just wait till you hear.

The *broderie anglaise* ruffle—it's edged in demure black velvet ribbon—snaps on and off the trash-basket and mirror. The basket, $22.50; mirror, $24.50.



On Time All the Time. There's no excuse for your being otherwise, if you pin this watch on your lapel. This 17-jewel Movado watch is framed by a red and yellow-gold bow-knot. The two lucky four-leaf clovers that top this *tout ensemble*, though also of gold, reflect a brilliant, real green. (This isn't done with mirrors, though it might be.) You'll find this beauty of the time-world at Cartier.

This is an eminently wearable piece of jewellery—one that combines the practical with *grand chic*. It s price is $195.

Knitted Wonders. The hand-knitted dresses designed and made by Aileen Rice in her shop at 16 East Fifty-Second Street are both deftly designed and shrewdly executed. They're all made to order. And though they follow along fairly classic lines, manage to do so in an independent fashion.

Miss Rice likes her knitting to have a tweedy look. She likes jackets and skirts that contrast rather than match. (These are often double contrasts, both in colour and in the weave of the knitting itself.) She also likes raglan sleeves, voluminous pockets, and a generally easy-going country look. She makes simple one-piece dresses, as well as suits. And be sure to look at her three-quarter-length box-coat. It's not only smart but admirably practical too. The Rice prices begin at about $85, and if you go in for knitted clothes—go in to see Aileen Rice very soon.

On the Bar. Even a sandbar would be infinitely more cheery if these glasses—filled with the proper ingredients—were passed around.

They come from Wiesenfeld Company (112 W. North Avenue, Baltimore). Both the highball glasses and the cocktail glasses cost $7.50 a dozen.

Hound

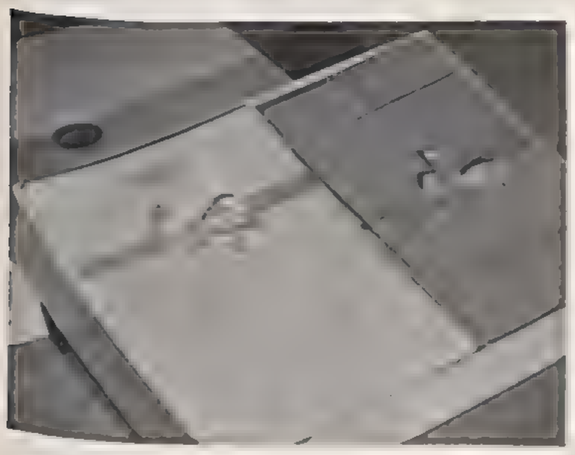
reflects

In the Old Tradition. Custom-made clothes are Helen Hubbell's forte. For years she worked with the *grande couture* in Paris and now has a new shop of her own, a chic black house at 134 East Fifty-Sixth Street.

The Hubbell models are particularly good for the woman who has trouble finding ready-made clothes to fit. For instance, there's a sheer black afternoon dress edged with touches of black lace—perfect standby for don't-dress summer nights. Made for you, this costs $95. And you can order it in any colour you choose.

Over the Eyes. This trim little faille hat, neatly pulled down to eye-level, will be an addition to any summer wardrobe. You can wear it in town with suits or prints, and it has its country aspects—Sunday lunches, for instance—as well.

Designed by Mary Goodfellow (23½ East Sixty-First Street), it can be ordered in any imaginable colour. We particularly like it in bright shades, like this one made in a clear emerald-green, piped in white, which costs $12.50.



Double-Duty Lives call for double-duty paper. This box of Eaton paper filled with 100 sheets and envelopes for business letters; also has 24 folded letter sheets and envelopes stamped with your initials. $5. From the M. T. Bird Company, West Street, Boston.

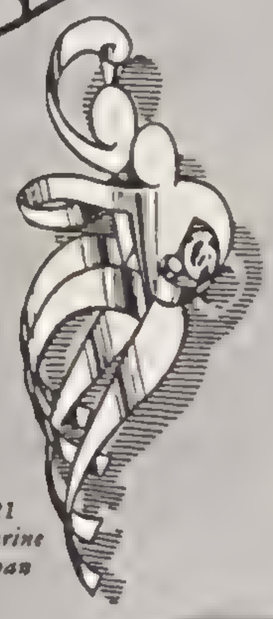
Marianne France made her début in March, and (like her namesake, the symbol of France) became one of the most famous characters who never lived. *This* Marianne, you see, is a doll.

Marianne was selected, given a permanent wave, a gold Cross of Lorraine, and a fabulous doll-trousseau—all under the direction of Marcelle Julien; all for the purpose of being raffled off for the benefit of Free France. This little soldier of de Gaulle earned hundreds of dollars for the cause—and incidentally caused hundreds of little girls to want lingerie, coats, dresses, and hats like hers. Now they can. Miss Julien will make them to order at her shop, 22 East Fifty-Fifth Street. We show here, one of the prettiest of organdie embroidered in multicolours.

Summer Gadgetry. These glazed striped-chintz smoking accessories come from the Corner Cupboard Shop at Bonwit Teller.

They come in red- or blue-and-white. Either has a let-us-be-gay look. The box is $2.50; match-box 50 cents; lighter $5.

Reflections
STYLED SIGNS OF THE ZODIAC



Lovely lucky pins to add new charm to the ancient belief of good fortune for the wearer of Zodiac signs. These exclusive, copyrighted pins, mounted with the traditional jewels are particularly suitable as unique gifts . . . and each pin may be inscribed with the name and birth date of the wearer. Priced from $60.

Folder illustrating all the Zodiac pins mailed upon request.

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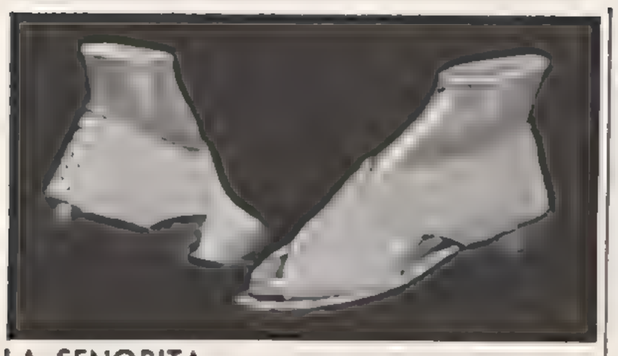

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Now—Dowel-Inset Throughout—

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This different outdoor furniture is ideal for porch and terrace or a spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress two coloring. Now—dowel-inset with pegged joints fastened with waterproof plastic glue. We have enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates. Send your check, say where to ship—and we'll have a set packed and off to you the same day.

6 PIECES 2 chairs, settee, coffee table, side table, footstool $25.50
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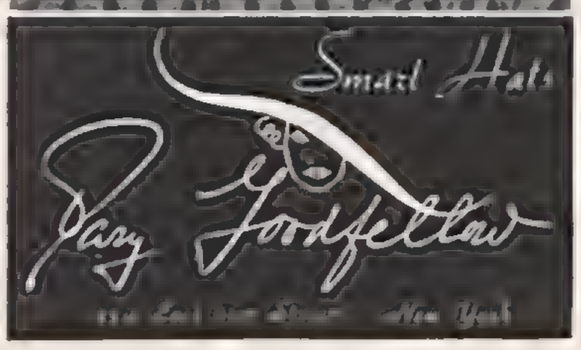

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VOGUE'S
Shop Hound Department
420 Lexington Ave., New York City

Shop

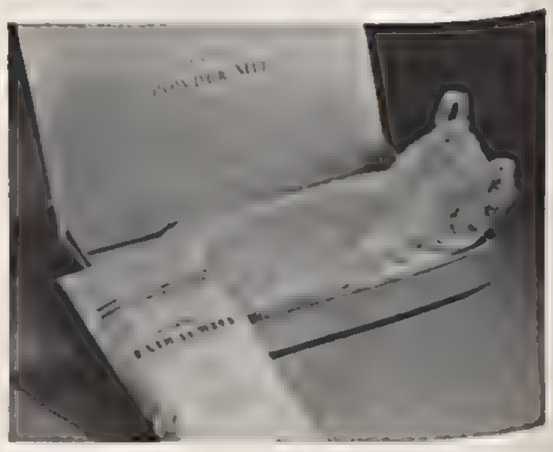
Summer Dining is a combination of the casual and the festive. And here is a dress that fits that picture to perfection. It's a printed silk, a white ground covered with a well-spaced, rather geometric pattern—a medley of blue, scarlet, and yellow. And its deep, plunging V neck-line must have been designed especially to show off your favourite clip.

This dress comes from Kargère (535 Madison Avenue). Made to order for you, it costs $125. Gay and cool, here's a dress to fit almost any of your changing moods or surroundings. You can label it "town or country."

Pastel Portraits of your favourite photograph, whether of your small son or your Ensign beau, are drawn by Mrs. Florence H. Dick (1005 Parker, Detroit). Don't send a snapshot for her to work from, however. She insists on a super-sharp picture.

We Flushed This Covey (of platinum birds set in diamonds) into full flight. They come from Berns (435 Madison Avenue). As you can well imagine, they could be-glamourize a lapel, a plain black dress, an evening bag.

Bathing Beauties will cheer this latest of bath gadgets. Made by Le Sonier, it's a glove made of towelling and rubber, with a pocket to fill with bath powder. The mitt and powder come from Crawford Hollidge (Tremont at Temple Place, Boston) and cost $1.25.



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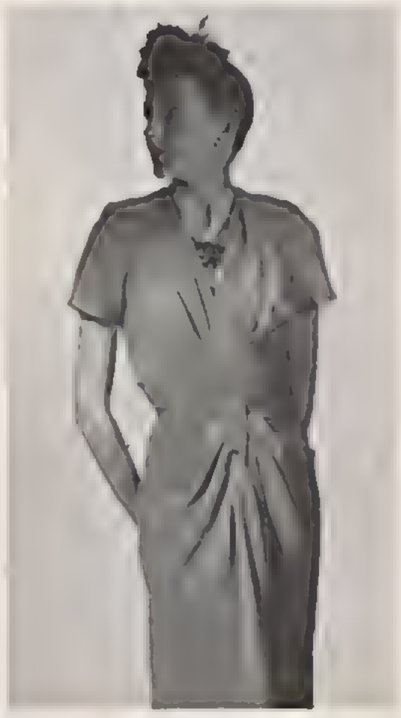
Hound reflects



Lovely to Look at, easy to wear, and delightful to price, is this dinner-dress. It comes from Chez Rosette (10 East Fifty-Sixth Street), and its price-tag reads $22.95.

Here's a wearable dress, and despite its sophistication one that manages to look young enough for any of us. It's made of rayon crêpe in a soft Quaker grey with a waist-band of scarlet. As for the peg-top skirt—it'll do wonders to underline and emphasize a tiny waist and belittle hips.

P.S. Chez Rosette shares our enthusiasm for cotton dinner-dresses. Be sure to have a look at them.

Chalk White, this coarse linen jacket was made to be a back-log of summer wardrobes. Wear it over a black skirt —you have a perfect town suit—over prints for Sunday luncheons. And with black slacks this jacket has its evening life as well.

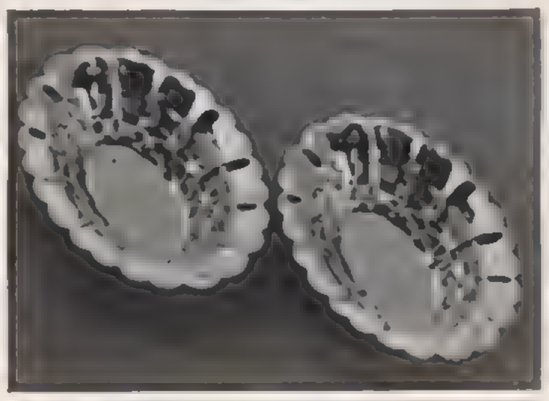
Designed by Baroness Helen de Huené, and made to order for you, it costs $45. When you see its sleek tailoring you'll feel it's worth every cent of it, too.

Helen de Huené designs in the Paris tradition—simplicity, line and cut are her guiding stars. She fully understands the true meaning of the phrase "that good little black dress." And she has just as much luck working for older women as for you slips of girls.

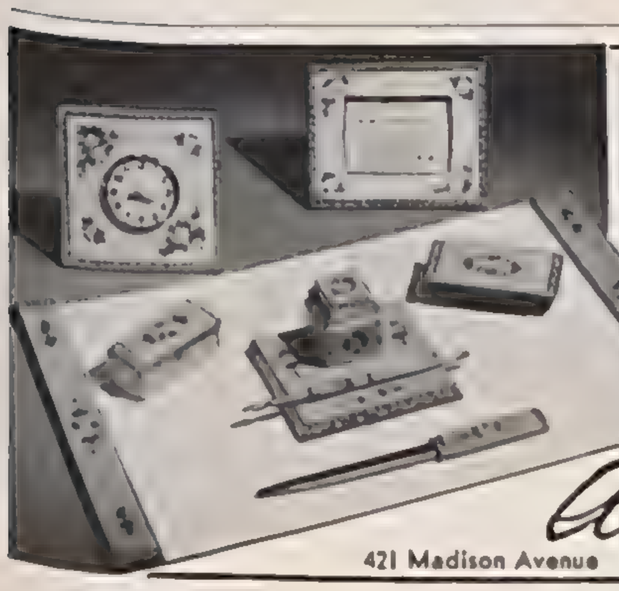
The de Huené address is 400 East Fifty-Third Street, and it's a good idea to telephone for an appointment. The number is EL 5-1337.

On the Table. Whether you fill them with nuts or bonbons or use them for ash-trays, these small silver dishes are useful adjuncts to even the most complete household.

They come from J. Ortman (10 East Forty-Seventh Street), cost $2.50 each.



VOGUE STUDIOS



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CLOCK, *5¼" square, matching.....$20.00*
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A New Setting, Original with Cartier

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RUBY AND AQUAMARINE WATCH PIN *set in diamonds and 14K. gold. A hinged section opens to reveal a concealed watch. $1000.*

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VOGUE COVERS THE TOWN

Fishermen

In fairly rough-and-tumble surroundings, you'll eat seafood at the King of the Sea, 879 Third Avenue. The place is usually packed (to the gills, shall we say?), and the food—fish of all kinds—is prepared simply, but to perfection. On the menu can be found anything from South African lobster tails and giant California crabs, to our own Eastern Shore specialties.

Though there are tables, we prefer sitting on a high stool at the long wooden counter. Our reason is Sophie. She's our favourite waitress—a dynamo of efficiency. (She's tiny, wears her red hair coiffed high as for a ball, and her shrill voice tweets over all din.) Another reason for this counter predilection of ours is that something's always going on here. One's head is constantly on the alert (as at a tennis match) as lobsters are whisked by to the kitchen, and dishes, trailing savoury smells, are rushed to your neighbour's place. Incidentally, the King of the Sea has a home delivery service. What could more neatly solve the problem of a sudden infiltration of Sunday-stay-for-supper-guests than a steaming tureen full of bouillabaisse?

Bowlery

One of the town's most streamlined bowling alleys has opened up at 499 Lexington Avenue. It's enormous. It's air-conditioned; sound-proof; and open twenty-four hours a day. The place is all-white, with natural wood accents, and the twenty-eight alleys are a sleek, gleaming maple. In it are all the extravagant gadgets required by modern bowlers.

Here is bowling plus—plus a drink, and plus food to bolster faltering players. Nighthawks will find plenty of company here, for the place is still going strong well after 2 a.m.

For moppets

If you have a children's party on your spring calendar, there's no better form of entertainment than the Bronx Zoo. Even if you take a regiment of them out with you, you won't bear the brunt of the shepherding on your own shoulders. A telephone call—the number is RAymond 9-2090—and a request for help do the trick. The Zoo will then have a guide ready and waiting for your arrival. This not only works to your advantage, but the children have a much better time. Be prepared for a long halt in front of the pandas—they will amuse you as well as the children, for they are droll to distraction.

Good food

For luncheon (it's right in the centre of the shopping district) or a perfect spot for those dine-and-see-a-movie evenings, try Theodore's at 4 East Fifty-Sixth Street. The place has an indefinable charm—the food is excellent, and the prices pleasant.

We dined there the other night, on chicken *sauté à l'estragon*, asparagus vinaigrette, and *beignet à l'orange*. This last, the specialty, is a dessert to break the back of any diet. Miniature popovers soaked in liqueur and orange peel are then flambéed. Umm.

Noblesse oblige

The incredibly real-looking wax flowers on sale at British War Relief's uptown shop, 816 Madison Avenue, are made by Lady Gosford. From their sale—they cost one dollar a flower—she is able to furnish materials to be made into children's clothes by the sewing branch of British War Relief....

...Disguised as a street of bazaars—its dance floor rimmed by a white picket fence, lined with shade-trees, and lighted by blue-globed street lights—the ballroom of the Waldorf-Astoria will be quite unrecognizable on the night of May 12. The reason for all this—a benefit for the Naval Relief Society called, appropriately enough, Carnival Street. Representing the "law" will be a group of Keystone cops; there will be itinerant musicians with hurdy-gurdies and performing monkeys; beautiful taxi-dancers; gaming booths and side-shows—the Little Egypt kind....

...Sixteen women who are devoting practically their full time to war work—among them Jacqueline Cochrane, Mrs. Vincent Astor, Mrs. Alice T. McLean—have posed for John Hovannes, the well-known sculptor. Their sculptured heads are now on exhibit in the Lady Hamilton Room of the Gimbel Art Gallery. Called "Women at War," the show is for the benefit of the American Women's Voluntary Services. Admission is twenty-five cents. And each ticket is numbered, so if you're lucky you may be the one to be sculptured free by Mr. Hovannes.

Military meeting

If all winter long you've been promising to visit your favourite beau at Fort Devens, now is a good time to plan such an expedition.

He'll probably suggest meeting you Saturday afternoon at Boston's Copley-Plaza—so if you've no friends to visit, this is about the most convenient place to stay. He'll almost certainly rush you right into the Merry-Go-Round Bar to toast your reunion. (Even though you may have met only last week-end in New York, it's always a reunion in the Army.) You can sit on the slowly revolving carousel bar, or at stationary tables on the side-lines. And, of course, there's a never-ending stream of tinkling merry-go-round music.

And later, if you feel like dancing, you need only cross the hall for dinner, and dancing to the music of Hal Saunders' orchestra. P.S. Remember, Cinderella, there's a twelve o'clock curfew in Boston.

"FLANEUR"

"THE IMAGINATION RULES THE UNIVERSE"

IMAGINATION

The exercise of creative power is apparent in every Granat Mounting. There is an originality of design exquisitely expressed by master craftsmen that claims instant admiration . . . that is a source of lifelong pleasure. In offering engagement and wedding rings to their patrons, leading jewelers throughout the country recognize this distinguished individuality by entrusting the most costly diamonds and precious stones to the guardianship of Granat Mountings.

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•Mingle with the crowd at a horseshow in Westchester County, N.Y.—at a night club in Hollywood—in fact, anywhere smart people gather—and note how many men and women are wearing Gruen Veri-Thin. This beautifully slim watch has a specially designed, sloped case—is actually *50% thinner* at sides and ends. No wonder America's leading fashion designers have titled Veri-Thin—"America's best-styled watch!"

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GRUEN VERI-THIN

This diagram shows how the full-size, rugged working parts of the Veri-Thin‡ movements are brilliantly arranged to fit completely within the thin, curved case without sacrificing accuracy or dependability. By this ingenious arrangement of the wheel-train, it is possible to slope the case downward on both ends and sides for extreme thinness and streamlined styling.

• • •

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A. VERI-THIN GRACE—15 jewels, pink or yellow gold-filled case, Guildite back. Also in white gold filled case $33.75

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C. BARBARA—17-jewel Precision* movement, 14 kt. pink or white gold case . . . $59.50

D. BIARRITZ—17-jewel Precision* movement, 14 kt. pink gold case set with 6 fine diamonds and 4 rubies, $175

E. VERI-THIN CADET—15 jewels, pink or yellow gold-filled case, Guildite back, $33.75

F. VERI-THIN MASTER—17-jewel Precision* movement, pink or yellow gold-filled case, Guildite back, $37.50

GRUEN VERI-THIN

IT'S NOT A VERI-THIN UNLESS IT'S A GRUEN

★ BUY A GRUEN WATCH...BUT BUY A WAR BOND FIRST ★

*REGISTERED TRADE MARK

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EDNA WOOLMAN CHASE
Editor-in-Chief of the two Vogues
Mehemed Fehmy Agha
Art Director

AMERICAN VOGUE
Editorial and Advertising Offices
420 Lexington Ave., New York
Cables: Vonork, New York

MANAGING EDITOR: Jessica Daves
ART EDITOR: Arthur Weiser
FASHIONS
Babs Willaumez Rawlings
Sally Kirkland
Barbara Cushing Mortimer
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Frederika Fox
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1 New Bond St., London, W. 1.
Audrey Withers, Managing Editor
Harry W. Yoxall, Managing Director

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PHOTOGRAPH BY RAWLINGS

Five layers of varicoloured gingham for the light-headed hat; gingham, too, for the light-fingered gloves. Both by Florence Reichman. Also Marshall Field; I. Magnin

VOGUE

incorporating VANITY FAIR

Look-alive look in beauty and clothes

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MAY 15, 1942

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Cleanliness is next to loveliness
MONTEIL'S CLEANSING CREAM liberates your loveliness from its mask of grime and lends your skin that dewy clarity so highly prized by women who cultivate beauty.
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CLEANSING CREAM

Vogue's-Eye View of Beauty

BLACK STAR

Flat on her back, above, is a lady who was, in her day, one of the toasts of New York. In 1939 and 1940, she adorned the fabulous premises of the New York World's Fair on Flushing Meadow, calling forth many an admiring stare and low, appreciative whistle.

Now, in 1942, she's all washed up. Not so much because she's lost her looks, as because her looks are out of date. Sleeping beauties, statuesque beauties, frozen-stiff-on-a-pedestal beauties are on the scrap-heap.

What has taken their place? What is our standard of beauty now, in 1942? It can be summed up in one simple, three-syllable word: aliveness. It means looking as though you were really living, not just existing. It means looking as though you'd land on your feet, whatever happened. It means having the kind of hands that can work a turret lathe or put on a Thomas splint, easily, surely; the kind of eyes that can look at facts honestly; the kind of mouth that can smile at defeats, discouragements, dullness. It means a mysterious combination of good blood, good bones, a good heart. No statue can meet this new standard of beauty. But you can. This issue tells how.

THE LOOK-ALIVE LOOK

Today's new beauty standard... to feel and to look...alive and able

TODAY, you want to look as if you thought less about your face than about what you have to face....

You want to look as if you thought less about your figure than about how much you can do....

You want to look as if you cared about your looks, yes, but cared more about being able to lift a stretcher, extinguish an incendiary, turn off a gas main, ferry a plane, bicycle ten miles.

You want to look beautiful, certainly...what woman in what age hasn't wanted to?...but you want it to be a beauty that doesn't jar with the times, a beauty that's heart-lifting not heart-breaking, a beauty that's responsive ...not a responsibility.

In short, you want to look alive.

The look-alive look is not to be confused with a constant flashing of eyes, a continual sparkling laugh, a ceaseless tossing of head or tapping of foot, a perpetual animated conversation. A good listener can be as alive as a good talker. A rested woman is more alive than a restless one.

What is it, then—this look-alive look? What is it which illuminates a face, gives it the kind of beauty we hunger for today? Of course, it is the whole business of living; it is the degree of responsiveness, the emotional and spiritual reaction to living. But, besides that, it is *feeling* healthily alive. And it is *looking* glowingly healthy.

TO feel alive, there are four fundamental cosmetics you'll need, cosmetics which don't come out of jars and bottles. First is sleep. One recent survey proves that 98% of people with work to do, find that they need an average of eight hours sleep a night in order to do that work well.

The second cosmetic is diet. Plenty of vegetables, fruit, milk, eggs, whole grains, meat. Or are we just boring? Of course, those are just the things Nanny told you when you were a child. Those are just the things you've said to yourself so often, through your life, that the words don't make any new chinks in that armour-plated section of your mind. But Nanny and you were right, all along.

The third cosmetic to your health is exercise. All of the beauty salons in large cities are holding special courses (at special rates) for volunteers in the women's branches of service. Many communities have classes which cost nothing. If you can't manage this formal exercising, then walk to your headquarters, your post, your meetings, your office. Walk. Walk. And if rubber priorities haven't already done it for you, put yourself back on your feet.

The fourth cosmetic is relaxation. This does not mean snatching some time to curl up on the chaise longue with a poodle and a novel. It means relaxing as regularly as your exercise. Methodically, every day, before dinner, steal twenty minutes and lie down. Lie in a dark room, shut off the telephone, put pads over your eyes, try to make your mind a blank, and put a pillow under your feet so they are higher than your head. Or lie on the floor with your legs up on a chair. Or roll a towel into a hard bolster and put it under your shoulder blades as you lie on the floor.

LEARN to breathe correctly. Correct breathing is the basis of all good posture. And with good posture, your nerves are less apt to get snarled. Find out the best breathing exercises for your own posture problems. Ten or fifteen minutes a day of corrective breathing exercises often take the place of hours of rest.

And part of this look-alive look is the business of make-up. Gone, to-day, is the empurpled look. Make-up that looks false-face is banished. Hair is now combed into place, not built or draped. Beauty shops report that the favourite lipstick colours are bright clear reds or modified cyclamens, with no overtones of grapes, autumn leaves, night-blooming flowers or other inspirations of the far-fetched and feckless days. The favourite nail-polish throughout the country is a deep rosy pink or a clear red. And the favourite coiffure is the short, manageable convertible coup you've seen often in our pages.

The symphony of our generation is full of deep, tragic chords. But through it all, one chipper little treble note keeps striking—it's good to face what we have to face, knowing that we can, and knowing, too, that we can have beauty. Knowing, further, that this alive-beauty can be compounded partly of vitality and partly of cosmetics, and that both are still on the list of availables.

← *The look-alive look (Opposite)*

She's high on a hill (where she got by her own effort). No horizon seems too far to reach. No road-map of the future bewilders her. Her shirt sleeves are rolled up, her socks pulled up. She's as free from gadgetry as her bicycle. She's ready to cope, and she looks it. Here she comes, full speed ahead. (Photograph by Toni Frissell)

PHOTOGRAPHS BY TONI FRISSELL

TEETH... *let your smile look alive*

The right to laugh is one of your basic rights under a democracy. Exercise it. Laugh at rumours...laugh at inconveniences...laugh at defeatist croakings. While our laughter is unquenched, our spirit is, too. Your smile is also needed, in an unsmiling world. Spread it abroad. Don't smirk, tight-lipped, because you don't want to show your teeth. If they're not pretty, do something about them. (Advice on page 87)

JEWELS BY VAN CLEEF AND ARPELS

EYES . . . *let your glance look alive*

When your opponent in a game—of cards, tennis, or wits—wants to know your next move, he looks at your eyes. Eyes give you away. (Have you ever noticed how lovely eyes can light up a plain face; how cold, expressionless eyes can contradict the warmest smile?) Your eyes are the most-observed, as well as the most-observing, part of your face. Keep them clear, bright—and alive. (Practical pointers on page 87)

SKIN AND SUN

How to get the most tan out of the least time . . .

THE PROBLEMS of time, tires, and truancy will all combine, this summer, to defeat the slow, methodical acquiring of a bronzed skin. Almost none of us will have the endless freedom of these three T's to waste on anything as footling as just the right blend of *café-au-lait.* Your relaxation on the baking sands, under the baking sun, may be so occasional, so holiday-ish, that each time your skin will need that same pampering which you used to reserve for only the beginning of summer.

The unaccustomed-as-I-am-to-the-sun skin, given only spurts of outdoors, is not only unattractive, but also unhealthy and inconvenient. Making yourself a rotisserie chicken-on-a-spit for one Glo—rious Day does harm to more than your appearance. The winter-white skin is a perfect sieve for the poison rays of the sun—which can make you ill, and which can rob you of the energy you need. (Actually, that's why you tan—that pigment is a skin-protecting parasol to filter the harmful rays from your system.)

But you need the sun, even in patches—must you give it up? You shouldn't. Your skin, perversely enough, flourishes under small doses of sun. And it comes alive under the bracer of cold salt water. So take your sun, but take it gently. Lavish on your whole body the tender skin-care you usually give to your face alone.

Perhaps you might begin your campaign against a scorched skin with Du Barry's "Sun Screen Lotion." This protects your skin in the same way a summer-long tan would. And besides protecting you, it will condition your skin to take the next bout of sun a little less timidly . . . even after a long hiatus. Sutra "Sunfilter Cream" is an emulsion which guards against that first-day, too-rapid burn; which lets the healthy sun-rays through, but (true to its name) filters out the painful rays which can make your skin sore, swollen, and shocking-pink.

Your second sunning is no carefree festival, either. Your skin will still be far from immune. But perhaps you can graduate to a good opaque lotion . . . like Dorothy Gray's standby "Sunburn Cream." Put this on after every swim, and several times during the day. This will really help to darken the skin.

If you get a series of lucky breaks and acquire a tan, give your skin both a sheen and a warmer colour by constantly oiling it. Coty makes an excellent "Suntan Oil." Lentheric makes a special lotion for sensitive skins, called "Sun Oil."

If you don't like that messy, sand-blasted stucco effect of beach clinging to your oil, try a greaseless way of protecting yourself. Frances Denney makes "Tan and Protect." It's a light brown colour, and cheats a bit, giving you a browner look than you've earned. Elizabeth Arden's famous "Sports Gelée" seems to disappear into the skin, leaving it protected, glistening, and healthy-looking. (Continued on page 90)

TONI FRISSELL

HAIR... *let it be your shining glory*

Your hair is your willingest conspirator toward beauty, less dependent than any other feature on native quality or colour, more responsive to all the care you choose to give it. Your hair is, quite literally, what you make it...so make it look alive. (Details in the article opposite)

HAIR-LINE DISTINCTION

Most versatile, malleable, responsive of beauties . . .
your hair will take kindly to care

THERE'S more hope in hair, more that can be done, than in any other feature you were born with. Every woman's hair has its special beauty. There is nothing that takes as much punishment as your hair—or that responds as gratefully to care. You can make drab hair bright, lifeless hair lustrous, straight hair curly. Your hair is what you make it.

A coiffure is like a hat. Chic or dowdy. Badly balanced or inspired. A coiffure, someone else can have too—for a price. But your hair is something else—shining, completely individual—a very significant part of you.

Every stroke of *your brush* will bring a shining reward. Go ahead—brush your hair the old-fashioned hundred strokes a day. There are as many benefits as you've always been led to believe. Brushing is a superb exercise for strengthening the muscles that support the bosom! Brushing whips the circulation into your scalp. And a healthy scalp is mother, father, and husband to healthy, beautiful hair. Brushing distributes natural oil evenly. Brushing from the scalp out gives your hair welcome, vital air. Brush it in the sun when you can, as many of the hair shops in Hollywood do. Brush it if you want to turn your short hair-cut into a gossamer halo. Brushing cleans your hair of surface dust and gummy, grimy, atmospheric dirt.

Give drabness the brush-off

Brushing aligns each hair. Is good for a good permanent. And actually makes a beautifully "set wave" (rigid term!) much lovelier. Don't be discouraged with your hair. Don't be shy with a coiffure. When you comb your hair, comb it all the way through to your scalp. Brush it well and shape it with your own hands, and you will give it life and loveliness.

Hair and scalp health is the whole basis, of course, of hair beauty. Think of your scalp as part of your skin. If your complexion is dry and flaky, your scalp probably will be, too. Treat it with as much care as you do your complexion, keeping it immaculately clean. We suggest a liquid cleanser that is mild and clear for a normal scalp. Rinse your hair, after you've washed it, till it practically squeaks with cleanliness.

Excessive oiliness or dryness, of course, may be caused by a local disease of the scalp; by sheer nerves; by a faulty diet. Vitamin A is Aider and Protector of the beauty and gloss of your hair. Without enough of this vitamin, you may have a scaly scalp. Get abundant quantities of it from butter, cream, eggs, avocados, peaches, and all green vegetables.

Fever, pneumonia, flu, anæmia, diabetes, thyroid, pregnancy—all may take their toll of the hair of your head. But with good health, and with plenty of Vitamin A, and a scrupulously clean scalp, and faithful daily brushing you can have vigorous, live-looking, beautiful hair. A crowning glory. A shining glory.

New highs in circulation

Stimulate the circulation by keeping your head down as you brush and wash your hair, letting the blood rush to your scalp. Stir up your circulation by kneading your scalp gently with the cushioned palms of your hands. Like complexions, hair problems depend on adding and subtracting oil. Vigorous brushing and combing are treatments for dry hair as well as for oily hair, although it *seems* a contradiction. Brushing stimulates the glands and distributes oil in dry hair. In the case of oily hair, hard brushing tightens the too-relaxed muscles that let the oil spill out.

Most fragile, most to be pampered and protected, is grey hair. When it is perfectly taken care of it is a treasure—like extraordinarily beautiful hands—a real cause for vanity. There is something so spectacularly beautiful about really lovely white hair that it made that fretful old soul, Samuel Pepys, jealous of his wife after he saw her fashionable white wig for the first time—"It looks very pretty, yet it vexes me so I will not have her wear it!"

To guard against yellow tones that ruin white hair as completely as they do ermine, be careful to examine the test curls of your permanent; and always, always, in the summer sun have a scarf to tie loosely over your head, or indulge yourself in the femininity of a big straw hat or parasol. If you long for bare-headed freedom, you can protect your grey hair invisibly and pleasantly by spraying it with a miraculous sun-shielding lotion, and keep your scalp protected with a special grey-hair ointment.

This is not the time-of-world for streaming tresses, for clouds of hyacinth hair. Not now, when it looks out of place and *is* out of place. Not now, when there's so much work to be done. Not now, when winds blow hard—behind propellers—and bandages wrapped must be kept sterile. Now, this is a day for a neatly coiffed head; for healthy hair, soft, and shining. But, remember, little coiffures take attention. More brushing. More washing. More care.

Pamper your Man

Spoil him with Lotions, Potions, and Notions for his own Beauty

Of course, men don't exactly need pampering. But never has there been a time when we wanted to do more for them. The stalwarts in the Armed Forces deserve every let-up they can get. The copers of Production deserve solace from schedules. And since stalwarts and copers are attractive. And since they *like* to be pampered. Well, there you are.

There you are—where? Just left alone with your desire to please, and nothing newer than that old Victorian one about the carpet slippers? Not if you read this. For we've discovered a new way to spoil your own true love. What we've been saving up for this climax is—cosmetics. Cosmetics make wonderful pampering material.

You have only to think a minute to see how logical this all is. Think of those distrait looks he gives himself in his extension mirror. (Not that he would ever *say* anything.) Think of the times he steals your bubble-bath (laughing, but not too successfully, about your sybaritic tendencies—he just wants to find out what got *you*). Think of those long sessions with his friends about hair. (There's the friend who has almost as much hair as Little Lord Fauntleroy, but is afraid that soon he won't. There's the friend who has a twinkling-pink noggin, surrounded by a few stalwart hairs, fighting a rear-guard action. He's trying to convince himself he hasn't the pate forlorn, only the bald-spot *distingué*.)

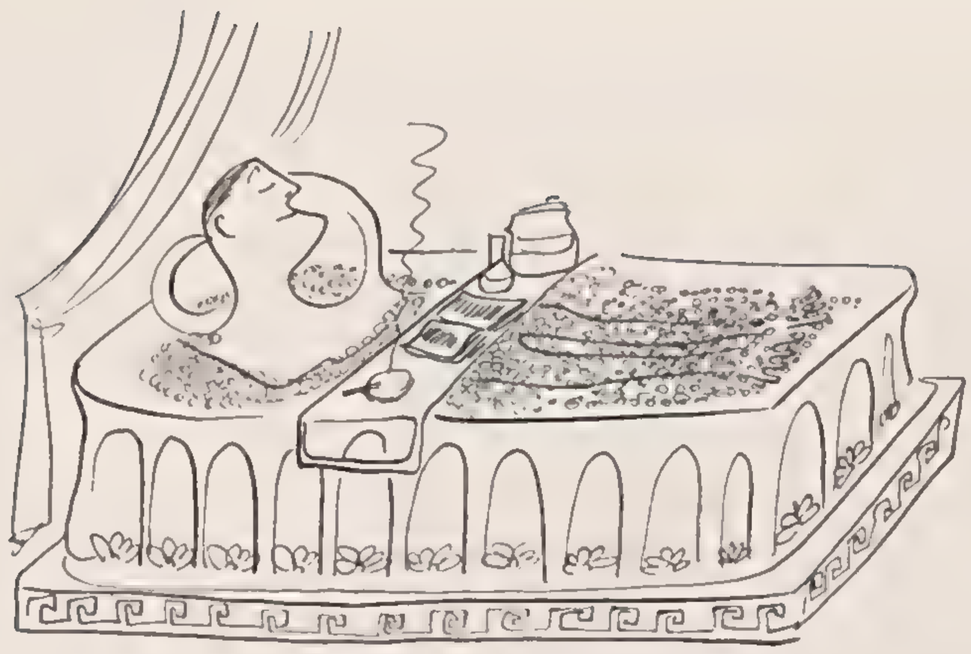
Think of those long sessions in the barber shop, where he is frankly and unashamedly ministered-unto, for once. (Why do *you* spend so much time and money at the hair-dresser's, he wants to know.) Think of those creams and lotions of yours (with the stoppers all put back wrong). Think of the alarming excavations in your bath powder. Think. And come to our conclusion: gents adore cosmetics. Only they don't know it yet.

Kit for camp

For instance. Why should you claim exclusivity on dry skin? Men have dry skin, too, especially when they have to shave twice a day. And men's necks often have that turkey-wattle look to them—particularly the out-of-doors types. What they need to know is that they can have an emollient all their own, instead of using up all yours in what they fondly, but consistently, believe to be only an emergency. You might start your pampering right here: and you might do it with Gourielli's "Emulsion for Men." (This house at 16 East Fifty-fifth Street has a shop for masculine treatments, with its own, for-men-only entrance, as well as a shop to sell its preparations—all of which are superbly packaged.) Their emulsion is a particularly good gift for men going into the Army or the Navy—because an office-conditioned skin can crack up like barn-paint with its first taste of outdoor life.

Only laugh-lines, really

If your man is a 4-Z, and no Armed Force will have him, you'll have an opportunity to coddle him on the beach this summer. (Incidentally, all this thoughtfulness allows you to keep your own cosmetics intact.) Let him have his very own bottle of sun-tan stuff. Germaine Monteil's "Sun Tan Oil" has been filched from females for some time now; and so has Lenthéric's "Sunplexion Lotion." Buy your man his very own, and he will not mind the fact that they were created originally for women, since both these products have been put up in antiseptic-looking, non-committal bottles. If he *is* in the Forces, he'll like sunburn solacing, too.



Bubble, bubble, no toil, no trouble

Shaving creams don't have to come from a drugstore. They can be delightfully present-y. There's Gourielli's "Active Ozone Shave Soap," which releases nascent oxygen into the skin, helping to keep it healthy, and free from bumps (which men find just as disconcerting as you). Then Yardley has a famous wooden bowl of excellent, cream-lathering shaving soap. This is real pampering and doesn't have a trace of the all-done-up-in-ribbons-from-a-girl look to it.

AFTER-SHAVE lotions for men are what skin fresheners are for women. Cooling, soothing, slightly stimulating, astringent—they have qualities which should not provoke a war between the sexes. But even, indeed, bring peace into the home. Shulton, Lenthéric, Coty, Yardley, and again Gourielli have all created good after-shave lotions, clean-scented, thoroughly masculine.

Many men have been using these not only for their original purpose, but also as a dodge for their fragrance. But now there are perfectly frank scents for men, with no ulterior motives at all. "Knize Ten Toilet Water," for instance, is a great success. There's the whole Seaforth line, which gives out with a blend of Highland heather and Scotch fern. Their toilet-water comes in sturdy stone jugs, and there's a stone-china shaving mug filled with their good shaving cream. Seaforth also makes a men's deodorant. Charbert has a new combination set called "They're Off," with a hair lotion, talcum, and an after-shaving lotion, all discreetly smelling good.

Henri Bendel can now be a stop for men's gifts, as well as women's. They have a whole group of things especially for men: cologne, after-shaving lotion, talcum, and man-sized soap, which they will gift wrap for you in brown wood boxes, tied, in a tailored sort of way, with brown ribbons.

All this, and tonic too

Then there's a man's hair. There will always be the problem of his hair; let's face it. This is where pampering really gets out of the bush leagues and becomes big time. You can coddle even a hard-boiled egg by interesting yourself in the problem of his hair. Pamper him by insisting that it is not an extravagance for him to take a course of good treatments at the Ogilvie Sisters, or some other shop which specializes in keeping hair adhesive to the scalp. Give him lotions and salves with which he can treat his own hair. This is a gift which is never tiresome to a man. Gourielli has a wonderful invention: "Sulfo-Collodio Hair Lotion" for dry hair; also a latherless shampoo with the same sulphur base. The house of Parker-Herbex thinks of nothing but hair problems: restoring, retaining, and reglossing. They can do a lot to keep grey hair looking alive and vital, instead of just a left over.

Hair-brushes are always saluted with cheers. Here is something a man understands, instinctively. The new Gourielli Lucite brushes with bristles set in crystal-clear backs are particularly seductive.

The bald-spot distingué

The round, Lucite military brushes have a concave surface to the bristles that will conform to the shape of the head. With these, a slight circulatory movement will massage the scalp, as well as brush the hair. If he takes his brushing methodically and seriously, give him an Ogilvie Sisters' brush with a short, stubby handle that will let him swing away energetically.

A good nail kit will not only please him, but also keep your own sewing or desk scissors in cutting shape. This is a natural for the man at camp—and he'd probably cheer one of Revlon's neat, slide-fastened leather kits. These have tweezers, files, scissors, nail nippers.

Here are some of the materials of pampering-through-vanity. But you could do more than give just the wherewithal. Finish the job by making it easy for your man to use them. If he's not Family, kits and dressing-cases are good gifts. If he's All Yours, give him, at least, a mirror that he can hold title to. Probably he's never seen himself in a dressing mirror at home without a reflection of you up to his chin. If he hasn't claimed a guest bath as his own give him a table or a large shelf in the bath you share. Let him know you think he has as much right to look his best as you have to look yours. And you won't have to wait until next Valentine's Day to let him know you love him.

a nose is a nose is a nose

Scents and sensibility;
a few new variations on an olfactory theme.
In short, what every woman knows

NOBODY will deny the nose is a highly influential member of society. There's hardly a sensation or experience—from a rose to a roast, from a kiss to a Coca-Cola—that doesn't come under its jurisdiction. Everything you do, everywhere you go, it is there, *semper fidelis,* adding its two cents to the delicate fabric of your judgment, encroaching on your reason, taking liberties with emotions. The nose is umpire of the senses, quick to take offense at a tactless odour, easily placated by an ingratiating one.

A snob by Nature, the nose has a nice sense of social discrimination, its own esoteric hierarchy; it is as apt at placing a house, a restaurant, a new acquaintance, as a *maître d'hôtel* at seating his customers to scale. It has an infallible memory, too, the elephant's talent for mnemonics. A scent can take you back through time and space and deposit you, genii-like, at some cherished moment in your past.

The ancient's nose was, perhaps, a shade more robust than our own. In the early days along the Nile and Tiber, a girl dressing for a tea or dinner date did not spare the frankincense or myrrh, and in a fair breeze a man could detect the presence of his beloved a quarter of a mile away. If he said she took his breath away, it was no figure of speech. Today in our more temperate clime, we have more tempered passions; we've developed a taste for reticence; prefer our perfume confidential, more in the nature of an intimate understanding than a public announcement.

WHILE it's true that scent induces sentiment, that a persuasive perfume boosts the marriage rate, plays a significant rôle in all the nuances of emotional *rapport* that exist between men and women, there's no way of foretelling the precise effect of a scent. For a long time, there was a school of thought which believed that no man could resist the aphrodisiac allure of the *chypres,* the flagrant sex-appeal of the spicy orientals, but it turns out that the innocent honeysuckle, the jasmin, and the rose work just as much havoc on more lyric types.

Voltaire is said to have found the scent of apples irresistible, and there are many men to whom the odour of new-mown hay is utterly devastating. It has something to do with childhood conditioning. But a girl can't go around probing the subconscious of every man she meets, and it's not always convenient for her to be carrying fruit in her hand-bag. Neither can she arrange to dash to the Ladies' Room between dances and change her scent because one partner happens to have an olfactory weakness for mimosa and another prefers mignonette.

Her best approach is to choose a perfume that suits her, an odour in harmony with her personality. It is a choice—though hardly as weighty, since it can be easily rectified at no expense to the emotions—as personal as that of a husband. There's this difference: one can be polygamous with perfumes, feel free to have an occasional fling with a mysterious stranger, sample a more exotic blend.

For the most part, though, when a woman has found the perfume which is really right for her—companionable, compatible, a little exciting—she should stay wedded to it, let it weave a sweet, familiar counterpoint around her comings and goings. The gesture of careful deliberation with which she lifts the stopper of her perfume bottle to the base of her throat is as old as coquetry. And for more practical reasons, it is a gesture that will be returning to favour now that geography is closing in on us, cutting off many of the sources of perfume supply, making the extravagant waste of the atomizer an anachronism. The makers will tend towards concentrated perfumes, to conserve the alcohol needed for defense.

PERFUMES will be locked away, guarded, tightly stoppered, kept in cool, dark places to preserve them, jealously dispensed drop by drop. For the future: we have enough of the essential oils on hand for the next two years, and experiments are under way in South America and Louisiana to grow substitutes for the fragrant little Sicilian oranges, the lemon grass from Ceylon, and whatever substitutes can't be grown (and remember that as many as 200 ingredients go into a highly complex, sophisticated modern perfume) will come out of the laboratories and test tubes. A few synthetics have already made their débuts.

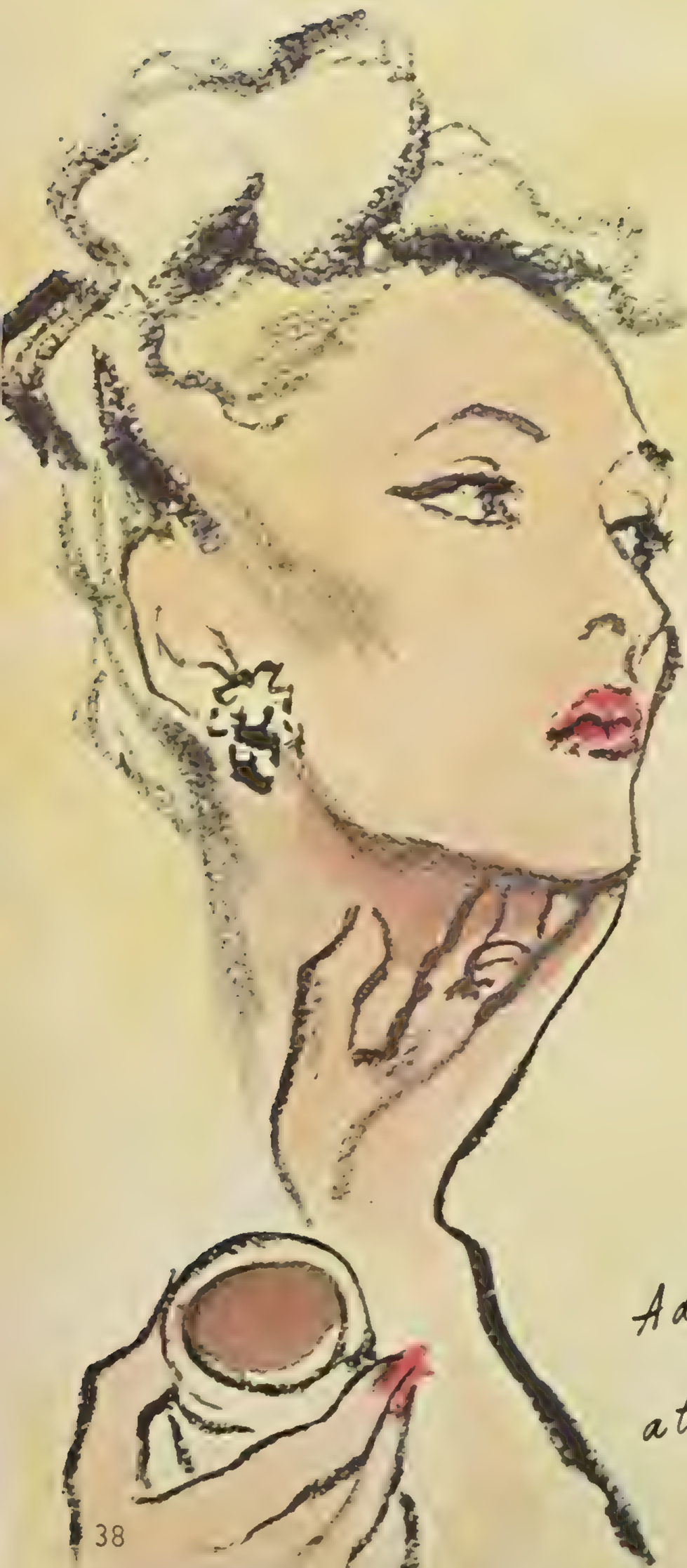
Even if priorities clamp down on the containers, even if we have to turn in our bottles like tooth-paste tubes, or bring empty medicine jars to the perfumers to be refilled, and buy scents like philters, it's a safe bet that women will always lead men around by the nose.

Loretta Young (Opposite) ⟶

Loretta Young, currently starring with Fredric March in "Bedtime Story," wears here a brilliant new version of the short, but formal summer dinner-dress...perfect costume for an evening of hotel-roof dancing. Orange silk chiffon, with black lace. Traina-Norell design; Bonwit Teller; I. Magnin. (Photograph by Rawlings)

Make-up tricks

To dramatize your eyes —
rouge just under the brows,
a dot in each eye's corner



Feature a good feature —
the nape of the neck
by brushing hair up

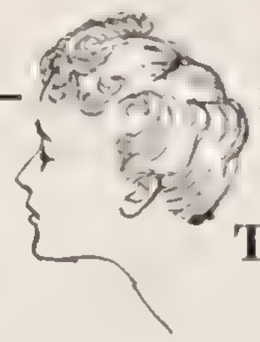
A darker foundation
will fade out
a too-heavy chin-line

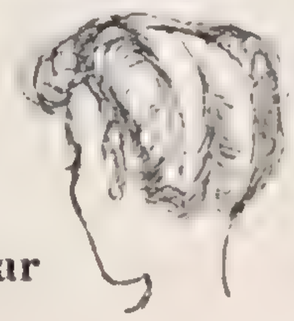
that work...

Feign pearly teeth
by painting on
a new, temporary enamel
Let your mouth play the lead.
Paint it on first
key other make-up to it
Widen your eyes —
by edging lid with mascara,
painted on with fine brush
Erté

Grey

like it and leave it alone — or dye it — or vitamin diet

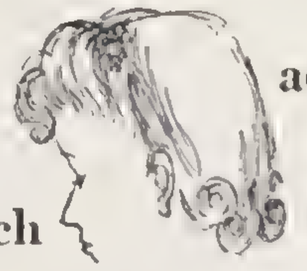
* When a woman stands before her mirror and looks at her first grey hair, she may view it with mild interest...or with panic. Perhaps she's so happy and well-adjusted that she doesn't mind this symbol of The Years...for the years are fruitful and good to her. Perhaps she's not quite that philosophical, and tries to deny the years by rejecting their symbol; she wants more time, or at least the illusion of more time, in which she can better arrange her life. She can not bear to be—  finally grown up.

Or the reasons might be simpler, less sinister. The greyness is *too* premature. It would be a handicap in your  profession. Or your husband hasn't a grey hair. It's not becoming to your particular colouring. What can you do?

*She's 22, and she's naturally grey.

PHOTOGRAPH BY HORST

Haired Beauty —

You can go to the best hair-dresser you know, and put yourself in his skilful hands, and have your grey hairs dyed or tinted back to their original shade...or, still better, to a shade slightly softer than that, so the final effect will be soft and natural. In a few months, or a few years, you may be able to get rid of grey hair merely by popping a few pills in your mouth. Sensational experiments are now being done with pantothenic and para-aminobenzoic  acids, synthetics which resemble certain vitamin substances. Test animals which had gone grey became brunette again on a diet of these synthetic pills. Remember, though, that *you're* no test animal; this is all in an early, formative stage. Pantothenic acid pills can now be bought, but get your doctor's permission first. If you must experiment, you *could* take three teaspoonfuls a day of brewer's yeast. It contains the same vitamin sub- stances, and can't hurt you, since it's not a synthetic, but a natural food.

But if you are prepared to take grey hair in your stride, do realize how beautiful it can be...as beautiful as in that photograph on the opposite page. Your coiffure might be simple, or it might be intricate; it might happily be any of the twelve you see sketched here. Just so it's soft-looking. Just so it's neat.

TO EASE THE STRAIN

You can't do the best you can do unless you're feeling the best you can feel. Tiredness and tenseness and muscle-weariness are the great enemies, not only of your looks, but of your efficiency and ability, as well.

Desk work for the A.W.V.S., truck driving for the Red Cross, canteen duty, Nurses' Aide—these are some of the new duties that are becoming part of your life. And to do them well, and to look well before, during and after doing them, you've got to know how to relax *between* jobs, and train and exercise your muscles, so that they'll be able to work at peak-competence *on* the job.

On these pages, you see a few remedial ideas calculated to overcome the specific strain you'll encounter in some of these specific activities. You'll find further physical fitness ideas on page 83.

Back-bent? →

Straighten the shoulders: stretch by moving stick up and down in back

Eye-strained? →

Strengthen eyes: change focus from a point near eyes to one far away

Foot-sore? →

Rest feet: lie on the floor, feet on a chair to change circulation

Muscle-weary? →

Reduce fatigue: relax by dropping the body forward like a limp rag

Limber waist: bend sideways and back, swing arm in arc over head

Stretch neck and back: breathe out slowly bringing backbone to floor

Un-kink back: bend back, knees slightly bent, swing body in circle

Relax eyes: cup palms over your eyes until you see completely black

Soothe eyes: rest, feet in air, with warm compresses over your eyes

Protect the eyes: wear good dark glasses, to absorb dangerous rays

Revive feet and ankles: bathe them in, alternately, hot and cold water

Ease feet: massage after your bath with cooling foot cream or lotion

Build up arches: exercise by drawing toes in, heels twelve inches apart

Firm arms: lift books from side to above head; to floor back of head

Un-tense leg muscles: lie on floor, swing leg up and over; back flat

Limber thighs: lean on a chair, swing leg diagonally thirty times

At the Stage Door Canteen, for Service Men only, actresses sweep floors, artists clean the refrigerators, playwrights mop tables, producers stack chairs. The Service Men do nothing but have a good time.

The Canteen is a project of the American Theatre Wing War Service, which converted the basement of the Forty-Fourth Street Theatre in New York into a club for men who wear Allied uniforms. Stage designers—Jo Mielziner, Raoul Pène du Bois, Lee Simonson—splashed murals on the walls. Stage carpenters made a dance floor and tiers for tables. Irving Berlin gave a piano. Electricians rigged up spot-lights. Committees of actresses arranged for food and hostesses. The Wardrobe Attendants Union lent a hand. Now, every night, more than 2,000 men come to enjoy this backstage cordiality.

Selena Royle and Jane Cowl

They have the opening lines—and the curtain speeches—at the Stage Door Canteen. They check coats, at the foot of a twining, red-and-white-striped stairway. Miss Royle and Miss Cowl, both famous actresses, jointly direct the Canteen Committee

Tallulah Bankhead, Sam Jaffe, Vincent Price, Carl Van Vechten

They get rave notices—from a sailor. The three men are Canteen bus-boys. At left is Jaffe, star of "Café Crown." In the centre, Price, star of "Angel Street." Van Vechten, erudite author, is at right. Miss Bankhead sits out this dance at a tile-topped table

Jo Ann Sayers, Zorina, Bette Davis, Gertrude Lawrence

They have leads—in a thumping Conga chain. Over 1,100 theatre women, pretty as daffodils, are hostesses. Logical result—men pave the little floor like pebbles on a beach, all of them dancing to an indefatigable recording-machine.

Derbied angel in this sketch is theatre owner Lee Shubert, donor of Canteen quarters

Lynn Fontanne and Constance Collier

With Radie Harris, at far left, they play to a packed house, in an impromptu floor show. Again, it might be Connie Boswell, Larry Adler, or Paul Draper chatting with the men

Arlene Francis, Jean Mann, Marion Moore

They play supporting rôles, in the kitchen, the important backstage. Every day, volunteers work there at rough-hewn tables, making sandwiches in an assembly line that is orderly as a factory's.

"The makings," everything from salt to sausage, are donated by food firms, and daily twenty-five women bring cakes and pies to serve with the sandwiches

Alfred Lunt, dish-washer

He scrapes plates almost as deftly as he picks up on-stage cues. (Also for the benefit of the Theatre Wing War Service, he teaches a cooking class.) His service badge is a white apron. Also lending a hand with broom or spoon might be Brock Pemberton or Luther Adler

Katharine Cornell, co-starred with a coffee-pot

In the Receiving Line, a beaming horde. (Each is given two cigarettes, which he stores rakishly behind his ear, by custom.) Other famous hostesses likely to be behind the counter are Madeleine Carroll, Constance Talmadge, perhaps Mrs. Oscar Hammerstein—all wearing red-and-white aprons

SKETCHES BY IRMA SELZ

Danny Kaye, triple-talk master

He supplies comic relief—to please the Army, not playgoers. Another night, on the stage, might be Hazel Scott, Walter Pidgeon, Hildegarde, or Fred Waring.

Leaving the celebrity-studded Canteen, Private Joe Doakes has one complaint—"You can't get nothin' out of this place—no name, no telephone number, no nothin'!"

Coming June 1
Heat waivers for town or country houses

Narrowing
Slender drapery . . .
orange silk crêpe print.
Hattie Carnegie Original.
Also at J. Magnin

it down
Slender drapery...
black and white
Enka rayon crêpe.
Adrian design: Bonwit Teller;
Marshall Field

Play

Beach skirt of purple waffle piqué; $13. Green linen shorts and bodice; $13. Henri Bendel; I. Magnin

Cuffless slacks of brown-and-white wool, white rayon crêpe shirt; $30. Bergdorf Goodman; I. Magnin

and Exercise Clothes

Two-piece dirndl of black calico and giant white rickrack; $15. Bonwit Teller; Carson Pirie Scott

(Center) Sawed off slacks; $10 Blue wool shirt; $7. Bonwit Teller

(Right) Play-coat of Celanese rayon sharkskin; $8. Lord and Taylor; Marshall Field

TONI FRISSELL

VOGUE MODELS AND LEO DUROCHER

A FAN AND JOE (DUCKY) MEDWICK

Opening Day: Dodgers vs. Giants

Vogue took models to Opening Day at the Polo Grounds, photographed them, above, with Leo Durocher, Dodgers' Manager. First girl wears undyed silk pongee suit, $35; Dobbs hat, $8. Second girl: brown McBratney linen suit, $25. White Dobbs hat, $17. Suits: Best; I. Magnin. Below, left: another of those Dobbs hats big enough for anti-sun, yet seeable-over. White felt, $15

no hits, no runs, no women...

The great American sport, and how to crash it. Know the plays, the terms; above all, know the boys from Adam, Madam

SOME women are born loving baseball, some achieve a love for it, some have baseball thrust upon them. For years, men at parties have been slinking off into corners to talk about baseball, and resisting all feminine efforts to keep them from so doing. So that your capitulation to baseball...if any...is probably done on the old American theory: if you can't lick 'em, jine 'em.

And the nice part is that the men rather welcome being jined. They still think of baseball as a man's game, primarily, and astonishment will probably be the first reaction of your husband, or your cab-driver, when you ask interestedly how today's game came out. But pleasure is usually the second reaction. (The third is worry...you *might* understand baseball as well as he does, and then where would masculine superiority be?)

If your baseball interest is a genuine *pour le sport* enthusiasm, you have no problem. You simply go to all the games you can get to, and you've undoubtedly learned long since how to behave at them. If you only want to use baseball for small talk, though, there's no sense spending your life sitting bored in the bleachers or grim in the grandstands. A little running knowledge of the game is a small talent with all the social éclat of standing on one's head with an egg in the mouth, or reciting "The Village Blacksmith" backwards.

We propose that you come by this talent by dint of a little astute reading of the sports pages. It's not necessary to keep this secret, but the fact is that so few women are suspected of any encounter with this portion of the news. (Continued on page 93)

DODGER FANS—MARGARET SULLAVAN, LELAND HAYWARD

DODGER FANS—DANNY KAYE AND ONE OF VOGUE'S MODELS

MRS. LOU GEHRIG, WIDOW OF THE BELOVED "PRIDE OF THE YANKEES"

THE LADY IS AN ENGINEER

The true story of a yellow door, a sea battle, and a British heroine

by Patricia Strauss

IN THE grey drabness which is Lambeth, one of London's working-class districts, the house with the yellow door stands out like a bright smile on a rainy day. It is a neat and happy house, with gay curtains and flowers in the windows. The short path from the door to the street is paved with flagstones, and flowers bloom in the sour soil.

Three people live in this house—three maiden ladies, the Drummonds, known to neighbours as Miss Jean, Miss Frances, and Miss Victoria. The three sisters are charming, simple, domesticated people, fond of animals, and often to be seen working in their little garden.

Miss Victoria is very tall, with a strong, gentle face and a quiet voice. Her manner is nervous, and she is painfully shy. Every now and then, particularly since the war started, Miss Victoria would go away. The neighbours presumed, as neighbours will, that she was visiting friends in the country. Neither she nor her sisters ever talk about themselves, and they are not the kind of people even the most friendly neighbour would dare question.

One surprising morning, not long ago, the people of Lambeth woke up to find Miss Victoria's name in the newspapers. Lloyd's, the big insurance organization, had awarded her their rare medal for special gallantry at sea. It is the highest award that can be given to men of the Merchant Navy. It had never before been given to a woman, since Miss Victoria is the only qualified woman engineer in the British Merchant Service. For the same act of gallantry, the King was presenting her with the Order of Membership of the British Empire. It was difficult for her friends and neighbours to believe that the fastidious, retiring Miss Victoria, who loved cleanliness, light, and colour, had spent many months of her life in the hot, oily, noisy, dirty engine rooms of tramp ships.

FROM her earliest childhood, she showed a most ungirlish interest in engineering. It was so strong that her parents, who were Scottish and must have been very understanding people, allowed her to serve an apprenticeship as an engineer in a factory in Dundee. Actual contact with engines did not "cure" her of her unusual passion. She got her papers, served as third engineer on the *Mulbera*, then transferred to the Blue Funnel Line running between England and Australia.

When war was declared, she promptly gave up a good job on land and signed on with the Merchant Navy. She is not choosey about her jobs. The finical Miss Victoria worked unfalteringly in the engine room of her ship all through the hell that was Dunkirk. Then she went quietly back to her gaily painted little house, briefly explaining that she had "been away."

When the Ministry could not get a man to serve as second engineer on a merchant ship running between England and America that was completely without armament, Miss Victoria was asked to take the job. The crew were amazed to find that their second engineer was a tall, shy woman, who looked as if she would be more at home in a country vicarage than in the engine room of a ship.

Their amazement turned to respect when they found she was no amateur at her job; that, in fact, she could get from one-half to three-quarters of a knot more out of the engines during her watch than any of the others could. When they asked her to explain, she said: "Oh, I just talk nicely to them. You can coax or lead engines to do what you want; you must never drive them." Which is not at all the kind of answer the sailors understood. But forty-eight hours after they had left port, the crew owed their lives to Miss Victoria.

THE ship was four hundred miles from land when a big, four-engined bomber, armed with four guns, as well as his bomb load, started a vicious attack. It was a sunny Sunday morning; Miss Victoria was standing on deck talking to the Chief Engineer when the gongs sounded the alarm. She rushed below to take charge. Just as she reached the engine room, the first explosion flung her against the levers and nearly stunned her. She knew then there was little hope. The bomber had only to get his range, and they were done for. She picked herself up, called together the entire engine room and stokehold staff and gave them the last order. It was only two words. Pointing to the ladder with her long arm, she said curtly, "Get out!" She gave them a chance for their lives, but stayed down there herself.

An unarmed vessel has only one defense against a bomber. The ship must keep a steady course until the plane is in bombing position. Then, just as the bomb is about to be released, the helm must be swung hard over, so that the ship swings out of its course and out of the direct range of the bomb. It is a matter of inches and seconds. On the quickness with which the ship swings out of its course depends the lives of all on board. Only increased speed from the engine room could give the helm a chance to move the clumsy hulk quickly enough. And Miss Victoria was alone down in the engine room. I'll tell the rest of the story in the words of an officer on the ship. (Continued on page 97)

Take an early dip in an ice-blue or sun-gold SeaMolds suit of faille "Lastique." Get an early tan with Dorothy Gray's Finishing Lotion, and fish your rouge and lipstick out of her amusing sea-shell. All: Lord and Taylor; Carson Pirie Scott; Thalhimers

Early dip, early tan

"BEAST ENCHANTED." BY DARREL AUSTIN. IN THE EXHIBITION—"18 ARTISTS FROM 9 STATES"

"PLANNING SOLOMON'S TEMPLE." BY JACK LEVINE

"LUNCH COUNTER." BY JOSEPH HIRSCH

TALENT SCOUTS FOR ART

Six American discoveries...
A great museum goes to the artists
By Frank Crowninshield

TALENT scouts—well trained, clairvoyant, and highly paid—have long been employed in baseball, in the movies, opera, college football, and radio.

Why not in art?

Field expeditions—equipped by our natural history museums—return in triumph, bearing a baby panda, an unhappy okapi, or a single dinosaur's egg—invariably infertile. But no American exploratory parties have, in the past, travelled into remote parts of the country in search of a hidden Renoir, or a young, inglorious Cézanne.

But, providentially, the Museum of Modern Art has stepped into the breach and recently equipped an expedition of precisely that æsthetic order. The happy results of that pilgrimage of discovery were lately revealed in an art show which the Museum entitled: *18 Artists from 9 States.*

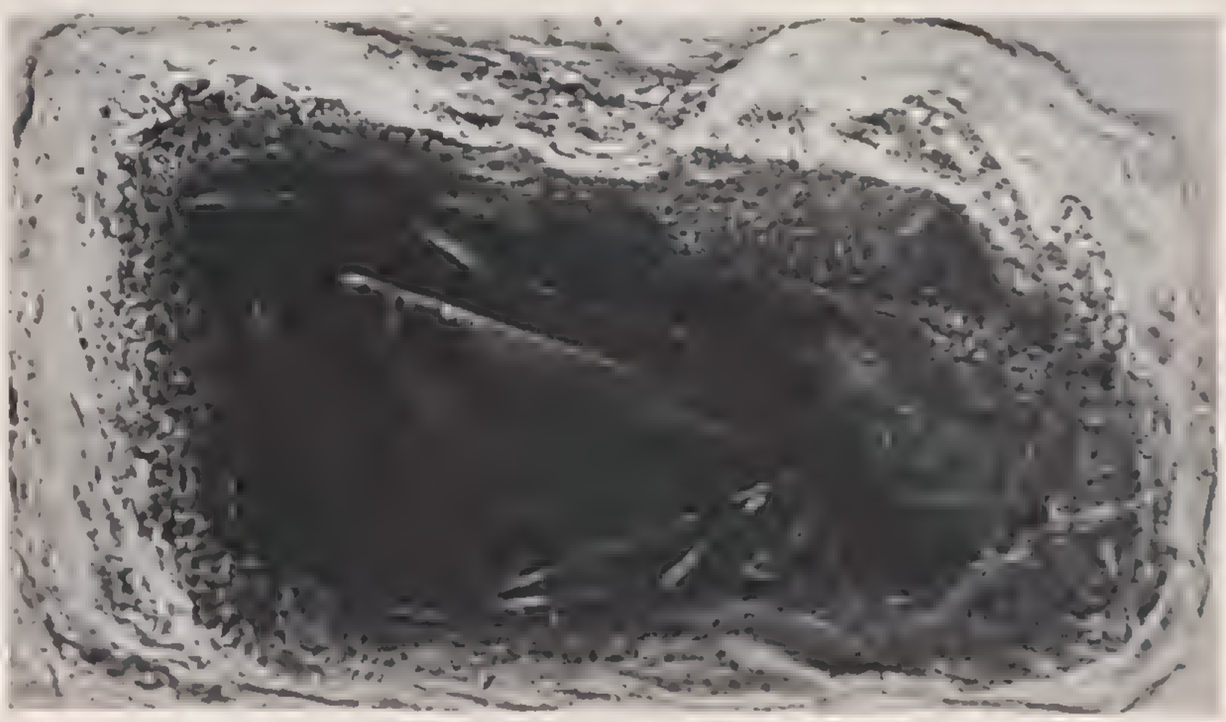
The scout employed to search out undiscovered talent, on that particular pilgrimage, was Dorothy C. Miller, one of the Museum's more clairvoyant explorers. Her orders were to discover (penetrating only nine states) a brood of hidden geniuses of the Renoir-Cézanne order. Thanks largely to her serendipity—or gift for unearthing secret treasure—the show scored so direct and undeniable a hit that a hundred of the works displayed in it—of which we show only six—were forthwith dispatched on a tour of the country; to Boston, Oregon, California, and other art-minded communities, where, perhaps, Vogue's readers will have a chance of seeing them.

In that arresting show, which featured fourteen painters and four sculptors (all competent and promising figures), there seemed to be five particularly imposing artists—Darrel Austin, from Oregon; Jack Levine and Hyman Bloom, both from Massachusetts; Morris Graves, from Seattle; and Joseph Hirsch, from Pennsylvania. Concerning those quite amazing talents, more extended mentions will be found later on in this article. There were also promising and provocative offerings by Raymond Breinin, of Illinois, and Rico Lebrun, of California.

So many of the best works in the exhibit came from points wholly removed from the Atlantic seaboard that it would seem as though New York might, in time, cease to be the centre of American art. (Continued on page 94)

"WHITE HOUSE." BY RAYMOND BREININ

"BIRDS IN THE SKY." DRAWING BY RICO LEBRUN



"LITTLE-KNOWN BIRD OF THE INNER EYE." BY MORRIS GRAVES

TONI FRISSELL

Caps and Suits...

When rubber bathing-caps vanish from sight, never mind. Tie up your head in one of these turbans—of cotton treated to shed water like a slicker

They'll protect your hair through anything but prolonged immersion. And they're so becoming you might wear one of them on dry land, too

The new non-priority turbans above are of water-proof cotton seersucker. Both by Kleinert; $1.50 each. At Altman; J. L. Hudson; Famous-Barr

Afloat or Ashore

First: Non-priority cotton in a young suit—a halter top and short skirt of striped Peter Pan cotton seersucker; $5. Altman

Second: A halter top of brown-and-white rayon jersey, a skirt of black Celanese rayon; $15. Brigance design at Lord and Taylor; Thalhimers

Third: To swim or wade in, a non-skid halter, bare midriff, brief skirt and brief tights of bright red rayon jersey; $9. A Sacony suit at Altman

Week-end attractions

1

2

3

BETWEEN Friday and Monday comes a pause in the week's occupations. A few hours to catch your breath, catch some sun, catch up on your energy. There's precious little leisure to spend, and you'll want to spend it well. And to help you look well while you're spending it...these clothes...

1. A bathing-suit with shorts cut like a boxing champion's—orange Celanese rayon sharkskin; $8. Russeks; I. Magnin

2. Crisp, cool dresses for play. On the first girl, a white eyelet-embroidered cotton skirt and a top of Galey and Lord plaid cotton. Brigance design; $30. Lord & Taylor; Julius Garfinckel. On the second girl, a skirt, blouse, and shorts of white Celanese rayon sharkskin—lace-banded. $16. Best; I. Magnin

3. Sawed-off slacks and a bolero of black spun rayon worn with a pink-and-white striped cotton shirt. A Marshall Field Original

4. White shorts and bright blue vest of Celanese rayon sharkskin. Clarepotter design; $23. Bonwit Teller; Neiman-Marcus

4

TONI FRISSELL

Innocent White

A dress that's deliberately naïve—and very successfully so. On a summer afternoon, on a sunny terrace, it will look as crisp and cool as paper lace. Petticoat frills of eyelet embroidery hem the white piqué skirt, frills edge the blouse of Celanese rayon jersey. Do it justice, and pile your curls high. $11. Bloomingdale; L. S. Ayres, Joseph Horne

BACK VIEWS AND SIZES ON PAGE 90

CARRY YOUR SHARE

Making for the market

"To market, to market"—and home again, with your loot in a paper-conserving basket, or perhaps an Englishwoman's string bag. Your dress, a suburban version of the straightforward trench coat. Make it of that summer gem, black-and-white plaid gingham "Easy-to-Make." No. 9418. Wear it with a Milan straw hat, shady as a parasol

TONI FRISSELL

This is double talk, but it makes sense—it's about a dress with two personalities. With jacket, rough straw hat, enlivening gloves, it goes shopping. Off with the jacket and it's a sun-back dress with collarless halter neck, perfect for sunning in your garden. Make it of linen-weave spun rayon. No. 9398. Gloves—No. 9334.

SEW YOUR SHARE

Designs for dressmaking

WHAT A PRETTY PRINT!

A BUSY, busy summer ahead. And, very likely, a scorcher. The weather man is forbidden to make forecasts. but it's a safe guess that the temperatures won't be low. And it's a safe guess that you can't do without a cool print or two. Therefore, this assembly of prints. All of them have their practical charms. They can work without wilting, they're cool and collected, they're not prohibitive in price, but their greatest virtue is this: each and every one will call forth that pleasant compliment...what a pretty print!

Red-and-white print dress of rayon foulard, beloved cuff-linked sleeves; $30. Straw hat; $13. All, Best

Code-like dots on black rayon crêpe — a jacket and dress; $50. Original hat. All, Bergdorf Goodman

Beflowered blouse, green belt, pink skirt of Crown-Tested spun rayon; $35. Bergdorf Goodman

Brown-and-white striped dress of Celanese rayon chiffon, rayon taffeta slip. $30. Best

Engaging pink Valentines
on turquoise rayon crêpe.
Two-piece dress; $35. Hat; $20.
Hattie Carnegie,
Jeune Fille Salon

Crisp as lettuce
green-and-white dotted
rayon chiffon dress; $35.
Straw bowler; $20.
All, Bonwit Teller

Pretty pink carnations
on a black dress of
Crown-Tested rayon crêpe; $40.
Milan hat; $23.
All; Saks-Fifth Avenue

Bamboo stalks on a
black-and-white
linen-like rayon
for this two-piece dress; $60.
Hat; $19. All; Bergdorf Goodman

Coming June 1
101 Ideas for a healthy,
well-spent summer

New String to Fashion's Bow

FAR from paralyzing imaginations, rations are stimulating them. Let the Government requisition any materials it needs, fashion will find other strings for its bow. Lilly Daché's new string *is* just ordinary string, which she uses in very un-ordinary ways for hats, bags, gloves, belts....see the photographs above and below.

Left: A cotton string cart-wheel and a string bag. Both of them tie up very nicely with the accompanying dress of natural-coloured rayon, with a black yoke and wide polo belt. Falkenstein dress. Lilly Daché hat and bag

Below: A turban of cotton string which Lilly Daché ornaments with un-rationed glass and plastic beads. It's worn here with a cool, short-sleeved, low-cut dress of black silk shantung. Traina-Norell design; Bonwit Teller

HAT AND BAG OF NON-RATIONED STRING

HAT OF STRING AND PLASTIC BEADS

RAWLINGS

String colour with brown

Wood—non-priority wood—makes all those flowers and leaves and shells that decorate Lilly Daché's Dutch cap. It's of string-coloured cotton—worn with a brown silk shantung dress, the neck of which is low, low, low. Dress, $35. Altman; Scruggs-Vandervoort-Barney

SECOND HELPINGS OF ENERGY

Eat intelligently and save time, save food supplies, and store up energy

By Mona Gardner

CLASSIC STEUBEN GLASS . . . GORHAM STERLING SILVER, "CAMELLIA" PATTERN

EATING for this war isn't the trick—here in America—of making a gallon of soup out of two celery stalks and an onion, or juggling mashed carrots so that they come out plum pudding. The trick is to choose, out of our abundance, foods that save time, save money, and give you 24-carat sparkle.

Do you take in enough energy? Are you charming, tactful, sympathetic, a comédienne even, with the family, at the end of these long, strenuous days? And how about your family—are they nimble mentally? Are all their edges smooth as smooth? Or do you bite your tongue to keep from calling them barbarians? If so, blame your dinner-table. The chances are you and your family are suffering from hidden hunger along with forty million other Americans this year. You are eating enough—too much probably—but not adequately, not intelligently, not for the job ahead.

There will be no shortages here, agricultural experts say confidently, of protective foods—of milk, cheese, eggs, butter, meat, fruits, vegetables, and whole grains. Our vast dairy herds, poultry farms, and cattle ranches take care of that. Fruit has been exported, not imported heretofore.

And bolstering our enormous grain and vegetable crops are more than a thousand varieties of wild edibles growing along roadsides, in vacant lots, in meadows. If anything should happen, say, to our spinach-seed crops in California, there's still a wealth of curly dock, of shepherd's-purse, of dandelion tops, to supplement your supply of calcium and iron. For if you're part of that mal-fed forty million we were just talking about, you need both iron and calcium aplenty. Remember that your calcium comes in greatest quantities in milk, your iron in meat.

Foods that save time are ones that don't require two and three hours to prepare, and the same time to digest. Forget the emotional appeal of Vichyssoise, of patties, of chocolate fondue. Remember the committee meeting on civic defense you're hurrying to, right after lunch, the three hours' Red Cross work to be

NYHOLM

MORE ABOUT THIS PINK TABLE SETTING ON PAGE 82

done. You can't doze and digest your way through them.... Milk tops the time-saving food list, for digestion as well as preparation. Eggs are a close second. Raw fruits and vegetables come next. So—drink a pint of milk a day. See that your children under sixteen have a quart. Eat at least an egg a day—not just in Eggs Benedict; not merely in waffles—a simple boiled egg.

Instead of a second *cooked* vegetable at dinner, have one raw vegetable: carrots, turnip slices, radishes, cauliflower kernels, or broccoli flowerets—raw with the leafy salad. And don't think leafy salad means just lettuce—vary it with mixed chicory, watercress, escarole, spinach leaves, parsley. Go lightly on pies, tarts, and cobblers for a year! Eat berries, and peaches raw. Eat melons galore. Cut oranges, pineapple, bananas, raisins together. Better still, serve a bowl of fruit and let each one make his own selection.

Foods that save money are ones that ease the strain war is putting on our pocketbooks. Milk and eggs and cheese and butter are a lot cheaper than doctors' bills. They're cheaper than your husband's losing a business contract because indigestion has slowed him down. A glass of orange-juice costs a few cents—a natural, delicious source of Vitamin C. That's cheaper than buying your Vitamin C in tablet form.

It's cheaper to eat Vitamin A foods, such as liver, oysters, cheese, beef, apricots, butter, than to get a cold because you've a Vitamin A deficiency. They're cheaper than having to take sulfathiazole and sulfadiazine to get rid of a cold once you're down with it. The less fancy cooking there is, the fewer pies and cakes baked, the smaller the fuel bill. The less time you and your cook have to spend in the kitchen preparing eye-appealing dishes, the more time you have for the rest of the house. Maybe you can do without the cleaning woman so often.

Foods that make you tingle with vitality are ones that supply *all* the calcium, iron, phosphorus, copper, and *all* the vitamins your nerves and body cry for. (Continued on page 80)

UNDER
TWENTY
SUITS
With an extra pair
of slacks. For you who
are under 20 years

OWN a suit with an extra pair of slacks, and it will simplify your summer. Almost unaided, the three pieces can cope with a week-end. Jacket and skirt will do duty in town. The slacks—you know how frequently you need them these days. Herewith—two such capsule wardrobes, at capsule prices.

(Above) Jacket and skirt of blue-and-white striped cotton denim—slacks to match. Total for these three pieces; $11. Macy's; Carson Pirie Scott

(Opposite) Jacket and skirt of eggshell Celanese rayon gabardine—slacks in beige or cocoa. Suit, $18. Slacks, $8. Saks-Fifth; Neiman-Marcus

Will American women

H.R.H. THE DUCHESS OF KENT, HEAD OF NAVY WOMEN

[*Editor's Note:* This report, written by one of the editors of British Vogue, is more than a recital of the work of British women in the auxiliary arms of the Army, Navy, and Air Force. It is a hint of the possible future of American women—a tentative blueprint of our lives when, and if, the bills for auxiliary Army and Navy corps are passed by Congress.]

BRITISH women have not the dumb docility of the Nazi breeders. Clichés are not for them, nor are flag-wagging slogans. You can not turn such girls into mere *Mädchen* in uniform. They are not to be coerced or commanded into conviction. And without conviction there is no true cooperation, no real unity such as is now apparent here.

This is the profound psychological fact which our Government has had the perspicacity to reckon with—and on. They prudently did not force the pace, but allowed the slowly-gathering impetus of world events, terrible and wonderful, horrific and heroic, to achieve, in its own time, the absolute unity of mind and purpose which now bands British women together.

It is in this spirit of voluntary unity that thousands of British women have joined the W.R.N.S., the A.T.S., and the W.A.A.F., or in full, the Women's Royal Naval Service, the Auxiliary Territorial Service, and the Women's Auxiliary Air Force, of which I shall write at some length here.

Now it is an indisputable fact that occupations and professions breed their own particular type. There are occupational faces, as there are occupational diseases. And so it is with the Service women. Already, after two and a half years of war, I observe these type distinctions are crystallizing in the women's ranks. The W.A.A.F. product is entirely different from that of the A.T.S.; The Wrens, in their turn, have produced an entirely individual type. (Continued on page 98)

MEMBERS OF THE WOMEN'S ROYAL NAVY SERVICES, IN THEIR SITTING-ROOM

THE WOMEN'S AUXILIARY AIR FORCE AT LUNCH IN THEIR MESSROOM

be like these British?

A report — to American women who may join the Armed Forces — on British women in the Services

By Lesley Blanch

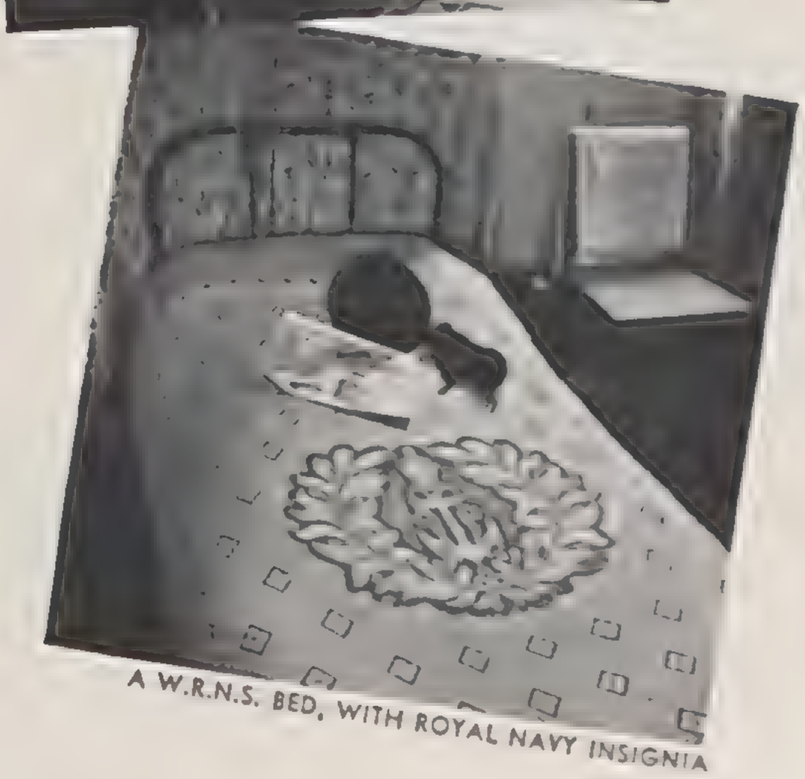
CECIL BEATON

WOMEN OF THE W.A.A.F., RESTING BETWEEN SHIFTS

THE W.R.N.S., DINING IN THE MAGNIFICENT ROYAL COLLEGE AT GREENWICH

THE NAVY-NEAT W.R.N.S. DORMITORY

ON A NAVY GIRL'S BELT, INSIGNIA



A W.R.N.S. BED, WITH ROYAL NAVY INSIGNIA

CAST OF ACCESSORIES

...for Your Summer Suit

On this page:

1. Linen handkerchief, with a navy border; under $1. Double woven cotton gloves; $3. From Best.
2. Blue-and-white dotted square; Glentex. $1. Hand-stitched Boxlav gloves; $5. Both, Best.
3. Burmel handkerchief; under $1. Ginger pigskin gloves, cotton backs; $3. Saks-Fifth Avenue.
4. Red-and-white square by Bloch Frères; $1.50. Doeskin-and-crochet gloves; $6.50. Saks-Fifth Ave.
5. Cigarette-holders of plastic and rhinestones. The small one, $2.50; large, $3.50. Henri Bendel.
6. Lacy square by Burmel; $3.50. Saks-Fifth Ave.

Opposite page:

7. White kidskin scroll belt; $6. Luxuriously long, washable, white doeskin gloves; under $13.
8. Suit-minded gilet, navy-blue and white handkerchief linen; $8. White cotton gloves; under $3.
9. Black crêpe de chine handkerchief; $2. Washable chamois-coloured doeskin gloves, under $6.
10. Summer suit gilet of organdie-and-lace; $15. Washable white doeskin pull-on gloves; under $6. Big, soft, black gabardine investment bag; $28.

• Accessories on opposite page—Henri Bendel

ACCESSORIES ON THIS PAGE—ALL, HENRI BENDEL

COSMETICS AND PRIORITIES

There is very little rationing of beauty, except in the materials for packaging

WE'RE not softies: we could do without our red lips and our red nails as well as the next one. We can take them or leave them. We could, that is, if we had to. If ever The Day came to pass when it was right for us to show our natural, gleaming faces to the sun, we'd do it. The nice thing about We the People is that we wouldn't think of hoarding our cosmetics against The Day when we couldn't get any more. We wouldn't want to paint our faces if no one else could.

But that day will not dawn just yet. Current reports advise us that there isn't the probability of having to Do Completely Without cosmetics or beauty aids for a long time to come.

Gradually, a few shades of face powder, rouge, and lipstick will probably be curtailed. Perhaps we can get only a dozen shades of face powder, but who, except a piebald, sunburned Albino would ever wish for more? You might be reduced to six shades of lipsticks, but they would certainly take care of any night-or-day, bright-or-soft-light exigencies that you could think of.

At the moment, the cosmetics in the stores are there with Government approval, there for you to buy. You won't be doing Uncle Sam any favour, and you certainly won't be helping yourself, if you don't keep up your personal quota of cosmetic purchases. Remember, too, that the Government gets your ten per cent. tax that's exacted when you buy cosmetics. Don't think it's negligible; the aggregate taxes are tremendous. Every little two bits helps.

Stores want to keep their stocks moving, manufacturers are going ahead with new plans ingeniously devised to use non-priority materials. Whatever will be available can be bought with a clear conscience.

BRITISH WOMEN, still able to buy cosmetics though they are strictly rationed, advise us simply to use what we have wisely, to continue to buy calmly and objectively, and, above all, not to waste....

Save your lipstick cases and buy refills for them, rather than a whole new lipstick. Manufacturers are already advocating refill-buying, even though they still have a large quantity of cases on hand. If you use a lipstick brush, rather than whipping it briskly against the side of a none-too-strong lipstick, you'll find you'll get the lipstick on your brush easier, faster, more smoothly, if you melt down a couple of refills in a small cream jar that you've discarded.

There will undoubtedly be a shortage of glass, because glass is the best material to take the place of tin for canned foods. So save your perfume bottles, especially the beauties with the crystal stoppers, the bottles that are made of heavy, intricately engraved glass. It's a pretty well-established fact that we won't see any more for a long while, though there's plenty of glass at the moment for more simply cut bottles. Instead of buying perfume by the bottle as you once did, you'll probably buy it in bulk, taking your own bottle back to the store to be refilled.

Save your cream jars, too, for the same reason. Even now, many women are buying their cleansing and lubricating creams in large-sized jars. From these, they fill the small-sized jars that they'll keep on their dressing-table.

The greatest change you'll notice in your favourite beauty items will be in their packaging. Instead of metal, your lipstick cases will be made of plastics or plaster or paper. No tin containers of talcum will you see; they'll be paper, too. But the medium of paper allows for a good deal of leeway...and we depend again on the ingenuity of our manufacturers.

THE ingredients of cosmetics and perfumes will change the least...at least, at first. There's enough non-priority alcohol available to the manufacturers today to keep up their present output of perfumes and toilet-waters, and, as yet, no further Government-ordered reduction of it is in sight.

Glycerin, the distribution of which is under the control of the War Production Board, has already been somewhat restricted in the manufacture of cosmetics, but, here again, there are very workable substitutes.

And the essential oils, the foundation of every perfume, toilet-water, and cologne you've ever owned, that are on hand today are enough to last for about two more years. But American perfumers are already trying to grow their own...lemon grass, oil of rose, oils of sweet and bitter orange. And in two years the list may include dozens more.

But one thing we don't have to do without, and this looking far into the future—is the Great Hope: Soap. Glycerin is a byproduct of soap, and as long as there's a demand for that, there'll be soap. A good scrubbing-brush, a thick, creamy-lathering soap, has always been the first step to beauty.

We have been more lavishly supplied with cosmetics and beauty aids than any nation on earth. They are still plentiful. But there is not enough of anything, these days, for the old gestures of wastefulness. There *is* enough to choose carefully, buy wisely, use thriftily

A Telegram

WAS WAITING

They sent it up while you were shopping. SAVE EVERY MINUTE FROM 9:15 TONIGHT. UNEXPECTED FURLOUGH. LOVE. *And you, because there'd been no one to keep lovely for so long, keep thinking: "I look a wreck. My face...my skin...what can I do* quick?"

* * *

There's time to stretch out at the famous Beauty-Angle (the little booklet free at the Du Barry cosmetic counter tells you how). Smooth on Du Barry Special Cleansing Cream. It's liquefying...softening, too. Now for Rose Cream Mask. Stirs up circulation. Next best to professional fingers for making worry lines less noticeable. Deftly, now... on with lasting Foundation Lotion; the lovely mat finish of Du Barry Powder, the rich smoothness of Du Barry Lipstick. *And* your *prettiest* dress! Hurry, hurry, 9:15!

Du Barry Rose Cream Mask...quick pick-up for tired skins! $2. Special Cleansing Cream, $1. Rouge, Lipstick, $1 each. Face powder, $2; debut size, $1.

Du Barry

BEAUTY PREPARATIONS

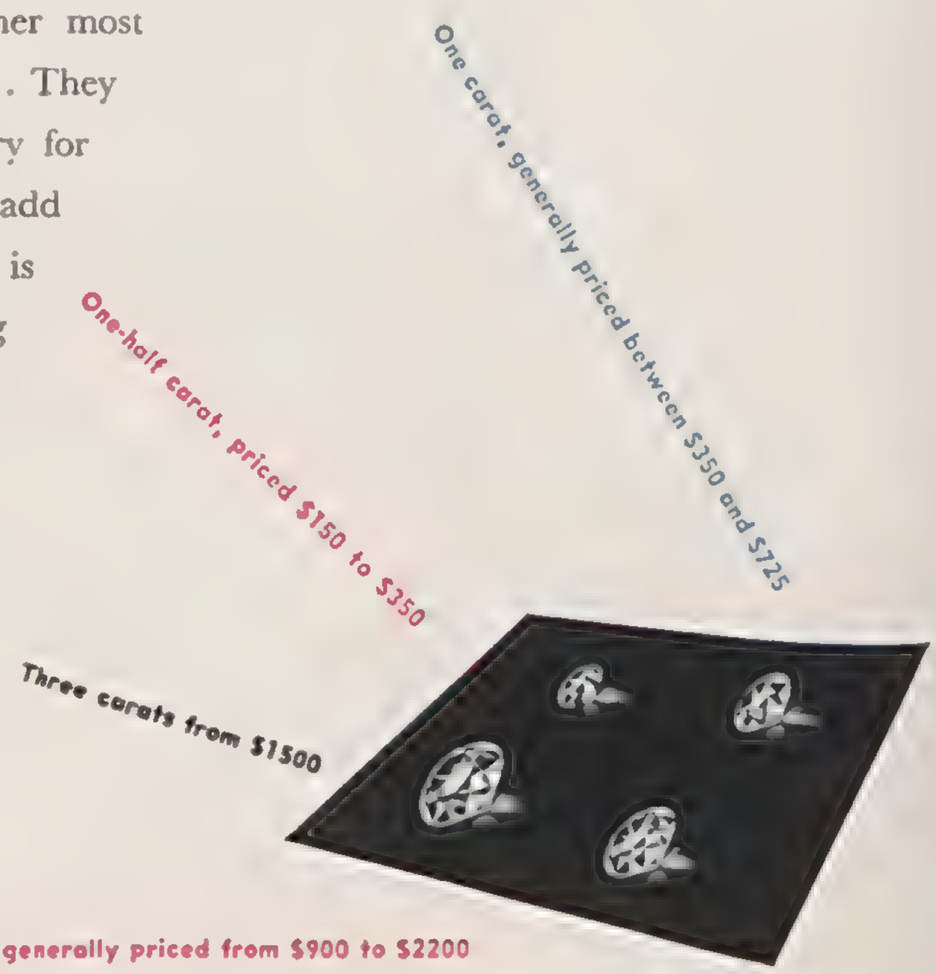
By Richard Hudnut...Featured in Du Barry Success School and Richard Hudnut Salon, 693 Fifth Ave., New York...and at the better cosmetic counters.

MINIATURE FOR THE DE BEERS COLLECTION BY MALTHE HASSELRIIS

PORTRAIT IN DIAMONDS

She married for love—and the modest stone on her engagement finger outshone the stars, for them, in glory. Taking no thought for self, she gave gallantly the faith, young courage, laughter and tears that bring men happiness in marriage; luck in the world. . . . Her next important diamond came when their second son was born—the fine sizable right-hand solitaire ring of married love. Her diamond bracelet arrived the anniversary of their second honeymoon. . . . Other diamonds, grateful gifts of a still-adoring husband, shine occasionally about her. But these first gifts that marked life's great moments she considers her most significant jewels and wears them constantly. . . . They are the perfect selection of important basic jewelry for the gentlewoman of taste and consequence. As you add them to your own experience, see that your husband is informed of the underlying factors that influence lasting diamond values. They are: fine color, exquisite modern cutting, brilliance and clarity. These are as important as carat weight. Many fine stones are available in today's market. A trusted jeweler will gladly show you his collection. De Beers Consolidated Mines, Limited, and Associated Companies.

Current Prices of Unmounted Quality Diamonds. (Federal tax included.) Exact weights shown are infrequent. Size alone does not determine values. Many reliable jewelers will graciously arrange extended payments.



SUMMER SCHOOL SUBJECTS

A dress that will play a leading rôle in the campus cast. Versatile, it can double for your golf dress. It's a Mayflower fashion of red-and-white checked gingham, with a row of side buttons. The deep box-pleats will hold their shape. $5. McCreery

Of blue-and-white spun rayon, this print dress is a required subject. Right for teas, right for town—in short, it fills the bill at times when your casual clothes miss. Two-piece, trim; it's a Debcraft fashion. $9. Altman; also Rich's. Atlanta

A dress schooled for summer—especially for you who are attending summer school. Of plaid chambray in shades of brown, it won't have to spend its life at the laundry. It has a full skirt; shirtwaist top. $9 at Lord and Taylor; Scruggs-Vandervoort

Pearls . . . most versatile of jewels . . . lovely with whatever you wear, daytime or evening. Now stressed more than ever by fashion arbiters. So wear them, confidently, and depend on the classic, Oriental-pearl-like beauty and color of DELTAH PEARLS to flatter and enhance your beauty. Note the women who wear them!

Deltah Pearls*

WORLD'S FINEST REPRODUCTIONS*

Created by L. Heller and Son, Inc., Fifth Avenue, New York

AT BETTER JEWELERS EVERYWHERE

MORE THAN SKIN DEEP

YOU can let the sun give you a good tanning—witness pages 30-31. You may be gardening more, walking more, bicycling again in dead earnest. Or you may be forced, because of your new duties, to live a more "interior" life this summer. Whatever your duties, however engrossing your busy-ness, try to find the daily minutes to keep your skin in repair.

Skin is actually an age-old problem, divisible by decades. Your complexion should be in one of three age classes—it's young, it's in-between, or it's frankly older. These divisions don't pronounce a sentence of silk, crêpe, and quilt, respectively. Lines may be in your face from animation—but these lines, regardless of their cause, would put you in a more mature skin class than that of "young-skin." Your skin age is not necessarily your calendar age, but it should be a guiding factor in your beauty régime—a régime presented with the reservation that many problems (such as persistent blemishes) are a question of health. Your physician is the man with the answer.

If it's young, chances are that your skin is pretty much the way it was when you were a baby. Only now, you have sense enough to appreciate it and to treat it with respect. It is firm and unlined; the pores of the nose resemble those of the cheeks—they're practically invisible. For this type of skin, cleansing cream is essential, but the type of cream is a matter of choice. If you live where the water is hard or the air dry, a fluffy cream is preferable. Or if your time fund is overdrawn, you might choose a liquifying cream—it goes on quickly. Follow this up once a day with a thorough soap-and-water wash. (You can use any good toilet soap and a very soft face-brush.) After cleansing, put on an emollient cream or lotion, to prevent drying and chapping.

For the "In-Between" Skin

"In-between" skin is undecided skin. Under the guise of careful make-up, it looks pretty well. But unshrouded, it takes no prizes. It begins to show signs of age; any tendency to oiliness or dryness is increased, and there are tiny lines around your eyes and mouth. There may be enlarged pores—especially on your nose. And these pores, more than anything, are a sign that you should put your complexion problems on professional shoulders. To determine what sort of beauty preparations your skin needs, go to a good beauty shop and have a series of facials. From these, a custom-made beauty régime can be worked out. It should be founded on your problems *and* your way of life. These two points are equally important—for if you know that you will not be able to spend twenty minutes or so every morning doing facial exercises, it will do you no good to have a régime that depends on this morning workout.

There are certain general rules that hold good for every woman with "in-between" skin. Consensus of opinion is that soap-and-water should be used not more than once a day—and that the soap should be one of a super-fatted variety. Whether or not you use soap, you will need cleansing cream to remove make-up. If your skin is dry, choose a creamy cleanser rather than a liquefying type. After cleansing, always use a freshening lotion to remove the last vestiges of oiliness.

The beauty preparation of major importance to the "in-between" is emollient cream. Because of its softening effect, its use is practically mandate. Emollients can be left on all night. However, if night creams give you a feeling of having been tarred—with an option on being feathered—there is an emollient cream in liquid form. This liquid disappears into the skin, leaving no greasy traces. Select your cream, and be faithful to it. Any cream used regularly will do you more good than the best cream used occasionally.

Foundation lotions and creams come between you and your make-up, acting on the principle that you two should see less of each other. If you are going to be out in the sun—gardening, bicycling, or walking—supplement your base with a sun oil.

"Frankly Older" Skin

If your skin is "frankly older," your problem is more acute. You need rich cleansing creams, rich emollient creams—and you should plan to use oils on your entire body. Masques make your skin feel tighter, but they should be resorted to on occasions marked "special." It is really better to pull your face together by regular care—by exercise and massage.

Any way you look at it, older skin needs stimulation. Internal stimulation can be achieved by assuming the "beauty position." Lie flat, for about fifteen minutes, and let your feet be elevated above your head. A regular stimulating cream gets at your needs from the outside. And while you are relaxing in the beauty angle, keep eye-pads on your eyes.

As you get older, tiny lines appear on the flat, once-smooth surfaces of your hands. Veins become more prominent—the skin takes on a shiny, polished-dry look. Try using a good emollient hand cream. There's one made with cocoa butter and lanolin, which, as you probably know, is the oil most like the natural oil in your skin. Rub this into your hands not only after you've washed them, but also at night before you go to bed. And don't forget—cotton sleeping gloves are an assured way to keep beauty at hand. As a Last Thing at night, use a nail cream that has glycerin properties, to soften and bleach the cuticle.

SORRY IF WE'RE LATE . . .

The war is taxing the nation's transportation facilities to the limit, and there will undoubtedly be delays in the delivery of your copies of Vogue. We regret the inconvenience to you, but this is a matter entirely beyond our control.

new

FACE POWDER-PACT . . . *Presenting the gossamer loveliness and satiny finish of Lenthéric face powder in a revolutionary new medallion form, spill-proof yet fluff-soft. In the Tweed fragrance, and in four most-favored Lenthéric shades, Beige Satiné, Siesta, Goldtone and Sunplexion . . . $1.00 plus tax.*

PERFUME POWDER-PACT . . . *All the verve and tang and breezy freshness of Lenthéric's famous Tweed in the new compact form of highly perfumed and finely textured bath sachet. Generous in size, yet economical of space in overnight bag or on bathroom shelf . . . $1.75 plus tax.*

Lenthéric *perfumes*

STEUBEN GLASS

SHOWS WITH ITS MODERN CRYSTAL
A SUPERB AND EXTENSIVE COLLECTION OF
ANTIQUE ENGLISH & IRISH GLASS

One of a Set of Four English Decanters

The engraved letters G.R. are surmounted by the Royal Crown with an arm supporter. This usage of the Royal Cipher signifies that the original owner of the set served in a branch of the government. Height, 8½ inches. England, *circa* 1750.

The collection also includes some extremely rare Georgian ship's decanters with large diamond cutting, and other unusual examples of varying size and shape, for whiskey and wine.

FIFTH AVE. AND FIFTY-SIXTH ST., NEW YORK

SECOND HELPINGS OF ENERGY

(Continued from page 67)

They are the real fountain of youth. As a nation we've been eating steadily *away* from natural foods. Debtors in seventeenth- and eighteenth-century prisons in England were better fed—in body minerals—than a man eating in a good downtown club today: were far, far better fed than the woman lunching on the average drugstore counter sandwich.

Remember—no known vitamin increases muscular efficiency. Calcium does. We've *got* to eat calcium foods—no matter what age we are—not just for skeletal strength, but because our muscles, and that includes the actual heart muscle itself, depend upon being bathed with blood containing a specific amount of calcium, or else they slow down. The clotting power of the blood, which is the safeguard against fatal bleeding, depends upon our calcium intake.

Milk, cheese, buttermilk, are quick, time-saving, economical, but rich calcium sources. Broccoli, cabbage, chard, clams, dandelion stems, kale, molasses, mustard greens, turnip tops, watercress are all good sources. Artichokes, beans, carrots, celery, chicory, crab, lettuce, lobster, soybeans supply smaller amounts.

We've *got* to eat more iron foods because they give us rich red blood. These cells function in transporting oxygen to the innermost cells of the body. Let iron intake run low, and depression, poor appetite, irritability, and tears, are the quick, noticeable result.

Grandmother's Remedies

Do you remember the sulphur and molasses doses, the drinks of rusty water, that used to come with spring? They were grandmother's way of curing listlessness.

Today we know of fifty cheap common foods, available in the country or at any corner grocery, that are rich sources of iron. Apricots, cranberries, eggs, beans, beet greens, broccoli leaves, heart, kidney, lentils, liver, dried peaches, oysters, spinach, dark meat of poultry, shrimps, tongue, turnip and mustard greens are excellent sources. Containing just a mite less iron, but still good sources are: whole barley, outer cabbage leaves, Brussels sprouts, escarole, whole ground cornmeal, dates, dock, sorrel, dried figs, currants, oatmeal, dried prunes, raisins, whole rye flour, wholewheat cereals and flour.

We've *got* to eat foods with phosphorus, copper, and iodine in them. Body phosphorus has to do with the active tissues, so the supply must be constant because of its rapid turnover. Copper does its job in formation of red blood cells. Fortunately, we don't have to worry about either a phosphorus or copper deficiency if we eat foods rich in calcium and iron. Both groups likewise supply adequate amounts of phosphorus and copper.

Iodine is a different matter. It is an essential part of the thyroid gland, which regulates basal energy metabolism. Natural iodine intake comes from plants and drinking-water, the content of which varies considerably with locality. Lack of it is chief cause of simple goiter. Seafoods (even the frozen package variety) are rich in iodine—oysters, shrimps, clams, crab, lobster, and salt-water fish.

Begin the Day Right

Has breakfast usually been a gulp meal—a gulp of fruit-juice, a gulp of coffee? It shouldn't ever be! There should be fresh fruit (or four ounces of juice), two kitchen serving-spoons full of a cooked whole-grain cereal, one boiled or poached egg, one piece of wholewheat toast and butter, one glass of milk or cocoa—*and* coffee if you must. Then the lord-of-your-world can do three or four hours' high-pressure thinking at the office. Your children are equipped to remember cube roots and participle doodads. And you—you can courageously cope with the household, four community committees, and a Red Cross volunteer job.

Has luncheon been a hit-or-miss snatch meal—a spongy sandwich, a cup of coffee, a piece of pie snatched at a drugstore, snatched off a tray from your own kitchen? Change it to tomato-juice, a cheese sandwich on wholewheat bread (be sure it's whole grain, not just brown dough!), custard, and a glass of milk. Vary this with a cheese soufflé, or fruit salad bowl; with oysters, or cottage-cheese; with shrimps; with watercress salad—but always a glass of milk, always a salad or vegetable, always whole-grain bread. Don't fret about calories: these protective foods simply take the place of the sugars and fats you're giving up. You may even lose a bulge or two.

Has dinner been a stupefying meal—a delightful gorge of thick soup, hot breads, fried food, sauces, and rich, heavy puddings? Try a dinner of the new, dehydrated soup powders, broiled meat, a baked potato, one green vegetable, a heaping salad bowl, and fresh fruit. (Incidentally, don't shudder at that potato: good nutrition demands a medium-sized one, boiled or baked once a (Continued on page 82)

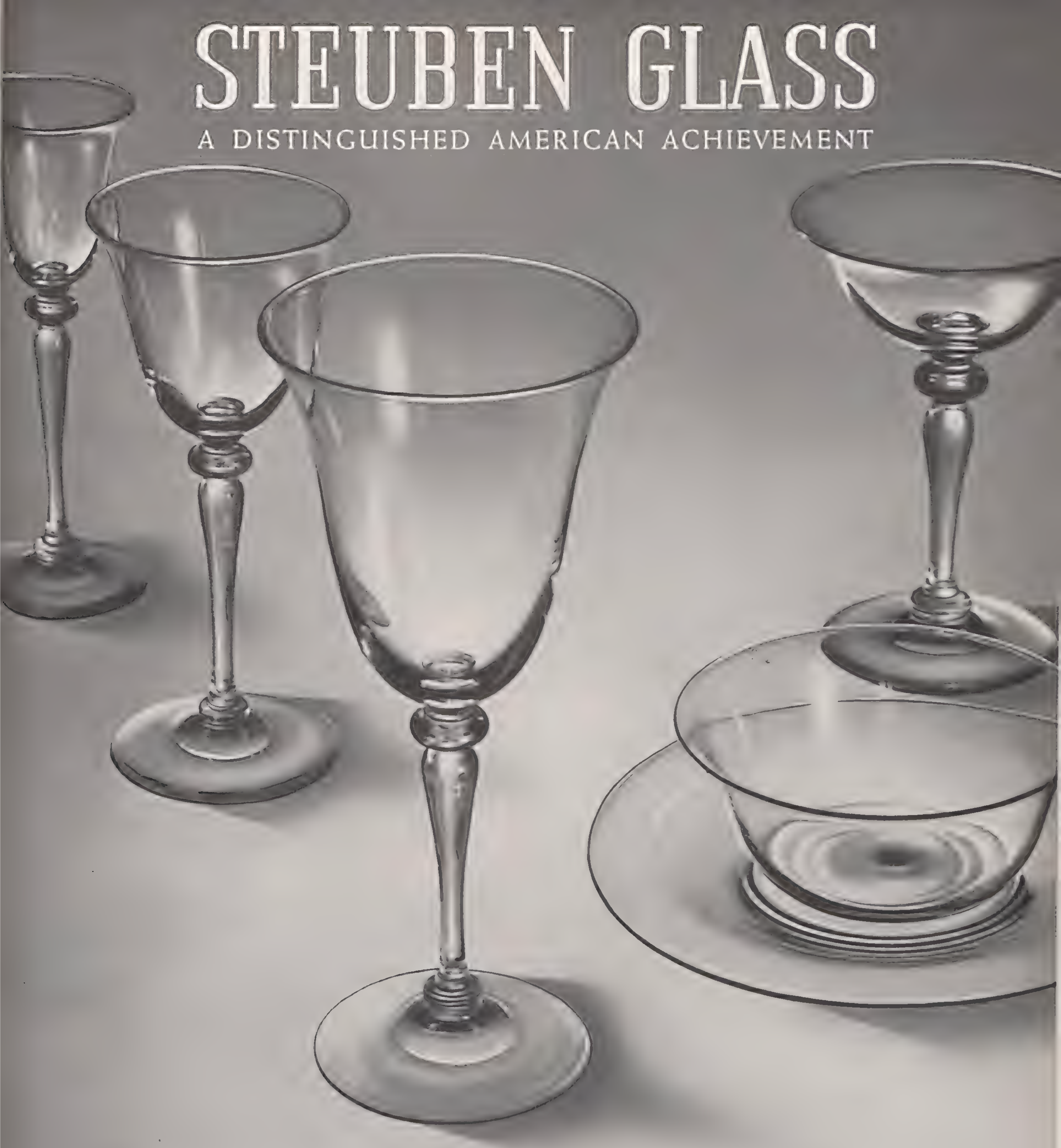
ALLIED ADDENDA—COMING JUNE 1

Vogue Scoop: a sensitive article written and illustrated by Madame Litvinov, popular wife of the Ambassador from the USSR. In this same issue, Vogue presents four proud, energetic Chinese women now working for their Government in the United States. Vogue covers the Indian Embassy, showing photographs of one of Washington's most colourful diplomatic centres.

June 1 Vogue, At Your Newsstand May 22

STEUBEN GLASS

A DISTINGUISHED AMERICAN ACHIEVEMENT



Steuben Table Crystal in the Graceful Bell Form

The designs from Steuben's small group of glassmakers include a complete selection, from useful articles such as smoking accessories, flower bowls, and candlesticks, to superb sets of table glass.

Steuben works with one ideal — to create unparalleled glass . . . to bring satisfying beauty and worth to the glass we live with daily. Toward this earnest endeavor, Steuben has executed designs by leading contemporary artists, among whom are Thomas Benton, Salvador Dali, Henri Matisse, Georgia O'Keeffe, and Grant Wood. . . . Examples of Steuben Glass are in the permanent collections of the Metropolitan Museum, the Cleveland Museum, the Victoria and Albert Museum, London, and many others.

FIFTH AVENUE AND FIFTY-SIXTH STREET, NEW YORK

Do Your Part...
Look Smart

This Defense Year, with bare legs, sheer hosiery, sleeveless dresses, shorter skirts and scanty bathing suits... be smart — be carefully groomed.

REMOVES HAIR COMPLETELY

A simple application with odorless *ZIP* Epilator and hair-free, good-looking legs are yours. No caustics; no injurious chemicals. *ZIP* works swiftly and smoothly. Gets at the beneath-the-skin hair, keeping your legs free of superfluous hair longer.

Ideal for face, arms, legs and body.
At drug and cosmetic counters.
Treatment or free demonstration at my Salon.

Madame Berthé
SPECIALIST
608 FIFTH AVENUE — NEW YORK

To effectively stop perspiration, use
ZiP Cream Deodorant . . . . 19¢, 33¢.

SECOND HELPINGS OF ENERGY

(Continued from page 80)

day. It has no more calories than a slice of bread, one baking-powder biscuit, or a large apple.) Keep to this daily menu a week, and you won't be rousing from a coma any more about nine o'clock, wondering why you're too tired to do anything but go to bed.

Don't forget the between-meal snack! It's important: it's intelligent. Fatigue studies show that, no matter what sort of work you're doing, fatigue peaks are reached at about eleven in the morning and four in the afternoon. Given a light snack, the fatigue peak disappears. Factories allowing it in mid-morning and mid-afternoon have increased production and reduced accidents. A good private school in Connecticut raised average grades ten per cent. this way.

A glass of milk does the trick, or some tomato-juice, an orange. Or drink a cup of maté tea—the South American tree tea that the hardy Gauchos call an energizer. It contains Vitamins A, B1, B2, and C, and about one-fifth the caffeine of ordinary tea. With any one of these, eat a couple of soybean wafers. They have calcium and protein, and they're satisfying.

Nutritional Rules

Keep vitamins and minerals in your foods by cooking them carefully according to nutritional rules: (1) Don't peel or slice either fruits or vegetables and then let them stand before cooking. Cook whole with skins on if possible. (2) Use as little water as possible; cook as quickly as possible. Never add soda to the vegetables hours before serving. (3) Frozen foods should be cooked while still frozen. Eaten raw immediately after thawing. (4) Save outer leaves of lettuce, cabbage, escarole, turnip and beet tops, celery leaves. They have more iron than the inner leaves. (5) Never throw away the water vegetables have been cooked in—many of the minerals and vitamins are thrown down the drain—use them in soups.

Good nutrition can not be attained without thought, without careful planning. It should never be left to the vagaries of a maid. The chances are you're not paying her a dietitian's salary. Chart a broad diet pattern a week at a time, which contains the following:

MINIMUM MARKET LIST
ONE WEEK

2 parents, 2 children, 1 maid

Milk	21 quarts
Cottage-Cheese, Cheese	5 pounds
Potatoes, Irish, sweet	10 pounds
Dry beans or nuts	1½ "
Tomatoes	5 "
Vegetables, green, yellow salad	17 "
Fruits	15 "
Eggs	3 dozen
Lean meat	5 pounds
Fish, oysters, clams	3 pounds
Liver	2 pounds
Flour, cereals, bread	10 "
Butter	2½ "
Other fats, oils	1½ "
Sugar	3 "

This can cost anywhere from $15 to whatever you want to pay for it. But you can not substitute quality for quantity. If you buy less than this, you're not being a smart manager. You're undermining family health! You're undermining American strength for the effort ahead.

TABLE IN PARLOR PINK

The table you saw on page 66—set for a summer lunch. The theme is pink—light-hearted, heart-warming. Pink soup bowls and plates on cool grey dinner-plates—from Alice Marks. Pink hand-woven linen cloth and napkins, Léron.

The centrepieces—also from Alice Marks—bright china flowers that are amazingly lifelike: red poppies, white daisies in bright blue bowls, set in a military row. Crystal from Steuben Glass. Gorham's new sterling pattern for spring—"Camellia"

Elizabeth

Let's get back to Essentials

Time is precious . . . but so is your loveliness and charm. Learn today how these important essentials will aid in keeping your face a radiant inspiration . . . how to make these preparations go an amazingly long way.

ARDENA CLEANSING CREAM . . . 1.00 to 6.00
ARDENA SKIN LOTION . . . 85c to 15.00
ARDENA FLUFFY CLEANSING CREAM . . . 1.00 to 6.00
ARDENA VELVA CREAM . . . 1.00 to 6.00
ARDENA ORANGE SKIN CREAM . . . 1.00 to 8.00
ARDENA SPECIAL ASTRINGENT . . . 2.25, 4.00, 10.00
ARDENA VELVA CREAM MASK . . . 2.00 and 5.00
ARDENA ALL-DAY FOUNDATION CREAM . . . 1.00
NEW TWO-POWDER BOX . . . 1.50; larger size . . . 3.00
ILLUSION POWDER, separately . . . 1.75 and 3.00
CAMEO POWDER, separately . . . 1.75 and 3.00
prices plus taxes

The Best Preparations Are An Economy.
You Use Less—They Last Longer!

Arden

691 FIFTH AVENUE • NEW YORK

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as ever your favorites

tom boy

Naturally, Tom Boys are the favorites of busy young girls and women everywhere. For only in Tom Boys can they find such casual good style, such perfection in fit, such niceties in tailoring.

Here are two of many Tom Boy models for summer 1942. To the left, fine checked cotton madras. To the right, a button front classic in white and pastel rayon sharkskin. Sizes 10 to 20—priced at $7.95 (slightly higher west of Rockies).

•

TOM BOYS ARE SOLD BY GOOD STORES EVERYWHERE

•

Made by Straus, Royer and Strass, Inc., Baltimore, Maryland

TOP CHOICES

Top choice—the able, unbeatable, all-seasonable cardigan. This—knitted of pale blue imported wool. $8. Bloomingdale

Other half—slacks, right without stretching a point. Black-and-white all-wool. Duchess Royal design. $11. Franklin Simon

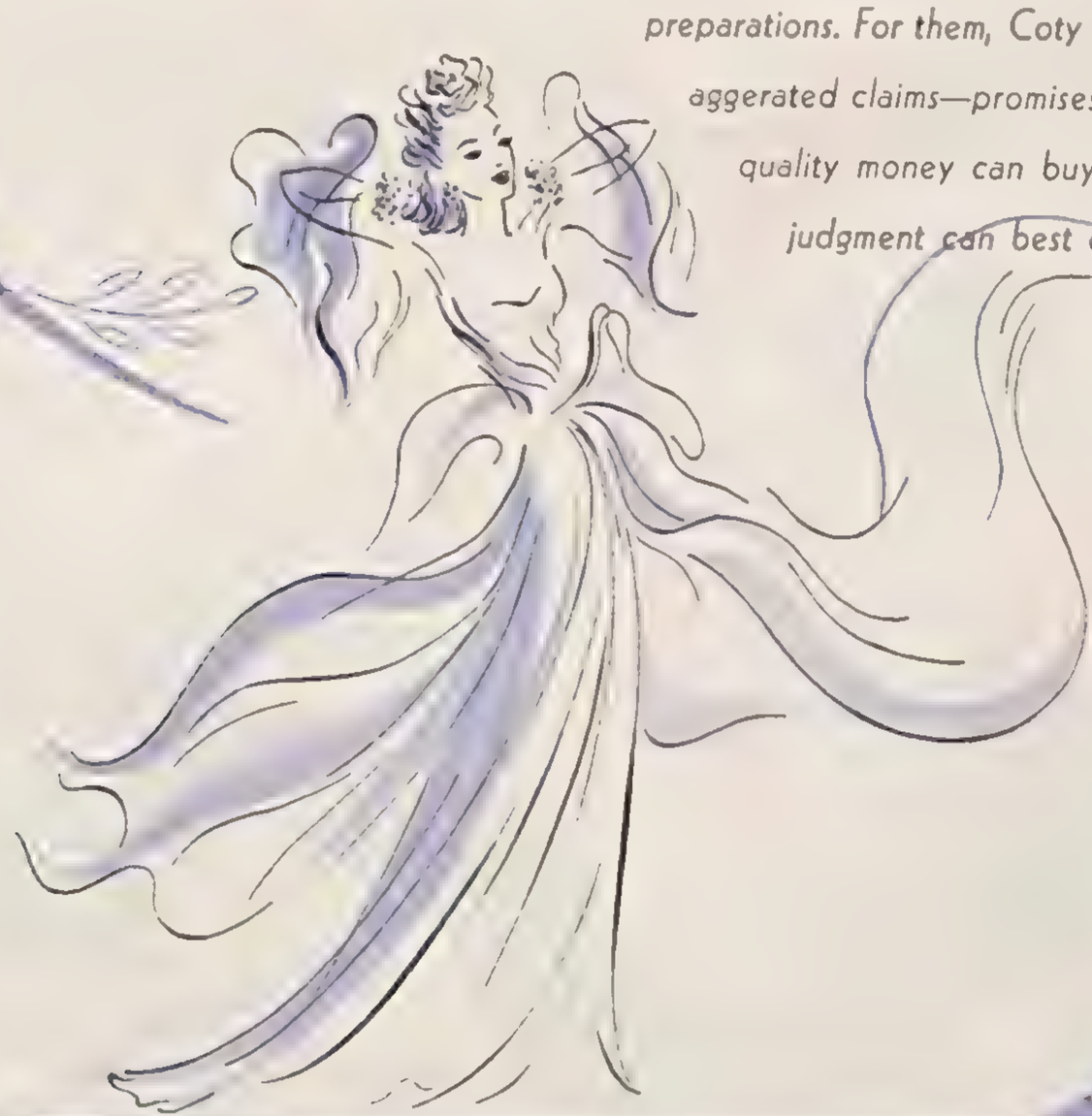
Thick, white, nubby knitted cardigan—a sweater with a new twist. Like a jacket, its shoulders stand up for themselves. Like a jacket, it is right over slacks—right over cottons. Fitted waist-line. A Kingston sweater. $7. Bloomingdale; G. Fox and Company

For casual wear, campus, or country, a pullover is a happy choice. This one, of imported Shetland wool, has a high neck and long sleeves. Its colour is the colour of maize. $7. It has a cardigan to match at about $8. Both at Jay-Thorpe; and Neiman-Marcus

the simple life in beauty care

Who has time now for the hothouse type of beauty care? Who needs it—really? Such simple care is enough—if wholesome and well-planned.

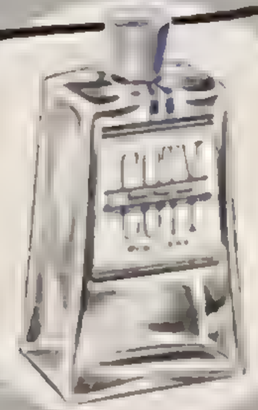
As the roots of a complete, basic, daily regime, Coty has evolved three preparations. For them, Coty makes no exaggerated claims—promises only the finest quality money can buy. Your own good judgment can best evaluate the results!



COMPOUNDED AND
COPYRIGHTED IN U. S. A.

Coty

Cleansing Cream (Two Types) $1, $1.50, $2.50, Skin Freshner $1, $1.50, Conditioning Cream $1, $1.75. Other preparations, too, for special needs. NEW! Sub-Tint, a creamy, tinted make-up base . . . enriches your make-up with subtle warmth . . . makes it last hours longer. Light, Medium, Dark $1.



IVORY TIPS — PLAIN ENDS — BEAUTY TIPS (red).

EYES AND TEETH

Eyes...Keep Them Bright

You've seen how pretty eyes can be on page 29, how beguiling they can be when they're sparkling and bright. Your eyes can give away so much of you, often much more than you think. They can give away a mood, a feeling, an emotion.

And they'll give you away sometimes when you don't want them to. When you're tense, nervous, fatigued... your eyes show it. When your health is not quite up to its usual happy standard, when you haven't slept well...your eyes show it.

Taking for granted that your eyes are healthy (if they're not, you should, of course, consult your oculist) the first obvious method of keeping them that way is to keep yourself in the pink of condition. Get plenty of invigorating exercise, eat food carefully chosen for its high content of vitamins and minerals, get lots—and lots—of sleep.

Most of us try to see too many things in too large an area at one time. The point on the retina which has the clearest, strongest vision is no bigger than the head of a pin, and the images that are not in this direct line of sight, that fall on the surrounding retina, are blurred in comparison. So in order to see clearly, fix your eyes on one thing.... If you're reading, on only one word at a time. This would never be advocated by a how-to-speed-up-your-reading theorist, but once you're well-grounded in the practice of fixation, you can swing your eyes from one side of the printed page to the other and it will *seem* as though you are seeing the whole line.

Sleep, It's Wonderful!

Sleep, of course, is the best way to relieve the eyes of strain, but during the day, in lieu of cat naps, you can rest your eyes by "palming." Sit before a table with your elbows placed firmly on the table's top. Cover your eyes with the palms of your hands and cup them so that they won't touch the lids. Concentrate on Nothing, or day-dream pleasant thoughts, instead, but *don't* think of your eyes. If you stay this way for ten minutes or so until you see absolute black, your eyes will be bright and rested when you open them.

When you're out in direct sunlight, protect your eyes from its too-bright glare with dark glasses. There are "Cool Ray" sun-glasses, made by the American Optical Company, that reduce the glare and absorb the dangerous, invisible rays. And then there are the wide, white-framed, side-shield glasses of Lugene, which you see on page 28. Their "Calobar" lenses, ground and polished, are a deep, cooling green and won't change the colour value of the objects you see.

Blink your eyes when they're under strain; quick as a wink is, it will relax them.

Before you go out for dinner, lie with your head lower than your feet. Cover your eyes with Jaquet's "Eye Pads," warm and moist. The increased circulation and soothing heat of the packs will bring a fresh brightness to your eyes.

Put into practice these few suggestions on how to get the most from your eyes... You'll discover that you look better, see better, with eyes more alive.

Teeth...Keep Them Shining

Beautiful teeth (like those on page 28) are not altogether a matter of luck. If you *were* very lucky, you may have had a head-start by being born with nice white ones, but the teeth you have today, you alone are pretty directly responsible for. Aside from inherited tendencies, they represent the food you've eaten, the life you've led, your average, general health, the care you've taken of them.

Dentists say that decay can work its sinister way only from the outside in, though your proclivity to soft, chalk-like teeth may be inherited. Thorough cleaning then, morning, night, and, often as possible, after each meal, is the best prevention against decay. Decay just can't gain a foothold on smooth, clean enamel.

Careful brushing of both sides of the teeth, down on the upper ones, up on the lower ones, will insure immaculate outside surfaces. But remember the inside surfaces, between the teeth. Some of these the brush can't possibly reach, so you'll need dental floss to make a meticulous cleaning job complete.

Polish Your Porcelains

Don't use a brush that's too hard. You may think it will clean better, but it won't, and it might easily scratch the enamel. You've never seen an art collector clean *his* precious porcelains with a scrubbing-brush. He polishes them bright with a soft cloth or rubs them with the palm of his hand. This might be a good trick for you to try, too. After you've brushed your teeth thoroughly, moisten a piece of tissue with warm water...and rub them briskly until they gleam.

Be gentle with your teeth. Massage the gums with your forefinger and thumb, using, if you want, a little toothpaste on your finger-tip. It'll help to discourage receding gums, to firm them so little particles of food won't lodge in the crevices between the gum and the base of the tooth.

Don't expect too much from mouth-washes. Though many of them are antiseptic, they weren't meant to kill germs permanently. If they were that strong, they'd probably kill you. They'll leave a pleasant taste, a fragrant breath, a wonderfully clean feeling, and that's exactly what they're meant to do. Tone makes one, "Mouth Freshener," in a one-ounce bottle that's small enough to carry in your bag.

If your teeth are naturally not-so-bright, if they're discoloured or stained with nicotine traces that, scrub as you will, won't come off, here is your White Hope: Kopal. It's actually a white, liquid make-up for your teeth, and you paint it on as you'd paint polish on your nails. Before introducing "Kopal," the makers conducted extensive experiments to make absolutely sure it wouldn't hurt your teeth.

Of course, no advice on how to care for your teeth would be complete without the customary caution, "see your dentist" several times a year even if your teeth are healthy and sound.

And, of course, we hope that you already know what foods will help strengthen your teeth—milk for its bone-building calcium, raw vegetables for their mineral content.

Such a Refreshing Beauty Pickup—this *new way* to use Pond's Vanishing Cream—as a 1-Minute Mask.

Just spread a *thick* white mask of the Cream over your face and throat—except eyes. Leave 1 full minute. Tissue off excess. You'll love the way you look after it! Your skin seems lighter, clearer! It feels softer, smoother! Your make-up goes on beautifully!

Use three or four times a week—in the morning, evening or during the day.

"I'm thrilled *with the 1-Minute Mask. My skin looks and feels particularly fresh and soft after I use it,*" says Mrs. Anthony J. Drexel, III.

Dried skin cells, tight-sticking dirt particles may dull your skin.

1-Minute Mask's "keratolytic" action gently dissolves and loosens surface scurf.

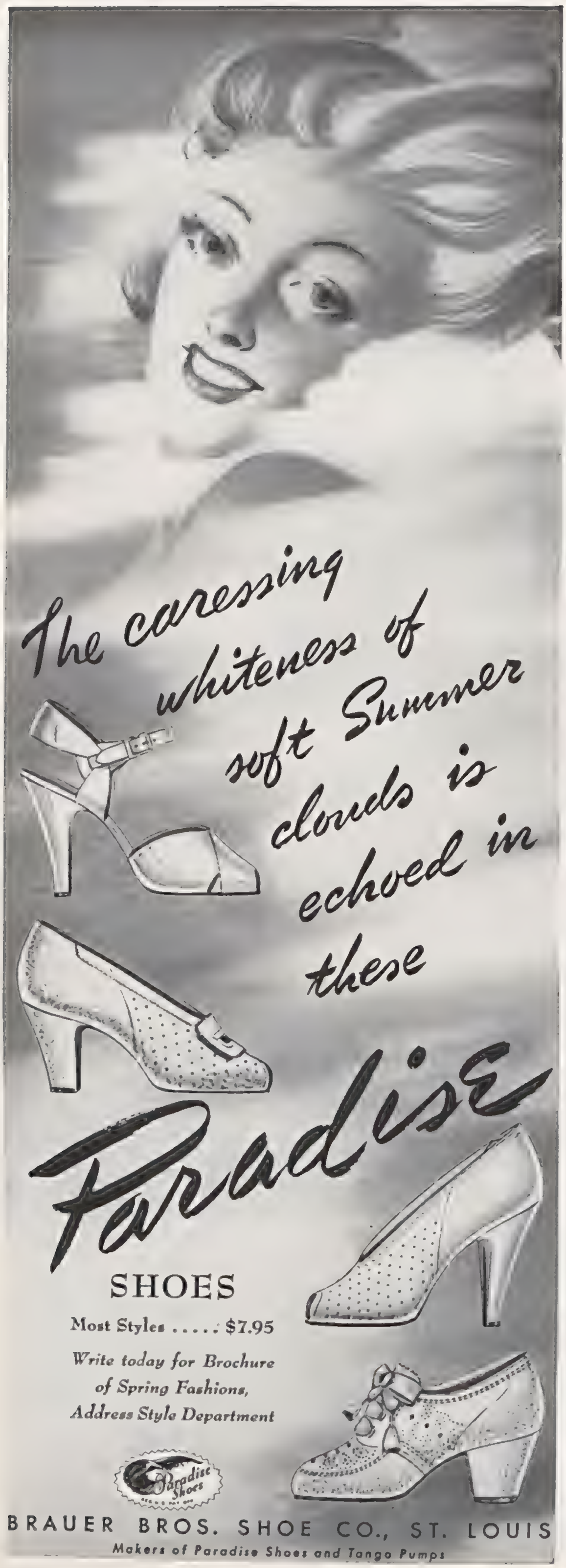
You'll love how much fresher, softer your skin looks after the 1-Minute Mask.

FAMOUS AS A POWDER BASE—

Always before you powder, smooth this fragrant cream on lightly. It gives your face a velvet-soft, mat finish—perfect for make-up. Powder goes on with lovely smoothness—holds for hours. Smooth it on, too, before going outdoors—for added protection.

Just One "Minute Mask" Will Win Your Heart

Don't wait to try this 1-Minute Mask—the *new way* of using Pond's Vanishing Cream. Use it once—and you'll use it all the time. The small 10¢ jar will give you *five* delightful "Minute Mask" treatments—but you'll want the thrifty *larger jars* for regular use. 4 sizes—all popular in price.



WHAT PRICE PHYSICAL FITNESS?

It's up to you, in the interest of your own defense, to be as physically prepared as possible for The Job to Come, whether it's ambulance driving, desk work, motor mechanics—or just sittin' knittin'.

Perhaps you think you *are* physically fit. Well, you could be more so. Or perhaps you aren't as physically fit as you should be, and you frankly admit it. In any case, don't leap frantically into a series of exercises that you don't know how to do properly, that you know you won't be able to keep up. What are your specific problems or difficulties? What facilities have you in your city where you may learn corrective, constructive exercises? Find out about them. Consider yourself and your health calmly, objectively.

There are so many little things that you can do, things that cost nothing, that take no elaborate preparation, things that can be done at odd moments during the day, that will do more to promote a state of physical well-being than any amount of medicine-ball throwing, haphazard weight-pulling, frenzied swinging of arms and legs that make you look like a gyroscope going full-tilt.

Walk as much and often as you can, and walk with a purpose—to and from your luncheon engagements, your work, appointments downtown. It's no good ambling from one shop-window to the next, even though you cover twenty blocks. Walking correctly, purposefully—head, shoulders, and chest up—is still one of the best exercises we know, because it calls practically every muscle into not-too-strenuous play.

And S-t-r-e-t-c-h!

And, during the day, stretch, especially if your work is sedentary, whenever you feel the slightest strain. It's not your jumping from one department to the other that makes you so tired at the end of a day; it's your sitting for eight-hours-too-long, with your muscles doubled in knots.

And relax. Turn from your desk once in a while and let your body go limp, feel every muscle unkink. And *stay* relaxed when you begin work again. Most of us forget that a correct, relaxed use of our muscles whether sitting, standing, lifting, or carrying will help us turn out better work, faster, easier, than if our muscles were tensed and strained.

So far, you haven't spent a penny, yet, if you've followed our advice, you're well on the way toward Getting Yourself in Shape. For actually, the price of physical fitness is reckoned in more than dollars and cents. It's reckoned in time, *your* time which you devote to exercising; it's reckoned in energy, *your* persistent, persevering, I-know-it's-late-but-I-won't-skip-even-once attitude toward the régime you've set yourself.

Therefore, don't attempt a program of such Amazonian magnitude that you won't be able to follow it faithfully morning or night or both. To put yourself on the right track of discovering what exercises are right for you, study for a while under a competent, qualified instructor (and keep up your own correct routine between lessons at home).

The National Physical Fitness Program, once under Civilian Defense and now a part of the Federal Securities Administration, has done a great deal to stimulate an interest in the importance of the individual's physical fitness during war time. John Kelly has appointed directors throughout the country to supervise the Fitness Program locally. In many cities, exercise classes have already started, and, as the instructors' services are offered voluntarily, there is no charge to the student (with the exception, in some cases, of a small fee for building rental, towels, et cetera). If you want to know more about the physical fitness classes in your own city, get in touch with your local defense council.

A.W.V.S. Courses

The American Women's Voluntary Services are promoting exercise classes in much the same way, in cities where there is an A.W.V.S. office. They've drawn up a manual suggesting an eight-lesson course of exercises with specific instructions for each lesson, and this manual will be sent to the volunteer A.W.V.S. physical education teachers throughout the country.

In New York City, the Fitness Program for the A.W.V.S. is headed by Catherine Van Rensselaer, who teaches at the Contour Corner on West Fifty-Seventh Street. Her exercises, based on the fundamental Danish gymnastics, get you right down to brass tacks. She shows you just the kind of physical fitness you might need in an emergency: passing sand-buckets, climbing ladders, lifting stretchers—besides the more usual types of exercise.... All this for practically free.

Nearly every YWCA in the country (and there's a branch in almost every city with a population of over a hundred thousand) has a "Keep Fit" class or its equivalent. And the next-to-nothing price averages about $5 for twelve classes, one hour a week. Call your own YWCA and discover for yourself just what classes they are offering.... They might even have a swimming-pool which you never knew about.

The question of *how* you exercise is almost as important as *do* you exercise. When you stand, stand erect: buttocks in and tucked under, rib-cage lifted high, shoulders down and slightly back. And when you sit to do your exercises, bend from the waist, not at the middle of a limp-spined back. Learn How to Exercise by taking a course of lessons, taught scientifically, expertly, and you won't have to unlearn any bad habits later.

Elizabeth Arden has a course of lessons to make you physically fit from your toes to your head and gives you, in each of your half-hour sessions, a series of exercises in just that bottom-to-top order. Beginning with your feet, her instructors will show you how to strengthen your metatarsal and transverse arches...then how to strengthen your legs, abdomen, arms, the muscles of your neck and shoulders.

At any of Elizabeth Arden salons (in New York, Boston, Chicago, Los Angeles, Philadelphia, Washington, Hollywood, Miami, and Palm Beach), you can take a course of twelve Physical Fitness lessons for $15.

Then there are Arden's famous Health and (Continued on page 89)

WHAT PRICE PHYSICAL FITNESS?

(Continued from page 88)

Beauty Courses, given not only in her larger salons, but also in many of her salons in department stores. In most cases, the course is five weeks, two lessons a week, each lesson an hour and a half to two hours long. The course of two lessons a week, $25; one lesson a week, $15. Their purpose: to make you healthy and beautiful.

If it's energy you have in excess, but no time to burn it up, then what you need is a bimonthly appointment at a good salon to keep up your interest in your Good Works at home. (You can't escape your exercise-homework.)

Helena Rubinstein offers you a concentrated version of her well-known Day of Beauty. In three and a half hours twice a month you get your physical fitness exercises, a check-up of your weight, hair, skin, and scalp. If you've slipped a little in any of these items, you'll get whipped back on the right track in short order.

After your exercise, you'll have a body massage to iron out the knots of fatigue and tension that you may have developed during the intervening two weeks. And then a facial, shampoo, and finger-wave.

An "After-Hours" Course

This bimonthly course, called "Make-Over," costs $10 a session, or (mathematical geniuses that we are) $20 a month for two.

If you've a job from nine to five that keeps you at your desk, Dorothy Gray, then, has a whole series of courses just Made for You. These courses are given "after hours" from five to seven every evening and from one to five every Saturday afternoon.

There are four kinds of massage treatments, peacefully soothing after an exhausting day. There's spot massage for those places that need it most; there's a warm blanquette treatment followed by the spot massage; there's a reducing massage and a relaxation massage, all ranging in price from $25 for the course of reducing massages to $12.50 for the spot massages. The Good News: to everyone subscribing to these treatments, a half-hour course of physical fitness exercises twice a week—for nothing!

If you'd want to take only the exercises, you'd pay just $12.50 for twelve half-hour lessons.

Lilyan Malmstead, who conducts physical fitness classes in her studio at the Weylin Hotel, has an interesting theory on backward-bending exercises. She philosophically accepts the fact that we're all made to perform most of our ordinary movements with a forward motion: eating, writing, driving, stooping, sitting. For that very reason, though, she insists that exercise, to defeat the Forever Forward movements, should be backward.

And actually, what could be more logical? If your body's tired from bending forward, you wouldn't bend farther forward to help it. Your first inclination is to lift your head up, your shoulders up, to bend your back—back. And you're right.

In conjunction with the A.W.V.S. program, Miss Malmstead is giving physical fitness exercises based on her backward-bending principle. Maintenance fee for ten lessons $2.

One of the simplest ways of preventing fatigue is to learn how to do the Little Ordinary Things properly at the start. You probably know there is a Right Way to reach, to sit down, to get up, to stoop, but you've never put it to practice because you've never known how. Don't think it's easy; it isn't. Doing a thing correctly brings certain muscles into use you never knew you had until they began to hurt.

The Mensendieck System, named for and supervised by Madame Bess M. Mensendieck in New York, is a system of "functional" exercises. You're taught first of all where each important muscle in your body lies, what it does (at present under your misguided use), what it's supposed to do. Then you try out for yourself what you've learned.

Madame Mensendieck charges $5 an individual lesson, but only $3 in a class.

A special boon to older women who, though filled with Good Intentions to be physically fit, don't feel they want to frisk their way to it in a series of too-stimulating exercises, is the Manya Kahn Studio in New York.

Here, a treatment begins with a relaxation period under a heat therapy lamp. This is followed by corrective exercises under the personal direction of Miss Kahn, who prescribes no set group of exercises, but a routine that's exactly suited to the individual's needs. Then a shower, a full hour of body and facial massage, and finally—sleep.

Individual treatments are $5, or you can have a course of ten for $40, twenty for $70, thirty for $100.

Perhaps you don't live near a salon, an A.W.V.S. office, a gym. Don't be discouraged. The DuBarry Success School has a plan whereby you can train yourself to be physically fit in your own home, and this under expert guidance, too.

Fit—in Six Weeks

In the Hudnut DuBarry Home Success Course ($21.75), there's a six weeks' schedule which includes instruction in exercises, diets, and make-up. As soon as you enroll, you're sent information sheets to be filled out and returned. These forms will be kept by Miss Delafield, the head of the Success School, so that she can keep a close watch on your progress, so she can answer any questions you may have as you're taking the course.

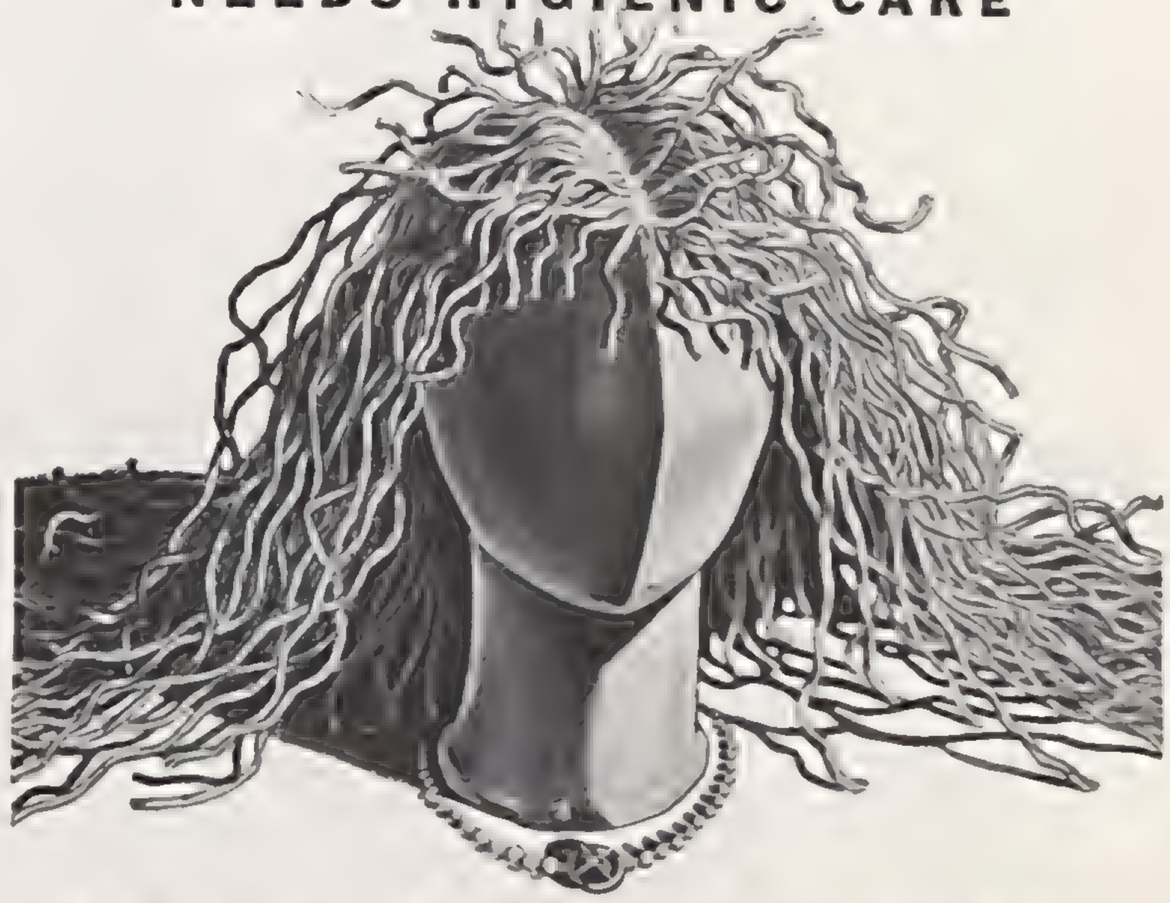
In a travel-case filled with DuBarry preparations, you'll keep your folders (there's one for each week with specific instructions on what to do every day of that week).

Practise your exercises a few minutes a day, each day, rather than a half-hour every other day. It's worth it! Physical fitness is an investment in yourself, it's the rear-guard of your private resources, it's money-in-the-bank where your health is concerned.

After a six-weeks' course in the Success School in New York (for this, $200), you'll receive a doctor's diploma certifying that you're physically fit, and stating just what war work you can be expected to do. (You'll already have had a complete First Aid course during the six weeks.)

SHOCKED HAIR

NEEDS HYGIENIC CARE



Parker Herbex INDIVIDUALIZED TREATMENTS

cleanse! massage! stimulate!

● If you have dandruff, if your hair looks dull and lifeless, feels oily or like straw...if it falls out excessively ...if you cannot take a satisfactory permanent...your troubles may be due to *shocked hair.*

What is Shocked Hair?

It is hair that has been abused by one or more of the following: Tonics of high alcoholic content... dust-collecting setting lotions...over-waving...harsh dyes ... bleaching ... steaming ... excessive wetting ... too much exposure to bright sun...improper post-operative or post-natal treatment...or just general neglect.

Why Shocked Hair Needs Hygienic Care

If your hair has been *shocked,* there is no mysterious cure. Common sense tells you that cleansing, rotary massage and specially prepared Herbex stimulants (ointments and tinctures) should help you, if anything can. (In addition you may need medical treatment.)

Try a Parker Herbex 12-Step Treatment Now

The Parker Herbex Treatment consists of 12 stimulating steps...with warm, soothing applications...thorough, skillful massage ... a shampoo that leaves your scalp tingling, clean ... making your hair manageable, soft and pliable. Hairdressers using Parker Herbex products are ready to give you a *free* hair and scalp examination. Ask *your* hairdresser to give you these sensible treatments. Make an appointment today.

HOW CAN MY HAIR BENEFIT FROM THE SUN'S RAYS WITHOUT HARMFUL DRYING?

Will Parker-Herbex preparations prevent sun streaks?
Will Parker-Herbex preparations prevent excessive drying?

These and many other questions are answered in the new Parker Herbex informative booklet, "Head First for Beauty." Write for your complimentary copy now. Parker Herbex Corporation, 607 Fifth Avenue, New York City.

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Head first for Beauty with Parker Herbex

Week End Guest . . . 2 piece Chambray White corded stripes on soft tones of Yacht Blue, Sea Green, Raspberry, or Sunburned Tan. Sizes 10 to 20 . . . . . about $6.50

At better stores everywhere, or write to: Sacson, 1350 Broadway, N. Y.

SKIN AND SUN

(Continued from page 31)

Tubes (while they last) have the advantage of not spilling over on the sand. "Sun Beauty Cream," by Barbara Gould, comes in a tube, and will do double duty as a foundation and protector. Elizabeth Arden's "Ideal Suntan Oil" can be bought in capsule form, to carry in your bag.

The greatest protection for your face is to use your usual make-up, complete with foundation cream, and beneath *that*, a sun-tan lotion. You can even go swimming and come out with your make-up intact (mascara and all) if you use Helena Rubinstein's "Aquacade Waterproof Make-up." And her "Liquid Sunshine" is a perfumed, thin-oil, sun-fooler that does a beauty, as well as a ray-proof, job for you.

Protection for the Snow Whites

If you have that fine Nordic skin which never tans anyway, or if your time on the beach is very little, you'll still want a faint glow so that you won't look too much like the underside of a fish. Tone makes "Bittersweet Complexion Tint," which is an oil-less liquid to give you a fake sunned look. And it won't come off when you go into the ocean. Germaine Monteil's "Bronzé Beauty Balm" gives the illusion of tan to your face. Ardena "Sun-Pruf Cream" is a skin-saver. And Houbigant makes a "Sienna Sun-Tan" foundation with a new face powder to match, and a deep-coloured lipstick...in their Translucid make-up. This house also has concocted a "Sun-Filter Lotion," which is worth looking into if you're a Snow White by nature.

There are special tricks for sun protection. Put sun-cream over your nose, beneath your foundation cream when you are driving or playing under the sun; or make a V of protection at your neck. Tussy's "Emulsified Sun-Tan Lotion" would be good for that. Eye cream can be shrouded by your sun-glasses on the beach...and help ward off those squint-lines...Skol lipsticks come in a variety of good shades, including natural. Use oils and creams from hair to toe at night, and during exposure. After those practically constant shower-baths of the summer, use a lotion all over, because this will seem to sink into your skin, and not bother your clothes.

Smoother Arms and Legs

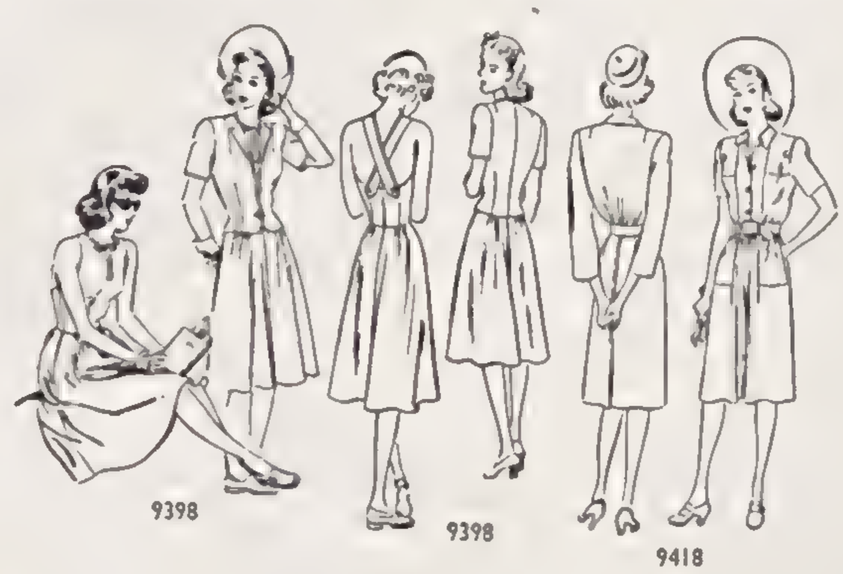
So much for the whole burning question. Any colour scheme you're able to achieve (with the good graces of the three T's) will lose its effect if your skin is covered with hair. You won't want to go through the summer in full feather—and there are several things you can do about it.

Light hair on your arms and legs can be taken off with the cream depilatories—now usually odourless. Neet, as the name implies, leaves you that way. And Imra is another excellent way to bring a blurred outline into clear focus. If you prefer to rub hair off, try Bellin's "Wonderstoen." This stone, used regularly after your bath, will give you satin-smooth legs—and, happily, no razor-stubble. You should have several lesson-treatments, though.

For more determined tuft, it probably will be better for you to enlist the aid of a good beauty salon. There, you may be treated with either Zip or Dawson's Cream Wax. And once taught the technique, you can continue the treatment at home.

Both Dawson's Cream Wax and Zip can be used on your upper lip, with completely satisfactory results. In the hopes that fuzzy spots may be removed permanently, many women choose to have electrolysis. This choice should not be a casual one, however. The operator *must* be proficient, as the skin surrounding the hair can be scarred easily.

DESIGNS FOR DRESSMAKING



Here you see some additional views of the Vogue Designs for Dressmaking which are photographed on pages 60 and 61. No. 9398, sun dress, designed for sizes 12 to 20 (30 to 38). No. 9334, good accessories—gloves to make in sizes 6 to 7½. No. 9418, "Easy-to-Make," for sizes 12 to 18 (30 to 36).

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LONDON LETTER

It is the third war spring in London, and the daffodils are stiffly waving between shelters and anti-aircraft guns in Hyde Park; the bright new plays and revues are packed; and restaurants and night-clubs freshly opening throughout town. Byron was correct when he said, "In times such as these there is ever a sound of revelry by night." The street placards bawl their double features: GIANT TANK BATTLE! FULL AMUSEMENT GUIDE!

In theatres, "Doctor's Dilemma" has come to town with Vivien Leigh playing the Edwardian Mrs. Dudebat, while her husband, Laurence Olivier, is fighting this war in the Fleet Air Arm. There is the new Cochran-Farjeon revue, full of gay tunes and vivid costumes, with sets by Rex Whistler. For Broadway imports, there is "Watch on the Rhine" with Diana Wynyard as the American mother, which might easily have been titled "All Quiet on the Potomac" until America's entry into the war. But its past-tense quality does not lessen its interest for us.

Fun and Music

But for sheer wit and fun, the revue, "Scoop La!" wins, with its story based on Fleet Street, and its sketches by many of the writers from this famous newspaper thoroughfare. Most notable is columnist and master wag Nathaniel Gubbins, whose column in the *Sunday Express* cheers up gloomy London Sundays, and now whose sketches on "Fairy Wishful-Thinking" and "Conversations with a Stomach—Dialing T.U.M." are peaks in laughter.

Also in "Scoop La!" is some mad music by Arthur Young—that medical student turned classical pianist, swing-band leader, and composer. He has made startling musical arrangements by swinging the early English lyrics. And why not? Shakespeare never wished such trifles as "It was a lover and his lass" to be becalmed in sacrosanctity, and part-sung to death. Arthur Young is the man who, during last winter's bombings, packed Hatchett's with his Swing Sextette, and for "Scoop La!" he has done an enchanting arrangement of Thomas Jordan's lovely, and oh! how topical, *"Coronemas nos Rosis antequem marcescant"*—or Gather Ye Rosebuds.

In the film-world, we are promised a new producer and a new movie star. Noel Coward is working hard at Denham, making the picture "In Which We Serve" and promising great things in his movie-producing advent. In him we may find a powerful new force in British pictures. His star is Kay Walsh, chosen to play opposite John Mills, and she bears watching. She has the Cockney gamin gaiety of Gertie Lawrence, and the wispy charm of Dorothy Dickson. She is pretty, funny, and real.

The most cosmopolitan of the newer restaurants is Bagatelle, shimmering and candle-lit, filled with interesting people, having risen phoenix-like on the site of the old San Marco. The presiding genius is South American Rico Dajou, whose Quartier Latin in Berlin and Cotton Club in Paris were legendary. Here he gives us a mellow, tobacco-and-gold-starred *décor*, and Ambrose's superb band.

Brightly in the night world shines Russia. "Plus Slavs que les Slavs," we now boast, "Sadko" being sung at the Coliseum; Sorotchinski and The Great Gates of Kiev from Moussorgsky's "Pictures at an Exhibition" are being danced at the Adelphi; there are Anglo-Soviet newsreels at the Tatler; and there are great hopes and plans for the future. Most exciting of these is the possibility of the Soviet Ballet coming here for a season; and maybe Prokoviev's latest opus that is based on Sheridan's The Duenna—as wittily formalized as his Classical Symphony—and which is momentarily charming Moscow.

And these nights are filled with people from many lands, probably the most exciting combination any cosmopolitan city can claim. Many are representatives of conquered nations who are working hard to keep their free institutions alive. Their wives are helping them, and are doing all possible for the relief organizations set up for their own and Allied countries. Mrs. Drexel Biddle, wife of the United States Ambassador to London to the Governments in Exile, is on the American Red Cross Committee; Madame Maisky, wife of the Soviet Ambassador to London, is in charge of the very active Soviet Red Cross; while Madame Liang Yuen-Li, wife of the First Secretary to the Chinese Embassy, works for the Chinese Women's Relief Depot.

The wives of the Polish Ambassador and of the Norwegian and Netherlands Ministers, all head relief organizations to help their countries, and both Madame Beneš, wife of Czechoslovakia's President, and Madame Tsouderos, wife of the Greek Prime Minister, work for their countries' branches of the Red Cross.

But the undercurrent of all this pendulum-swinging recreation, all the entertainments of night-life, throbs WAR. Constantly alert, we watch the skies; busily, and hidden, we prepare to attack; and as civilians, there are the steady doings-without and voluntary self-denials; and, above all, there is work.

Aside from their war work, most of the women are doing their own cooking and housework, taking care of their children...that new and gregarious, adaptable generation that spend their days in Day Nurseries. For both mother and children, there is definitely a bright side to the passing of the Nanny. In fact, the bright side of the whole new way of living is getting brighter.

Spring Fashions

Spring clothes are especially bright, for our mills have turned out bolts of reds, greens, and yellow materials. In contrast to regulation uniforms, there is a wide variety of soft, flared suits for those who go, clutching their coupons, to the big designers like Worth or Norman Hartnell.

The shoes, always low-heeled for comfortable walking, and simply smart, are being saved by fascinating house slippers that women are making themselves—winding wide strips of material up from a thick sole, sandal fashion, or making flat mules from scraps of old satin.

In fact, saving all street clothes and uniforms has become a home art. Huge dirndl-skirted house dresses are made from strips of old summer cotton dresses, and charming, fluffy aprons are made of organdie window-curtains.

NO HITS, NO RUNS, NO WOMEN

(Continued from page 51)

paper that your knowledge will probably be thought firsthand.

Baseball, even a nodding acquaintance with it, is practically an all-year-round affair...for, aside from the actual April-through-September season, there are several months of player trades, or baseball poker, in which players, managers, and owners outbid and outbluff one another with fantastic virtuosity.

Your best plan is to glance over the regular reports of all the major league games, and then pretty carefully read one sports columnist. Better choose a lesser-known one; the big-timers, with the examples of Pegler and Kieran before them, are apt to wander off into politics and bird-lore.

The Undodgeable Dodgers

For the first few weeks, the general reports usually lack interest as all the teams win and lose with monotonous lack of variety. After that, though, one or two teams will emerge in each league as top-flight contenders, and you will find yourself choosing one or another to champion. If you have no personal sentimental instinct to guide you, you won't go wrong choosing the Dodgers. A Dodger fan is a sort of universal social constant. He might be an elevator boy, might be a W.P.B. titan. Being for the Dodgers is as safe as being against the man-eating shark.

In general, you will find the language of the sports page twice as complex as that of "Variety," and half as interesting. You will discover that no team worth its salt ever *wins*. It triumphs or conquers; it beats, trounces, noses out, flails, trips its opponents; it tops, downs, stops, crushes, tramples, humbles, defeats them. If it's an unpicturesque team, it may merely gain a decision over them. If the score was 2-1, it shaded them; if 20-1, it routed them; if something-to-0, it blanked them.

And sometimes, of course, the Worst happens—in which case, it is eclipsed by. Or bows to. Or is blasted by.

When in Doubt—"Hooray"

You will find plenty of fancy phrases, but it's a good idea to leave most of them home if and when you do attend a game. Nobody ever talks like those sports-pages, least of all the sports writers themselves, and a good thing too. The conservative feminine fan is always safe shouting "Hooray" when a player has done something good, and "Throw him out" when he hasn't.

For your own amusement, though, you might like to have a few more recondite items in your head. (If you're patient and judicious, you might even, some day, get a chance to work them into the conversation. But don't count on it—and remember, *he's* known all this for years.)

Most teams have several names, of mildly interesting origin. The Dodgers are so-called because for years they dodged the trolleys of Brooklyn. They are also known as the Flock, because someone thought of calling them a flock of Robins, back when they were being known as the Robins. (They were known as the Robins because they once had a manager named Robinson. See?) They are also called the Brooklyns, Dem Bums, and Dem Beautiful Bums. A sports writer recently called them Durocher's Dandies, but he obviously wasn't feeling well.

Texas Leaguers Are Nice

A Texas Leaguer is almost as pleasant to recognize as to make. It's a hit which goes a little too far for the infield man to get in time, and stops a little too short for the outfielders. A successful batter gets to first base by singling, to second by doubling, to third by tripling. A two-base hit is also known as a two-bagger, a three-base as a three-bagger; "one-bagger" has to date not been invited into the language.

A home-run often shows up in the sports pages as a circuit clout, but you're still a lot better off calling it a home run. And knowing that it clears the bases—that is, brings home, too, any more temperate hitters who happened to be hanging around first, second or third base when it happened.

Doubles: Plays, Headers, etc.

The double-play is that wonderful thing that happens when your team puts out two of the enemy's men on one play. (It is also that horrible thing that happens when the enemy puts out two of your team's men on one play.) Three men made baseball history with their adeptness at this mass slaughter, and a phrase commemorates their names and the route of their rout: Tinker to Evers to Chance.

When a pitcher is described as having a home-run ball, it isn't praise but derisive scorn. (Think it over.) Another nice term for this is a "nothing ball."

If you're a real student, you'll bone up on bunts and balks and squeeze-plays, the techniques and the reasons. You may even discover the point of double-headers, where two perfectly innocent teams are led out to play each other till they're both exhausted, and then are expected to turn around and play each other all over again. So far, no authority has been willing to offer any explanation for this ...only the sparse fact that the first game is called the opener, the second the night cap.

And in any case, fan or semi-fan or pseudo-fan, you ought to have a lot of fun at baseball experting. Just so you don't bore people by being over-smart. Just so you don't irritate them by being silly. Just so, if you're uninformed, you don't give yourself away too hard. No hits, perhaps; no runs, perhaps; but so far as you're concerned, much more important—no errors.

Fat Girl Flunks—
Slender Girl Succeeds

A DuBarry Success Story

By DOROTHY WEBSTER of Brooklyn, Maryland

TAKE A GOOD LOOK at those two pictures. Yes, it's the same girl. I know, for that one at the left was snapped by a friend just about the time I had the unhappiest experience of my life. I had my heart set on a certain position. The written exam was easy. But I had to pass a physical, too. It took the doctor just about two minutes to count me out. Weight, 198 (much too heavy for my five feet four!). Blood pressure, 170 ('way too high!). Pulse, 98 ('way too fast!). My own doctor suggested a diet, but I was discouraged by my slow progress.

Then one day a friend asked me why I didn't take the DuBarry Success Course. I wrote Miss Delafield in New York and a few days later had started on a routine especially planned for me. It was a sensible combination of diet, exercise and just the right use of DuBarry Beauty Preparations for my skin. Miss Delafield showed me how to follow right here at home the same methods she teaches at the Richard Hudnut Salon.

Within a week results began to show —and friends to comment. In six weeks I lost 27 pounds, in 6 months 45, in ten months 63. I now weigh 135—my slim body moves with grace and vigor, my head and my hopes are high. I can slip into a size 14 dress and it fits perfectly. My skin is fine and fair, my hair glossy. And because I know how to use make-up subtly, glamorously, I can always appear at my best.

I checked frequently with my doctor all the way through. Six months after I had flunked that first exam, my blood pressure was down to 124 and my pulse to 78. The doctor said he had never seen a change so remarkable. Today I enjoy my work—at home and office—and I'm ready for any call in defense activities. You simply have no idea what all this has meant to me in freedom from fatigue, in a feeling of success, in knowing how to enjoy a vital, happy life.

FEW WOMEN need to lose 63 pounds. The average is about 20. But whatever your problem may be—skin, hair, figure, posture, weight—or an inferiority complex—find out how the DuBarry Success Course can help you to snap out of it—make the most of yourself! This proved successful, inexpensive plan brings you a personal analysis, then a beauty routine to follow right in your own home. The coupon below has been the first step to beauty and success for thousands. Mail it right now!

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TALENT SCOUTS FOR ART

(Continued from page 55)

Indeed, the flourishing of a host of so personalized, original, and youthful artists, in regions far removed from our coast, is a fact that has heretofore been overlooked. As an example, some of the best men in this show had never visited the East at all.

Another interesting point was the evidence, everywhere felt, of the generative part which the Government has played as a patron of art, a fact attested by the work of these artists, most of whom had worked on various Governmental art projects, particularly those sponsored by the W.P.A. It would appear that the bread which the Government—under the compulsion of charity—has so long been casting upon the waters of art, has at last returned to it in the guise of treasure-trove.

What was also an encouraging phenomenon—and the one perhaps which led to the sale of forty-five paintings and three sculptures, during the first twenty days of the show—was the highly personalized way in which these artists (whose average age was only thirty-five) had reacted to their various regional environments—their feeling, in short, for and about America, and their acceptance, or disapproval, of the social and political conditions under which they have lived.

Our Divorce from Europe

The future seems bright for the creators of art in this country, by reason of two other factors: first, that we are certain, and for many years, to be cut off from the work of the artists of Europe; and, second, that no talents of the first order have appeared in French or European painting during the past thirty years—Modigliani, Chagall, Segonzac, Dufy, Soutine, and the younger men in the modern movement, all having exhibited their works in Paris a little before the first World War.

Every means, therefore, should be employed to promote, in our country, a revival in the art of painting. We suggest, as a possible expedient, smaller, but comparable, exhibitions to that inaugurated by New York's enterprising Museum of Modern Art.

Some of these painters—Levine, Bloom, Austin, Hirsch, and Graves, for example—are endowed with an extremely rich colour sense. Like all competent painters, they know well how to get the most out of their palettes. Their harmonies are fresh and vivid; the reds predominating; the backgrounds—for the most part—dark, giving their paintings an almost classical solidity. It is all good, juicy, virile colouring—the kind which liberated and vitalized painters like to indulge in, during happy, untrammeled hours.

The ideology of some of the men is as arresting as it is contemporary. Darrel Austin, for instance, takes refuge in a quite unreal world; a forest of jungle cats and ghostly human figures, as in his *Beast Enchanted*, which is shown on page 54. Joseph Hirsch paints poverty-stricken Negroes—as indicated by his sensitive and telling *Lunch Counter*, to be seen on the same page. Levine has explained that he always paints his sitters in the evening, as men's souls are serener if rid of the carking cares of the day. Morris Graves, on the other hand, seeks shelter in painting a mystical order of birds, while Hyman Bloom expresses, with considerable eloquence, his feelings concerning some phases of our existing social order.

Darrel Austin is from Oregon and only thirty-five. He is, though not the supreme, at any rate the most sensational figure of the group. He contributes thirteen canvases, all of them done with a palette knife, and all depicting his inevitable tigers, panthers, etc., with an occasional and incredible human form to share their mysterious habitats. As a painter, he is definitely moon-obsessed—a pale and ghastly moon illuminating all his canvases, and giving them, with their thin glazes of paint, a really eerie effect.

Joseph Hirsch, from Philadelphia, likes to envision a world in which there is a spiritual conflict—a battle between poverty and power, tenderness and force, despair and the meaningless mirth of men. His seventeen pictures are all full-bodied works, though some of them are a shade academic in their trend, as though he were trying to match the pictures he sees in art museums. But there is certainly deep feeling in them; a sense of something sympathetic and warm. Note, in his *Lunch Counter*, how well the moving and tragic story is told, by the mere rhythm of the figure and the long, sensitive hands.

Jack Levine (*Planning Solomon's Temple*) is certainly a talent of a striking order. His works are shown next to those of Hyman Bloom, his brilliant confrère, who contributes a dozen striking canvases to the show. Both men are from Massachusetts; both studied under the same masters, paint the same order of subjects, and are colourists of the same *genre*.

Both are under thirty. Both of them are, perhaps, too much concerned with social problems—the rich against the poor; the tragedies of the underprivileged, etc.; questions with which art can not, and probably should not, be concerned. The note of satire and morbidity in their canvases seems to derive from Rouault, Kokoshka, and Soutine; but this is not at all to deny the sincerity and originality of their work.

Bloom's Painting—"The Bride"

Bloom contributes what, indubitably, is the most arresting canvas in the show—*The Bride*—a painting which is a floral glorification of a woman's body; the hair, dress, face, and form all being composed of rich and exotically coloured flowers. The veil, in particular, is a haunting, almost ectoplasmic, manifestation. Altogether, the canvas, which might have been painted with the petals of orchids and the wings of hummingbirds, is an incredibly arresting work of art.

The little canvas (*Planning Solomon's Temple*), by Jack Levine, which we have reproduced, is one of his eleven pictures. Seemingly so spacious and imposing a work, it is, actually (including both Solomon and his friend, King Hiram, of Tyre), only a little eight-by-ten inch panel painted on a composition board.

All in all, Levine is a figure of high promise, remembering that his career only (Continued on page 95)

TALENT SCOUTS FOR ART

(Continued from page 94)

began when, at nineteen, he undertook some work on a W. P. A. art project, and that, at thirty, he held an exciting one-man exhibition in which he dedicated himself largely to showing the trials and tribulations of the average working man, with a slight distortion of his images and, already, a leaning toward social and political satire.

The works of Raymond Breinin, a Chicago painter of thirty-three, are pleasing and conceived in a balanced order of taste, though—quite regrettably—a feeling of paleness and indecision seems generally to infuse them. His method is what the French call *frottage* (a kind of development, or aftermath, of Cézanne), by which the paint is applied sparingly, with a brush or palette knife, and then rubbed in economically, as in *The White House*, in which the canvas is still allowed to show in certain parts of the painting.

Rico Lebrun, one of whose drawings is shown on page 55, is a Californian though an Italian in origin. His drawings are always arresting and well executed. Indeed, the fluidity of his line is so pleasurable that we are forced to think back to the really great masters of draftsmanship. But it is not the virtuosity of a man's line that makes him a true artist, but whether his lines, in their aggregate, have something important, interior, and moving, to say. In too many of Lebrun's drawings, the æsthetic content —despite his irreproachable technique —remains disappointing and without importance or power.

The most sensitive, and, on the whole, delightful talent in the show is Morris Graves, a man of thirty-two, who lives in the state of Washington. Most of his work is executed on rice-paper, in a somewhat Oriental technique—beautiful strokes of Chinese white against a buff background and rich washes of water-colour, which are allowed to show the texture of the paper. Here is a man who, perhaps because he is influenced by Mark Toby, a painter whom he so greatly admires, has something really revelatory to say; an artist who not only feels the order of emotions which a poet might feel, but reveals them to us with a truly prophetic eye. His singular sensitivity is best revealed in his esoteric paintings of birds (one of which is inadequately reproduced in our pages), as well as in a series of masterly pencil drawings intended, it would appear, as exploratory experiments in Surrealism.

It is a matter for regret that our lack of space prevents any evaluation of the other works in the show—those by Francis Chapin, of Chicago, for example, or by the ten other exhibiting artists—four of them sculptors—concerning whom we have no chance to speak. But their work has all served to add to the remarkable degree of interest which the art lovers of New York have taken in this stimulating and serendipitous enterprise.

A&F "Alerts"

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AN AMATEUR FISHERWOMAN

Cape Vincent on the St. Lawrence River

By Hilda Harrison

At Cape Vincent on the St. Lawrence River, where the River and Lake Ontario meet, the waters are well known to fishermen as one of the most famous bass fishing grounds in the world.

I arrived one summer day, early in the morning, at Watertown, New York, and started off in a taxi for Cape Vincent, twenty-seven miles away. After a few leading questions my loquacious driver needed no more prodding. He was full of interesting bits of information about Cape Vincent. Originally French and dating back to the War of 1812, the village was named after Count Vincent Le Ray de Chaumont, the son of James D. Le Ray de Chaumont of France, who made large purchases of land in northern New York about 1807.

A few years later, 1816 to be exact, Napoleon's followers, following exile from France, came to Cape Vincent—all those colourful characters, Count Pierre François Réal, General Jean François Rolland, Camille Arnaud, Paul Charboneau and Professor Pigeon, secretary to Count Réal. History tells us Count Réal and his compatriots were involved in a plot to rescue the "Conqueror" from St. Helena, and bring him to Cape Vincent to live.

Vincent Le Ray, the driver said, built the first stone house in the village in 1815, and the name "The Stone House" has clung to it ever since. Architecturally fine, it is in a perfect setting—on the bank of the St. Lawrence River, surrounded to its massive walls by beautiful, towering trees. The town was laid out according to the French custom: the landowners' and aristocrats' beautiful houses built along the river with lawns and parks sloping gently down to the edge of the wide St. Lawrence; the business houses and cottages, further inland, and in nearby hamlets. The driver showed me how the streets, too, followed the old French pattern—wide streets for the landowners and business people, narrow parallel lanes for the servants.

Summer Hotel

We drew up at the Carelton Hotel, where everyone stays for the fishing. It is about forty-eight years old, and for the last twenty-five has been under the direction of a member of the Keough family. It is a pleasant, rambling, unpretentious summer hotel with long porches and balconies, and the food is good and fairly hearty. Guests, guides and townspeople all patronize the same bar, which gives it considerable local colour.

From the hotel windows on the river side, or from any point along the water's edge, there was a wide expanse of water, dotted with many green islands, all very beautiful. This is the beginning of the Thousand Islands, and the International Bridge is only about twenty-five miles away. I could see some of the islands of my native land, Canada—it had been a long time since I had been so near, and yet they seemed so far away—just bits of green out on the blue water. Among the many Canadian islands, which include Wolfe Island, the largest, about twenty-one miles long and seven miles wide, are Pigeon Island (the background of Harold Magrath's book, *Pigeon Island*), The Duck Islands (known locally as "The Ducks"), The Brothers, and Amherst. The largest of the nearby American islands is Carelton (here the first Cape Vincent post-office was built), Grenedier, Fox and Charity Shoals Lighthouse.

I left a call for 6:30 A.M. the following morning, and turned in very early. We were to start from Peo's Harbour, where the guides' motor-boats are bunked for the night. The guides were up at dawn, I imagine, cleaning out their boats, getting the quota of live bait for the day (at $3.00 a hundred), fueling from the giant tank at the wharf. Some of the boats start from Peo's Harbour, and others go on up to the Carelton Wharf to pick up the hotel guests.

On the way to the fishing grounds for the day, I inquired about the varieties of fish. There were the bass, of course, with perhaps a few perch to be caught, and "rock bass, which are always thrown back into the water." The guide said lake trout were to be had in the spring; in June, July and August, bass and perch; Great Northern pike in August and September; and in the late summer season, muskalonge. Not much more than names to me, but I was learning rapidly. I listened while they talked about a "big catch of bass," a "keeper" (anything over ten inches long), and heard for the first time the phrase which was to become very familiar to me during the next several weeks. "I guide him." "I have guided him for many years."

Twenty-five to a boat

It was news to me that on the American side you can catch "ten-on-a-rod" or twenty-five to a boat. In Canadian waters (provided you have a Canadian fishing license) the limit daily is "six-on-a-rod" or twenty-five to a boat. I was amazed to learn that it takes at least three years for a bass to become full grown.

As soon as we reached the fishing grounds, the guide—the all sufficient guide—put the bait on the hook, and in a minute I was unreeling and fishing, furthermore bass fishing to be explicit! I was proud as a peacock the day I caught ten bass and five perch—not to mention the innumerable "rockies" which we threw back. I felt then that I could sit in on any fishing discussion and contribute my bit.

And I will never forget the first "Shore Dinner." This plays an important part in a day of bass fishing, or any other kind of fishing, in these parts. The guides do the cooking, and it is as interesting and entertaining to the novice as any Broadway show.

There were several guides in the party so that one built the fire, one cleaned the freshly caught fish, and still another got out the little portable beach stove, which fits over the firewood. Fresh water was brought from the lake and the potatoes were started. What did we do? We did nothing, absolutely noth- (Continued on page 97)

AN AMATEUR FISHERWOMAN

(Continued from page 96)

ing, but sit on the bank and relax and drink it all in—the gorgeous scenery, the beautiful lake, the winelike air, the peace, the calm and quiet, and before long the sweet aroma of fresh frying bacon. In a jiffy, it seemed to me, we were being served with Thousand Island Appetizer—crisp bacon and toast. In the meantime, somehow and from somewhere the guides appeared with little folding tables, folding chairs, a snowy tablecloth, dishes and silverware. (And, remember, this was twenty odd miles away on a remote shore of one of the Thousand Islands.)

Dinner, such a dinner, was served! The morning's catch, bass and perch, skinned and rolled in egg batter and cracker crumbs, and then fried to a crisp golden brown, boiled potatoes with the jackets on, onions, pickles, French toast, coffee, half a broiled chicken, and for dessert we had a special treat—strawberry shortcake with red, red berries grown on some of the nearby islands. The usual dessert is pie or fresh fruit.

Cape Vincent

Cape Vincent is a charming, peaceful village of about nine hundred permanent residents, with a summer influx of several hundred more. It reminded me at times of Bermuda and again of the Eastern Shore of Maryland. The people are of real American stock. Good breeding and background is apparent in the faces, looks, and manners of the old families.

Perhaps one of the main reasons this little town has remained so unchanged over the years is that it is off the main tourist roads—there is no way of getting to Alexandria Bay or Clayton (twenty-five miles away) or Gananoque, Ontario, except by car, or by speedboat. There is no bus service, no train, except the two buses a day to Watertown twenty-seven miles away.

It's not hard to understand why this is a popular spot for discerning people—unspoiled and unaffected. The sportsman can have his full of fishing—others learn to seep in the charm and quaintness of this village, and the soothing beauty of the St. Lawrence, and the blue skies and wine-like air.

Now I know "it isn't the fish, it's the fishing," that brings so many people to these secluded spots—a perfect cure for frayed city nerves and tired city bodies.

THE LADY IS AN ENGINEER

(Continued from page 52)

"In ten minutes, she had talked to those engines to such good purpose that our miserable top speed of nine knots had risen to twelve and a half. As a result of the bombing, pipes were fractured, electric wires parted, tubes broken. The main injection pipe just above her head started a joint, and scalding steam whisked past her head. With anyone less skilled down there, that pipe would have burst under the extra pressure, but she nursed it through the explosion of each salvo, easing down when she judged from the nearness of the plane's engines that the bombs were about to fall, holding on for all she was worth to a stanchion as they burst, and then opening up the steam again. If her breath had gone, we would have stopped, and it would have been all up. By getting the speed, it gave the helm a chance to move the clumsy hulk.

Engineer in Action

"I saw her once during the action when I looked down the skylight, hoping to be able to shout a few words of cheer to her. She was standing under the control platform, surrounded by bullets which had come through the skylight, one arm stretched straight above her head and her hand pulling down the spoke of the throttle control as if trying by her touch to urge another pound of steam through the straining pipes. Her face, as expressionless as the bulkhead behind her, and ghastly white in colour, was turned up towards the sunlight, but she did not see me. From the top of her forehead down her long face, completely closing one eye, trickled a wide black streak of fuel oil from a strained joint. She had jammed her ears at first with oily waste to deaden the concussion, and then in a panic, tore it out again, for fear she would not hear some vital order from the bridge, not knowing that all connection with the bridge was cut."

After 35 minutes, which had seemed like years, the bomber had exhausted all his ammunition. As he flew away, Miss Victoria eased down the speed. The boats and decks were shattered, spent bullets and splinters were everywhere. The ship was damaged below the Plimsoll line and making water. Everything breakable was broken, clocks, electric lights, speaking tubes, crockery. But they were still afloat. Within an hour, Miss Victoria was helping clear up the mess, as happy and friendly as if she was tidying up a nursery.

When the boat docked in Virginia, the people of Norfolk were so impressed by the story they heard from the men (Miss Victoria herself would never say a word about it) that they collected $2,500 and sent it to the Mayor of Lambeth to buy a mobile canteen for use in air raids. So now a van can be seen going through the streets of Lambeth marked "The Victoria Drummond Canteen."

Miss Victoria is at sea again now, down in the engine room of a ship "talking nicely" to the engines she loves, so that food and munitions may arrive safely in Britain. When she comes ashore, she goes straight to the house with the yellow door. While waiting for her next ship, she tidies the little garden, does a bit of decorating, and takes her turn at the local Air Raid Post. Then she "goes away" again.

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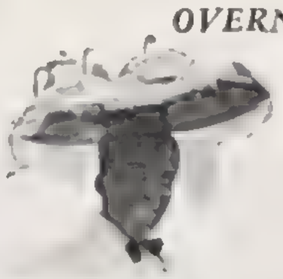

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BRITISH WOMEN

(Continued from page 70)

Broadly speaking, the W.A.A.F. stands for glamour—that is to say, they have the highest reputation for good-looks and grooming. In their grey-blue uniform, with their trim sleek heads, and well, but not audaciously made-up faces, the Waafs appear to be the most worldly and most popular of the three Services. In their few and hard won off hours, they seem to have a particularly good time, and are often seen about, dancing and dining at the big restaurants. They have caught the popular fancy, and recruits flock to their standard.

The Wrens are far more austere, and preserve an aloof "senior-service" air of selectivity. They, too, are beautifully spic and span, in their navy-blue brass-buttoned uniforms, dazzling white shirts, and the curious traditional tricorne hats worn by officers. (Ratings the equivalent of a private in the Army wear little round simple, baby-like pull-ons, infinitely becoming, to my mind.)

The Wrens preserve a family, or even cagey atmosphere, due probably to the fact that most of them come of naval stock, and are the wives, sisters or daughters of sailors. This service is in far less need of recruits than the other two, as only a limited number of Wrens are required to occupy those shore jobs in which they are of most use to the Navy (their motto is "Never at Sea"). Their waiting list is gratifyingly long, however.

The Cinderella Service

The A.T.S., the Army service, has seemed, for some inexplicable reason, to be the Cinderella service, with least prestige, least recruiting results, and a higher percentage of lumpish, scrubby looking girls who take longer to emerge from the raw-recruit chrysalis than do the others. At the beginning of the war there was much dissatisfaction in the ranks at the many unnecessary rulings left over from the last war, when as the W.A.A.C. (or Women's Auxiliary Army Corps) they were dragooned with positively Victorian vigour.

After a considerable amount of public washing of dirty linen, and some wrangling over methods of administration, bad uniforms and quarters, the hard facts of their unpopularity was proved by meagre recruiting figures. Now they have been re-organized and completely made over by their newly appointed Chief Controller Mrs. Jean Knox. She is a young and progressive leader, thirty-three years old, and married to a Squadron Leader in the R.A.F. The mother of an eleven-year-old daughter, Julie, she joined the A.T.S. soon after its formation, in the pre-war, post Munich days of 1938. She has changed things out of all knowledge in the short time since she took command. Even so, there is some distance to go before the A.T.S. can attain the same high level of admiration and desirability accorded to the Wrens and W.A.A.F.

One thing is certain. There is still a real and urgent need for A.T.S. recruits to fill all the many jobs by which they can liberate soldiers to fight. They perform strictly non-combatant duties, clerical work, cooking transport, cleaning, etc., except in the Anti-Aircraft Mixed Batteries, where they come right into the fighting line, and work with the men on the big guns at the A.A. defence posts which bristle up all over the country.

This has been a much criticised innovation, and an experiment which has proved itself a success. The women are working magnificently. In some cases they are even ahead of the men, though this might seem to stress a rivalry which, actually, does not exist.

It is the skill of one defense post pitted against another, rather than a Thurberesque state of men versus women. In the words of the Colonel commanding one of the big mixed training camps, a man who is at once visionary and administrative, "The personal or sex-equality angle is giving place to the comradeship of human-beings fighting side by side for the destruction of the common enemy."

Women can be led...

All the instructors and senior gunnery officers to whom I have talked agree, however, that you cannot apply precisely the same methods of discipline and instruction to men and women. Men are generally more docile and unresentful of discipline. Women can be led, but never driven; and if their common-sense and curiosity are not satisfied, they will go on and on about it, until it is, or contemptuously lose interest altogether. You cannot hurry them, or bully them, but you can trust them.

And this is where the need for really hand-picked officers arises. Not the school-marm, or purely administrative type. Not necessarily the older married woman, or the power-loving Amazon. (I suspect such despots have caused considerable friction in the past.) But rather the poised, experienced younger woman, a well-educated, good mixer, who has both a sense of humour and proportion. Who can work well with men, who knows how to interpret one type of person to another. Who can differentiate between orders and views; who is broad minded as well as high minded; who knows when to be tactful, when to be tough; who has, in short, the graces, as well as the guts. In each of the Services, this is the type which makes the best officers.

In the course of reporting on the Women's Services I have visited many aerodromes and camps; I have stayed on such Fleet Air Arm training stations as H.M.S. Heron, where hundreds of Wrens live and work. (This is a land-locked ship surrounded by nothing more billowy than green fields, nothing more choppy than ploughed fields, but which is, for all that, run as a ship, on strictly nautical lines, with a Captain and traditional naval phraseology—aye-aye, sir.)

I have also been up in the remote northern mountain country where the A.A. gun teams are stationed, barking out defiantly over the lonely cliffs. I have watched the remarkable "assessing system" of the W.A.A.F., upon which they pride themselves enormously. It is this acute, subtle and penetrating method of assessing recruits to which they attribute their peculiar skill in placing the right person in the right job (Continued on page 99)

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BRITISH WOMEN

(Continued from page 98)

ninety-nine times out of a hundred.

Of course, there are minor differences between each of the Services, but in the main, they run on very similar lines. All must keep their hair short, or rolled up, clear of the collar, while nail varnish is taboo. All women are punctilious in addressing their senior officers as "Ma'am." All salute in army or navy style, according to their Service traditions. Each Service has its own C. in C., and a Royal personage attached in an honorary capacity, much as a Colonel-in-Chief.

Thus, the Wrens have the Duchess of Kent and a Director, Mrs. Laughton Mathews, who is the daughter of Sir John Laughton, a Naval officer. The mother of three children, Mrs. Mathews was formerly a journalist, and joined the newly-formed W.R.N.S. in the last war to become one of the first Wren officers. For her fine work she has been decorated by the King, and now wears the M.B.E. (Member of the Order of the British Empire).

The W.A.A.F. is led by the charming Duchess of Gloucester and by Air Commandant Katherine Jane Trefusis Forbes, who left school at the age of sixteen to drive ambulances and lorries in the last war. After a varied career of art, travel and the real estate business, Miss Forbes joined with Dame Helen Gwynne Vaughan, in 1935, in the formation of the new Women's Auxiliary Air Force, which she now heads with brilliance and drive.

Strict Military Lines

The Auxiliary Territorial Service, which is headed by H.R.H. the Princess Royal and Controller Jean Knox, is run on fairly strict military lines. Service women sleep in huge thirty-bunked or bedded huts, called barrack-rooms. Each morning they muster their few possessions for kit inspection, with knife, fork, mug and spare shoes neatly stacked. N.C.O.'s sleep four in a room: officers have their own quarters, one of the baits of promotion.

Food is plentiful, but of a solidly sustaining nature. "Ever so 'eavy on the starch, the young ladies is" the messing sergeant informed me, with proud relish, "we 'ad to increase their flour ration; you'd be surprised," he added ruminatively. But I was not, looking at their robust roundabout strength. The A.T.S. diet builds up bulk, and most of them have to have their uniforms let out, after the first few months of such heartiness. All the Services have one compulsory "make and mend" evening each week, enlivened by sing-songs.

There are separate recreation rooms and dining rooms for the ranks, while N.C.O.'s have their separate mess too. But the men and women officers almost always share mess.

In the case of the mixed Anti-Aircraft batteries, men and women live, work and eat side-by-side; officers, N.C.O.'s and ranks all share dining rooms and recreation rooms with the women. This is to establish the complete team spirit which is the foundation of a successful gunnery team.

The men and women are drilled together, three hundred or more at a time, at the (Continued on page 101)

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92 Designs for Summer Dressmaking

Ready for your needle and thread in this issue are dozens of new Vogue Patterns for cool cottons that thrive in soap and water. If you're going to the altar, mark the little make-your-own hats that look as festive as a wedding cake. For your house, try some of the pointers on how to freshen your décor with radiator slipcovers. For fun, learn about a new stencil that will sprinkle stars on a fabric with a flip of a paintbrush.

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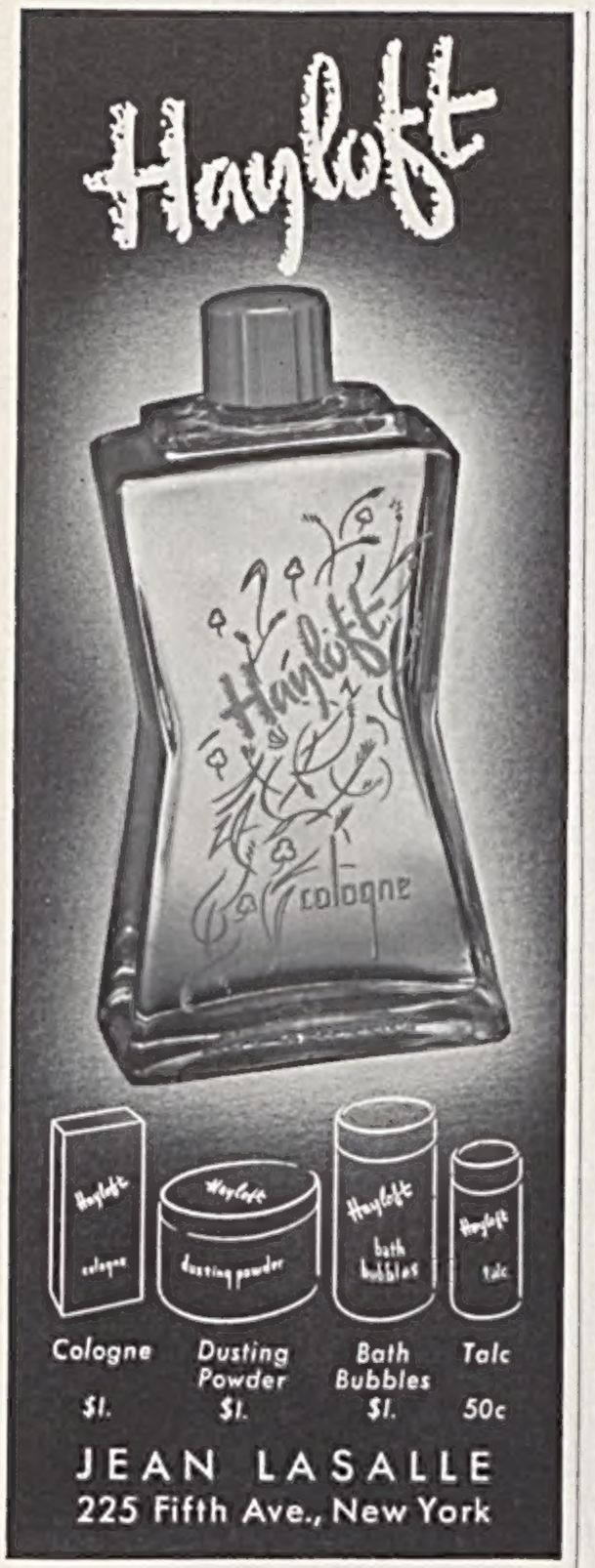

BRITISH WOMEN

(Continued from page 99)

training depots. I have seen them wheeling and marching across the bleak gritty expanses of the parade ground. The Sergeant-major told me how the timing has had to be adjusted. Women recruits tend to pitter-patter too fast. Men lumber-lope, too slow. But by making the women take longer, slower steps, and the men shorter, faster ones, a smooth and almost symbolic unity has been achieved.

Battle Dress

Side by side, the Amazons and Spartans go. They are identically dressed in battle-dress, leather jerkins and tin-hats. On operational work the A.T.S. now wear trousers, and it is interesting to learn that this innovation has made them a hundred percent more slick and efficient. (Which goes to show how profound a psychological effect clothes have upon women.) The men wear their tin-hats rakishly, at the correctly protective tilt. One and all, the girls wear theirs on the back of their heads, curls forward, with calculated charm. "The possibility of shrapnel appears to be unimportant beside an undisturbed coiffure," said the Adjutant ironically. "No doubt you'll be able to wear your 'eavenly 'alos as you please, young ladies," said the Sergeant pontifically, "but them tin-'ats is to be on *straight*. Eyes right!" he snapped, and everyone saluted smartly, did a right-about turn and marched off, correctly extinguished by their metal mushrooms.

A.T.S. at Their Posts

The great guns rear up out of the concrete, manned by the gunners. A few yards away, the A.T.S. are at their post. Three at the range and height finders, two at the telescopic identification instruments: four or five more grouped round the predictor. The plane is sighted, identified, the range and height finder team pipe-up with their verdict, the predictor team now come into play with their elaborate calculations of timing and fuses.

Fire!

More numbers are shrilled (the women's voices sounding oddly thin and childish in this grave moment), the Sergeant, once a publican, roars it on: it is caught up by the gunners. The guns nose higher, menacingly. The 'plane approaches; more calculations: a moment of rigid tension, violent suspense ...and "Fire!" yells Private Rose Smith, her cry lost in the ear-boxing bark of gun-fire.

I have dealt at some length on this aspect of the A.T.S. work, for I think it most dramatically representative of the new spirit of comradeship and high endeavour which typifies the Service-women of Britain. It is at such a camp as this, too, that Mary Churchill, the Premier's youngest daughter, has now worked her way up to her first stripe.

At the air-fields, among the roar and drama peculiar to such expenses, the W.A.A.F. are chiefly concerned with administrative work, parachute packing, and are undertaking an increasing number of responsible mechanical jobs as fitters and flight mechanics. (In the recent examinations, a woman topped the list.) They have also taken over some of the barrage balloon sites, and are handling the hauling and maintenance of this temperamental, podgy Ariel with complete assurance and reliability.

The Wrens were the first women to pack parachutes for the Fleet Air Arm. This is work which requires deadly accuracy and strong hands and nerves, for one slip would prove fatal. I watched them working in the enervating over-heated sheds required to air and maintain the fine silk: I watched them strapping and folding among the jungle-foliage tangles of silken cords; the swaying, billowing folds like so many exotic tropic blooms. I stood on the tarmac and watched the angry, waspish dartings of the fighter 'planes as they taxied on to the air-field to take off.

Busy, Busy Wrens

I saw the Wrens hurling themselves off their bicycles, and climbing up the side of the 'planes, almost blown off their stoutly-shod feet, to deliver last-minute messages to the pilot. I saw them working in the highly responsible role of "checkers," among them the daughter of the Fifth Sea Lord, checking and re-checking each part of each plane as it comes from the repair and workshops. I saw the Wren officers dining informally in the wardroom, among the officers of the Navy and the Fleet Air Arm. I saw them dining in all the magnificent pillared and porticoed state of the Royal Naval College at Greenwich. Here, among the proud perspectives designed by Christopher Wren for a royal palace, amid the riotous, tumbling Thornhill frescoes, the Naval Officers' Training Units dine austerely, surrounded by traditional splendour, wearing the famous "bell-bottom" blue serge uniforms.

And Some Play

And, lest I should have given you the impression that these Amazons have all work and no play, let me tell you of a dance I attended while on H.M.S. Heron: one of the bi-weekly affairs given by the various sections of the vast community. This was given by the Petty Officers. A few wives and fiancees were present, looking almost incongruous in their butterfly-coloured clothes.

The Wrens, in strength, were engagingly festive and pretty in their white shirts and dark skirts, with thin stockings and sleeves rolled up as a concession to gaiety. It was a slap-up affair, all potted palms, bunting, Chinese lanterns and a jocose "hot" band of local talents waxing waggish through the ship's megaphone. As I swept around the room in the embrace of an avuncular Leading-seaman, I watched the pin-wire antics of some visiting "gobs," truckin' or "going to town," and reflected how cozy a note of trans-Atlantic solidarity they brought to the scene.

Will the time come, I wonder, when we will see your Yankee Amazons here, lined up beside their men, all part of one vast, interchangeable, unchanging, English-speaking Front?

Now! — you, too, may enjoy quick relief from surface Varicose Veins and tired, aching swollen limbs without sacrifice to costume perfection. Astarte Elastic Stockings are hand-made for flawless fit from top to toe. The two-way stretch supplies gentle, adjustable pressure. Astartes are light, cool, comfortable—inconspicuous beneath even the sheerest dress hose. They conceal hair and varicose veins, and shape even the normal limb to more graceful lines. Now offered in Military Beige—the most important neutral of the season, providing a superb background for accessories in any color. Astarte hose are also made in knee length for men.

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VIRGINIA'S HOT SPRINGS

Newly reopened after the departure of the Japanese diplomats

THE ANNUAL WAITERS' RACE ON THE HOMESTEAD'S LAWN

HOT SPRINGS is open again, and the Japanese diplomats, who were sent there by our Government after Pearl Harbor, have now been moved away. Hot Springs was chosen by the Government because it has a big, efficiently-run hotel and because, though it is not far from many of the population centres, it is almost completely insulated by the rough Alleghany Mountains from the outside world, the industries, and the work of war. And this is still true for people who want a holiday and a rest.

Cupped in its high valley, about twenty-three hundred feet above sea-level on Virginia's western border, Hot Springs is a prodigal American variety of life in the not-too-complete wilderness.

In the first place, it's a spa, with Swedish exercise-machines, doctors, and medicinal springs. The tilted forests all around it are crisscrossed with streams and bridle-paths. There are swimming-pools of the indoor and mountain-brook kinds, and there are tennis-courts and two eighteen-hole golf courses on the smooth bottom-land of the valley floor.

All this is happily lacking in the usual complement of roadside stands, billboards, and taffy stores, because the seventeen thousand acres—the buildings, the streams, and even the airport—all belong to the hotel, The Homestead. The hotel itself—an architectural fantasy of six periods, with brick and white clapboard, balconies, cupolas, and railings—has a comforting, secure atmosphere that is part 1900, part nursery, part tradition.

One Hundred and Fifty Years, Down

Everything has a tradition, slowly accumulated since the first hotel was built there about a hundred and fifty years ago. The riding horses are trained and, almost all of them, bred in the hotel stables. The carriages—now so up-to-date looking—are the same models as the ones guests drove in the days of the Civil War. The menus are thick with traditional Southern dishes, and even the waiters have a tradition of their own, an annual race on the lawn, when they carry big, crockery-laden trays on their heads.

It is wonderful to find such a place in this war world. In all of Bath County, The Homestead's home county, there is not a single industry; no employer, except the hotel, has more than ten employees. But it's an important part of the all-out, production-busy, arsenal of democracy, even though it is so remote. It's one of the places that provide a complete rest—a complete change. And many producers will need that, in the summer of 1942.

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Peter Pan reports

that in the May 1st issue, page 122, of VOGUE, the price of the above Ken-Tee Classic was inadvertently quoted at $6.69. The correct price is **$6.95.**

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